

CITY OF

# HALEAH

2050 MASTER PLAN

## Public Outreach Summary

May 2025

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with

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STUDIO  
Community | Places | Mobility

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PENABAD**

**exp.**

**THE  
CORRADINO  
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**PREPARED FOR**  
The City of Hialeah

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Invaluable contribution of all City of Hialeah Departments, City of Hialeah residents, business owners and stakeholders that joined the team along the numerous public outreach events.

**PUBLIC OUTREACH SUMMARY REPORT**

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A publication of Plusurbia Design, a planning, urban design, development, and architectural design firm.

**NOTES**

The authors have made every effort to recognize and indicate in each issue the copyright of the published images. However, if we do not correctly attribute or not include the rights owner, authors and readers are welcome to contact the authors.

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# INTRODUCTION

The City of Hialeah has embarked on an ambitious Master Plan for the vision of the next 25 years that aims to enhance the City’s infrastructure and livability and increase the quality of life for City residents.

The Hialeah 2050 Master Plan is an opportunity for the City to look forward and develop a road-map that is aligned with this community’s goals and desires. The project team’s objective is to develop a plan for Hialeah to become a vibrant, sustainable, and connected community.

The first task in the scope of work is the Discovery and Evaluation, which involves analyzing the existing conditions in the City and reach out to the residents and stakeholders in the City. The goal of this analysis is to gain a thorough understanding of the City’s current state and understand the needs and wants of the community. As part of this process, the consultant team actively sought input from the community through various outreach formats such as open houses, community events, project website, walking audits and surveys.

Meaningful, bilingual and effective public participation is essential to the successful implementation of this plan, and necessary to ensure that the needs of Hialeah’s many unique and diverse communities are adequately addressed. The feedback and ideas provided through all engagement opportunities will directly help guide the decisions made throughout the 2050 Master Plan.

To ensure that all residents and stakeholders had the opportunity to engage and provide meaningful input, voice their ideas, and stay informed about the planning process and outcomes of the 2050

Master Plan, the engagement strategy offered multi-layered public participation in three distinct rounds of engagement. Each of these rounds includes in-person public workshops and open-houses, walking/ bike audits, stakeholder meetings, and community/ pop-up events. This approach aligns with the City’s commitment to “meet people where they are” in order to ensure a fully inclusive public engagement and planning process.

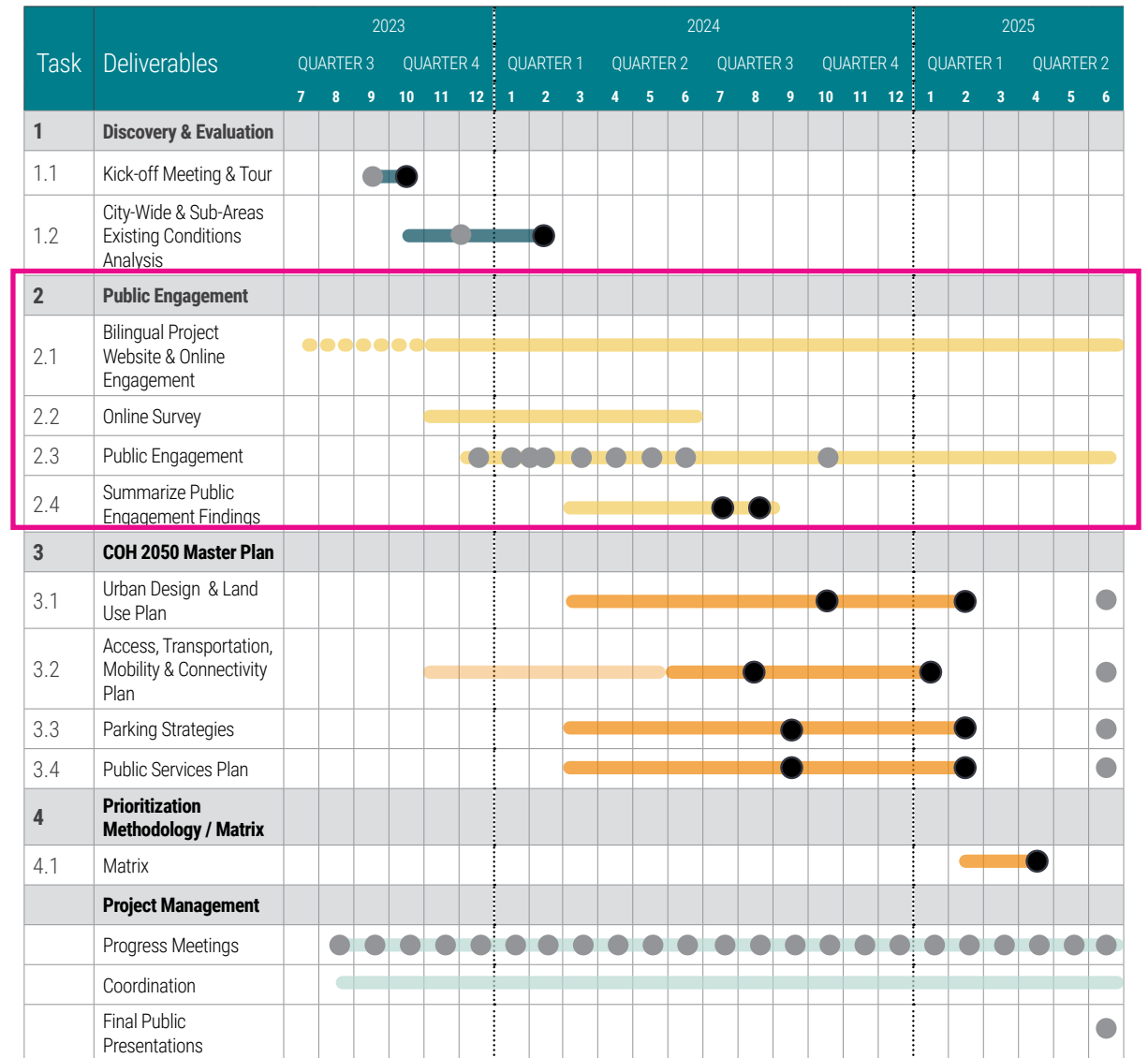
The consultant team also developed the project branding, a bilingual website, and an online, interactive survey providing community members the opportunity to weigh in at their convenience, on any device, and at any location where they have access to the internet at the various project phases. The team also developed a consistent online presence and a continuous marketing strategy, including news releases, social media campaigns (including Facebook and Instagram pages), and other delivery methods, which have been implemented in coordination with City of Hialeah staff to spread the word about public participation opportunities.

The team attended community events and promoted in-person interviews and physical surveys. This ensured that those without access to Internet or digital devices were still be able to provide meaningful input.

The public outreach task spanned from the 3rd Quarter of 2023 through the 3rd Quarter of 2024 and included three open houses, six community workshops, stakeholder meetings, bike/walking audits, online surveys, attending community events and continuous online engagement and social media campaigns.

## IMPLEMENTATION TIMELINE

In consideration to the Schedule requested by the RFP, we propose the following Timeline.



● Meetings  
● Deliverable

Image 01. Project Implementation Timeline. (Source: Plusurbia).



# OPEN HOUSES

The Open Houses marked the initial phase of public engagement, emphasizing "Discovery & Evaluation" to kick-start the identification of optimal methods to connect with our audience and understand the community's needs and preferences more effectively.

In a collaborative effort with the City of Hialeah staff, three open houses were orchestrated to foster meaningful community engagement. With a commitment to transparency and inclusivity, each event was meticulously planned to ensure effective communication and active participation from residents. The team organized three open houses on **October 28, November 14, and November 15, 2023**, combining in-person sessions with a virtual online survey and project website to introduce the project to community members and gather comprehensive feedback from participants.

Working closely with City of Hialeah staff, the team curated every aspect of the open houses to maximize their impact. Informational maps were strategically displayed, offering attendees a visual understanding of project objectives and timelines. Display boards were thoughtfully crafted to outline key details in the city, ensuring clarity and accessibility for all participants. Bilingual interactive boards were utilized to solicit input from the diverse community effectively, ensuring that language barriers did not hinder engagement.

Recognizing the importance of involving residents of all ages, engaging materials were provided for children, inviting them to share their visions for the future of the City. By including interactive activities tailored to younger participants, the Open Houses became a family-friendly affair, encouraging intergenerational dialogue and collaboration.

To further enhance participant engagement, a variety of interactive tools were integrated into the event. Polls allowed attendees to express their preferences and priorities, while comment cards provided an opportunity for detailed feedback. Sign-in sheets facilitated communication beyond the event, enabling organizers to keep attendees informed of future developments. Directional signage ensured that participants could navigate the space with ease, optimizing their experience.

Through these three Open Houses, the team demonstrated its commitment to proactive community engagement and collaboration. By working hand in hand with residents, the team and City Staff created a platform for dialogue, ensuring that the voices of the community were heard and valued in shaping the future of their city.

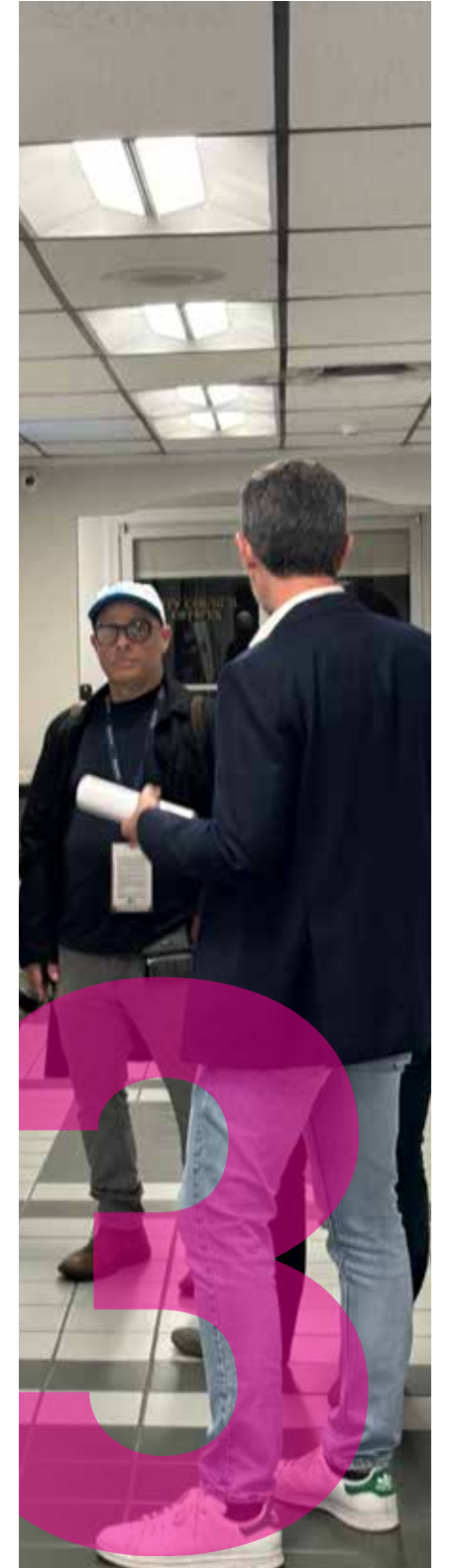
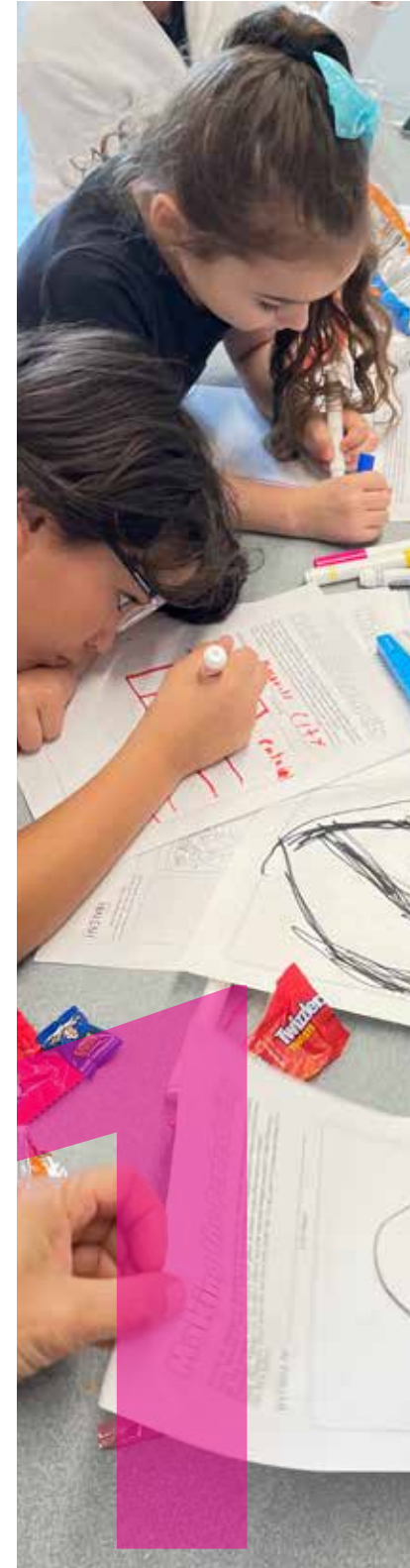


Image 02. Images from the three Open House events. (Source: Plusurbia).

**OPEN HOUSE 1 | SATURDAY OCTOBER 28, 2023 FROM 10AM - 2PM AT BABCOCK PARK**

The first Open House, on Saturday October 28th held at Babcock Park, emerged as a resounding success, attracting an impressive turnout of over 60 attendees and underscoring the vibrant community interest in the project. As participants streamed into the venue, their enthusiasm was palpable, setting the stage for a dynamic exchange of ideas and perspectives.

Throughout the event, attendees actively engaged with the presented material, demonstrating a keen interest in the initiative's objectives and potential impact. Their optimism and eagerness to contribute reflected a shared commitment to shaping the future of their beloved city.

Structured in a drop-in format, the Open House provided attendees with flexibility while ensuring that each visitor gained a comprehensive understanding

of the project's purpose and scope. Boards as well as team members and City Staff wearing Hialeah t-shirts were on hand to provide an overview of the project, detailing its timeline, objectives, and overarching goals.

Central to the event were the various maps strategically displayed, offering detailed insights into Hialeah's current status across multiple facets such as transportation, land use, zoning regulations, development areas, open spaces, and available resources. These visual aids served as catalysts for insightful discussions, guiding participants towards a deeper understanding of the city's existing conditions and potential avenues for improvement.

Interactive boards dotted the venue, inviting participants to voice their preferences for the future of

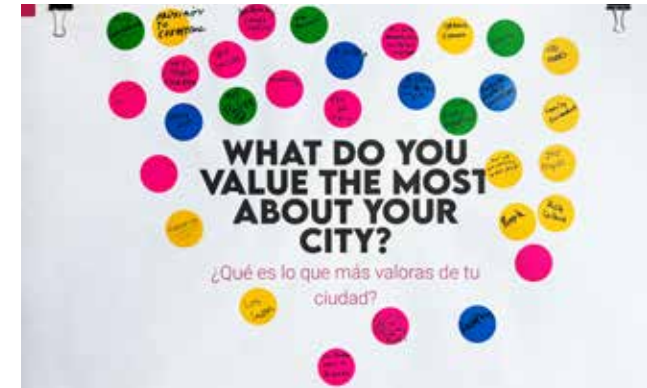


Image 05. Interactive board from the October 28th Open House. (Source: Plusurbia).



Image 06. Interactive board from the October 28th Open House. (Source: Plusurbia).

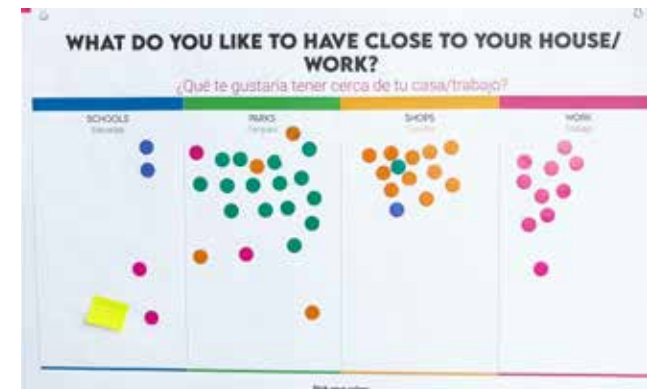


Image 07. Interactive board from the October 28th Open House. (Source: Plusurbia).



Image 08. Interactive board from the October 28th Open House. (Source: Plusurbia).



Image 03. Registration Sheet for Open House #1. (Source: Plusurbia).



Image 04. Second Registration Sheet for Open House #1. (Source: Plusurbia).

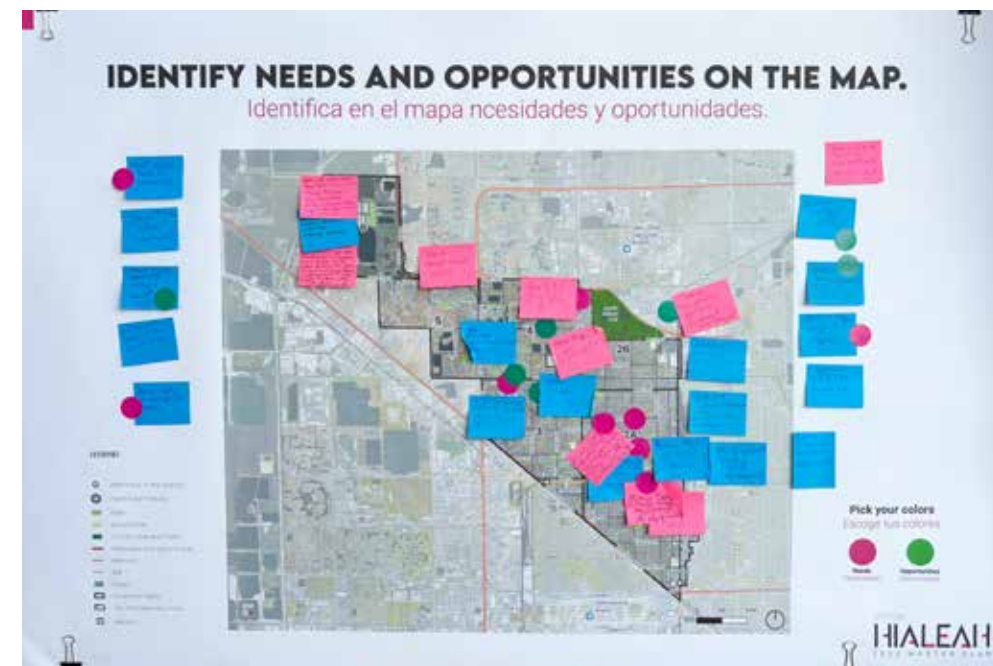


Image 09. Interactive board from the October 28th Open House. (Source: Plusurbia).



Image 10. October 28th Open House. (Source: Plusurbia).



Image 11. Children drawing their ideal city. (Source: Plusurbia).

the City. These boards not only facilitated meaningful engagement but also empowered attendees to play an active role in shaping Hialeah's trajectory. From envisioning vibrant community spaces to advocating for sustainable transportation solutions, attendees eagerly shared their aspirations, fostering a sense of ownership and collective responsibility.

As part of encouraging intergenerational collaboration and fostering a family-friendly event there were tables with activities specifically designed for children to also provide feedback.

As the Saturday Open House drew to a close, the palpable energy in the room served as a testament to the community's unwavering dedication to building a brighter tomorrow. With momentum building and ideas flowing, the path forward is paved with possibility, fueled by the shared vision of a thriving, inclusive, and resilient Hialeah.



Image 12. Mayor Bovo chatting with residents. (Source: Plusurbia).



Image 14. October 28th Open House. (Source: Plusurbia).

Image 13. Neighbors participating with the interactive board. (Source: Plusurbia).



Image 15. Children participation. (Source: Plusurbia).



Image 16. Children participation. (Source: Plusurbia).



By providing avenues for open dialogue and constructive feedback, these Open House events proved instrumental in fostering a deeper understanding of the community's aspirations and priorities. The insights garnered will undoubtedly inform future planning initiatives, ensuring that the development of Hialeah remains aligned with the needs and aspirations of its residents.



Image 26. November 14th Open House. (Source: Plusurbia).



Image 29. November 14th Open House. (Source: Plusurbia).



Image 24. November 14th Open House. (Source: Plusurbia).



Image 27. November 15th Open House. (Source: Plusurbia).



Image 25. November 14th Open House. (Source: Plusurbia).



Image 28. November 14th Open House. (Source: Plusurbia).



Image 30. November 14th Open House. (Source: Plusurbia).

# COMMUNITY WORKSHOPS

A series of 6 Community workshops were conducted for each study area over the course of two weeks. The selection of 6 study areas was a collaborative effort involving City Staff and the Project's Steering Committee. These workshops featured both in-person and virtual components, allowing for focused attention on participants and facilitating valuable feedback.

## WORKSHOP STRUCTURE AND ACTIVITIES

The team worked closely with City of Hialeah staff to design a strategic framework for each public workshop. Recognizing the significance of parks to the community, workshop locations were chosen at city parks for their convenience to residents of the respective study areas.

Each workshop commenced with a presentation introducing the project, presenting existing conditions findings, and providing instructions for the activities.

Participants were grouped at tables with a project team member serving as facilitators for each table, starting with an icebreaker exercise where individuals shared favorite places or paths on maps.

Subsequent exercises involved identifying optimal street designs to enhance walkability within the study area and then transitioning to envisioning development or redevelopment scenarios, including preferred land uses, building orientations, and parking placements.

At the heart of these events is the belief that dialogue is our most potent tool for progress. Each attendee was encouraged to "talk with their pen," expressing thoughts, dreams, and concerns through the universal language of design. Through sketches, words, and collaborative exercises, each table created their own map, embracing diversity of thought and experience.

Respect is our guiding principle. We recognize that every voice matters and that true innovation stems from inclusive dialogue. Therefore, we foster an environment where every participant feels heard and valued. One person speaks at a time, ensuring that each idea receives the attention it deserves.

Each table culminated by selecting a presenter to summarize their ideas on the map to the entire group.

## COORDINATION INITIATIVES

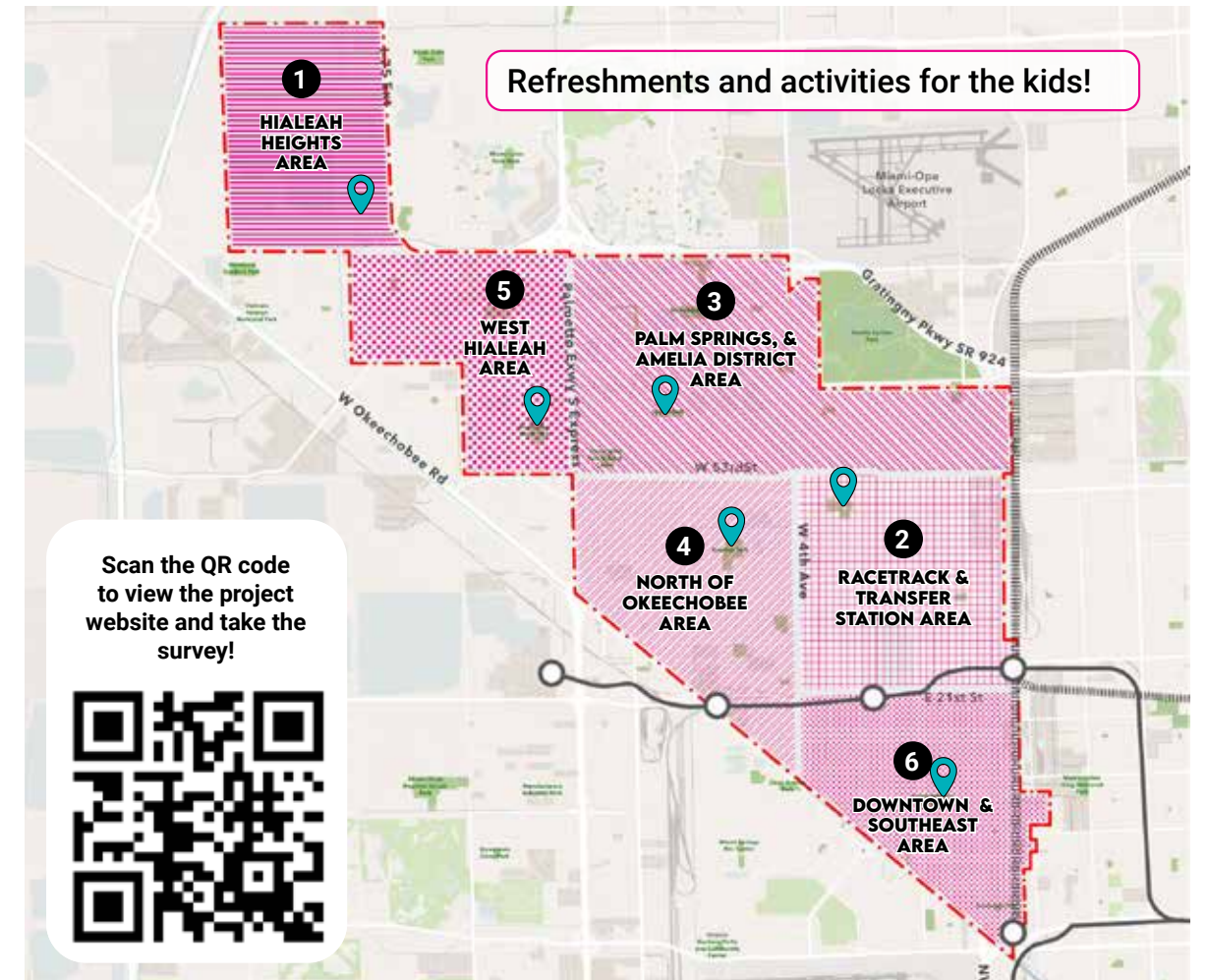
All meetings adhered to a consistent set of coordination practices, including structured agendas, comment cards, sign-in sheets, directional signage, facilitated discussions, supporting collateral materials, PowerPoint presentations, oversized maps and display boards, children's activities, media advisories, polling tools, and meeting minute documentation.

**1234+ PARTICIPANTS  
6 WORKSHOPS  
1234+ SURVEYED**



## COMMUNITY WORKSHOPS

This is your chance to make a change! #Hialeah2050



- |   |   |   |
|---|---|---|
| <p><b>1 HIALEAH HEIGHTS AREA</b><br/>                 Tue February 20 5:30 pm -7:30 pm<br/>                 Aragon Clubhouse<br/>                 8700 W 35th Ct</p>              | <p><b>3 PALM SPRINGS &amp; AMELIA DISTRICT AREA</b><br/>                 Thur February 22 5:30 pm -7:30 pm<br/>                 Sparks Park<br/>                 1301 W 60th St</p> | <p><b>5 WEST HIALEAH AREA</b><br/>                 Wed March 6 5:30 pm -7:30 pm<br/>                 Bucky Dent Park<br/>                 2250 W 60th St</p>          |
| <p><b>2 RACETRACK &amp; TRANSFER STATION AREA</b><br/>                 Wed February 21 5:30 pm -7:30 pm<br/>                 Milander Park<br/>                 4700 Palm Ave</p> | <p><b>4 NORTH OF OKEECHOBEE AREA</b><br/>                 Tue March 5 5:30 pm -7:30 pm<br/>                 Goodlet Park<br/>                 4200 W 8th Ave</p>                    | <p><b>6 DOWNTOWN &amp; SOUTHEAST AREA</b><br/>                 Thur March 7 5:30 pm -7:30 pm<br/>                 Babcock Park<br/>                 651 E 4th Ave</p> |

For more information visit us at [www.hialeah2050.com](http://www.hialeah2050.com) or dial 305.883.8075  
 Follow us on Instagram @Hialeah2050

Image 31. Community Workshop Flyer. (Source: Plusurbia).

**HIALEAH HEIGHTS WORKSHOP | FEBRUARY 20, 2024 FROM 5:30PM - 7:30PM AT ARAGON CLUBHOUSE**

The Hialeah Heights Public Workshop held on February 20th brought together community members, City officials, and stakeholders.

The event garnered significant attendance, with over 100 participants in attendance, offering consultants and staff a wealth of invaluable and positive feedback. This influx of feedback not only underscored the success of the event but also highlighted the strong engagement among the attendees. The constructive insights provided by the participants will be instrumental in shaping future strategies and enhancing the overall experience for all stakeholders involved.

Among the main discussion points, a spotlight was cast on **roadway improvement and beautification efforts, particularly focusing on West 36th (NW 97th) Avenue.** Attendees voiced a collective desire to

**enhance the aesthetics and functionality of this key thoroughfare, envisioning enhancements such as landscaped medians, lighting, wider sidewalks, and pedestrian-friendly features** to promote safer and more pleasant travel experiences.

**Pedestrian safety** emerged as a paramount concern, prompting discussions around the need for improved crossings at intersections throughout the neighborhood. Participants emphasized the importance of implementing measures to prioritize pedestrian traffic, including enhanced signage, designated crosswalks, and traffic calming measures to reduce the risk of accidents and promote walkability.

A significant topic of deliberation centered on **truck re-routing along NW 107th Avenue,** with residents expressing concerns about heavy truck traffic impacting the livability and safety of the area.

**107 PARTICIPANTS**

Hialeah Heights Area Workshop  
02.20.2024

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Please sign in for future reference.

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02.20.2024

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Image 32. Registration Sheet for Hialeah Heights Workshops. (Source: Plusurbia).

Image 33. Registration Sheet for Hialeah Heights Workshops. (Source: Plusurbia).



Image 34. Interactive map from the Hialeah Heights Workshop. (Source: Plusurbia).



Image 35. Interactive board from the Hialeah Heights Workshop. (Source: Plusurbia).



Image 36. Table map from the Hialeah Heights Workshop. (Source: Plusurbia).



Image 37. Table map from the Hialeah Heights Workshop. (Source: Plusurbia).



Image 38. Table map from the Hialeah Heights Workshop. (Source: Plusurbia).



Image 39. Table map from the Hialeah Heights Workshop. (Source: Plusurbia).

Attendees advocated for measures to divert truck traffic away from residential streets, exploring alternative routes and infrastructure improvements to alleviate congestion and mitigate noise and air pollution. Improving crossings and truck traffic restrictions were also discussed along NW 97th Avenue.

The activation of Trail Park emerged as a focal point for community engagement and recreation. Residents expressed a desire to **enhance the existing park spaces and create new amenities to cater to diverse recreational needs**. Discussions centered on the potential for introducing amenities such as **playgrounds, basketball courts, baseball fields, pickleball courts, and community centers** to foster social interaction and enhance quality of life for residents of all ages. Ideas ranged from **barbecue areas and walking trails** along the lake and **community gardens as well as building a permanent fire and police stations** to ensure public safety and accessibility.

Addressing the need for neighborhood centers and development potential, attendees explored opportunities to create **vibrant mixed-use spaces** that serve as focal points for community life. The western side of NW 97th Avenue sparked discussions around mixed-use developments aimed at buffering industrial areas and promoting commercial activity. Participants envisioned a blend of light industrial and commercial spaces, with ground-floor retail complemented by residential units above to create a lively and diverse urban environment with one similar project already under construction. Efforts to activate commercial buffers and enhance connectivity between neighborhoods and key amenities were also highlighted, with residents advocating for the creation of inviting pedestrian-friendly spaces featuring retail, dining, and recreational opportunities.

Lastly, the potential **reopening of the bridge along NW 154th Street**, crossing I-75, garnered significant attention. Discussions revolved around exploring the feasibility of restoring the bridge to facilitate smoother traffic flow and enhance accessibility for residents and commuters alike.



Image 40. Photos from the Hialeah Heights Workshop. (Source: Plusurbia).



Image 41. Photos from the Hialeah Heights Workshop. (Source: Plusurbia).



Image 42. Photos from the Hialeah Heights Workshop. (Source: Plusurbia).



Image 43. Photos from the Hialeah Heights Workshop. (Source: Plusurbia).



Image 44. Photos from the Hialeah Heights Workshop. (Source: Plusurbia).

# CITY OF HIALEAH 2050 MASTER PLAN - HIALEAH HEIGHTS AREA

## 2050 Master Plan de la Ciudad de Hialeah - Área de Hialeah Heights

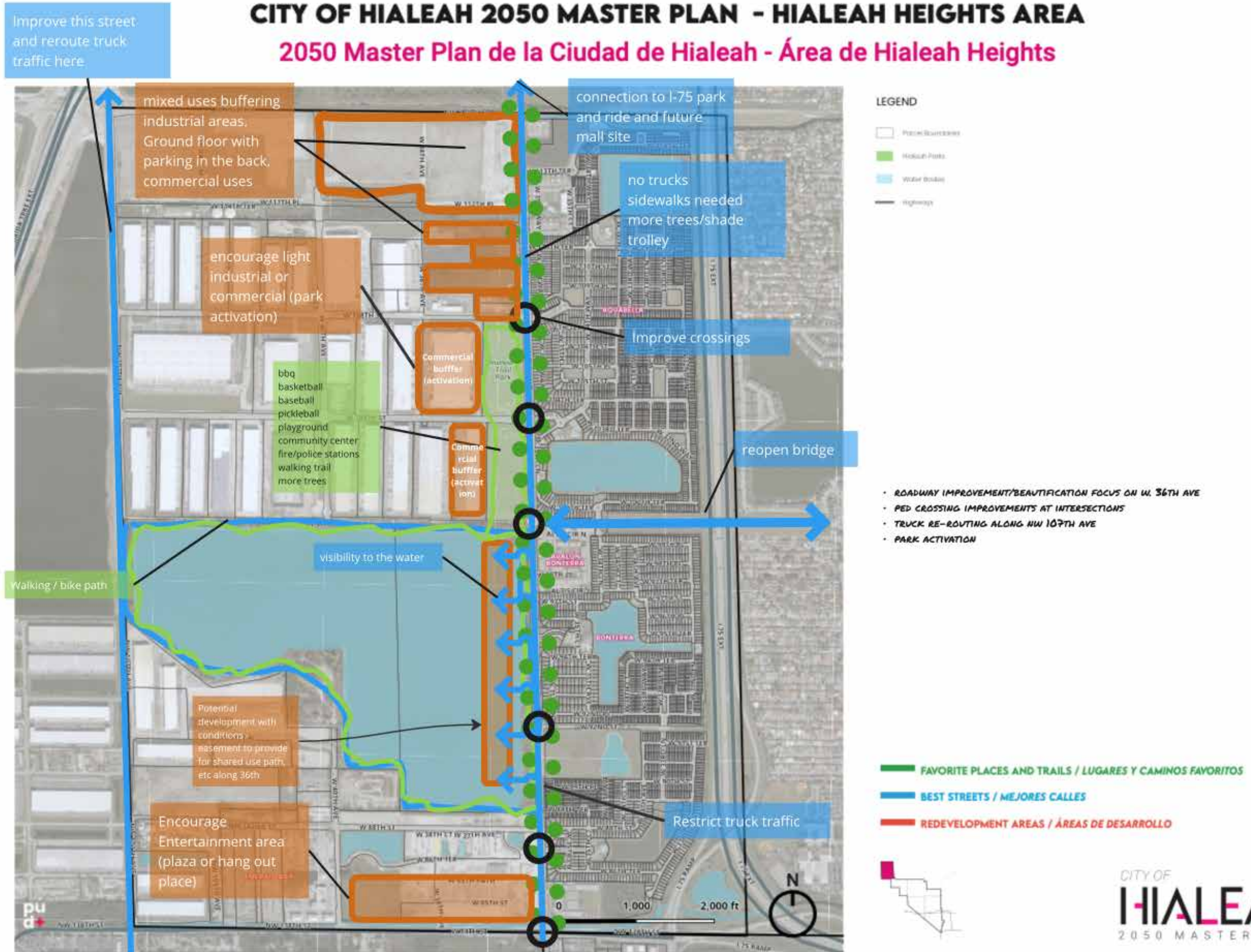


Image 45. Summary Map from the Hialeah Heights Area Workshop. (Source: Plusurbia).

**RACETRACK & TRANSFER STATION WORKSHOP | FEBRUARY 21, 2024  
FROM 5:30PM - 7:30PM AT MILANDER PARK**

The Racetrack and Transfer Station Workshop held on February 21st was a pivotal event in shaping the future of the area. With a keen focus on roadway improvement, beautification, and safety enhancements, participants zeroed in on key areas such as **Palm Avenue and East 4th Avenue**, envisioning them as not just thoroughfares but vibrant, pedestrian-friendly spaces connecting parks. The aim was clear: to transform these corridors into inviting pathways that not only facilitate smooth traffic flow but also enhance the overall aesthetics and safety for residents and visitors alike.

One of the standout proposals was the **reshaping of West 49th Street, slated to become a bustling commercial hub** and a sought-after destination in its own right. By injecting new life into this area, participants want it to become a dynamic commercial corridor that would not only cater to the needs of locals but also draw in visitors, thereby bolstering

economic growth and community vibrancy.

Integral to the discussion was the imperative of providing **better access to the Hialeah Metrorail Station and Transfer Station**, recognizing their significance as a major transportation hubs. Improving connectivity to the station was seen as crucial in promoting public transit usage and reducing reliance on private vehicles, thus contributing to a more sustainable and efficient transportation network.

Most participants were in **favor of the Hialine**, an proposed urban trail utilizing the land underneath the metrorail line.

In line with the broader vision for urban redevelopment, attention was also directed towards the eastern vicinity of the Transfer Station. Here, participants discussed how to revitalize the area, by breathing new life into underutilized spaces and fostering a more vibrant and inclusive community environment.

**Safety, particularly for pedestrians, emerged as one of the main concerns.** Participants underscored the need for safer East-West connections, along with measures to protect the existing job base and enhance the accessibility of City bikes. Moreover, addressing issues such as **flooding, street maintenance, and utility concerns** were identified as essential steps in ensuring the long-term viability and resilience of the area.

In the quest for a **greener and more sustainable cityscape**, the call for more trees echoed resoundingly throughout the discussions, especially along Palm Avenue and within all public parks. These

green oases not only provide shade and beauty but also contribute to mitigating urban heat island effects and fostering biodiversity. **Traffic calming strategies** were explored to promote safer streets, while mixed-use development was encouraged along East 23rd Street, fostering a vibrant blend of residential, commercial, and recreational spaces.

Throughout the deliberations, a commitment to **preserving the character of single-family residential neighborhoods and advocating for garden-style apartments** resonated strongly. Proposals to **legalize efficiencies and eliminate trailers** underscored the desire to create more equitable and dignified housing options for all residents.

Among the array of topics discussed during the public workshop, the vision for **Hialine, a park and recreational space nestled beneath the Metro Rail tracks, emerged as a beacon of community-driven transformation.** With an emphasis on repurposing underutilized urban areas, Hialine represents an **exciting opportunity to reimagine infrastructure as vibrant communal assets.** Participants envisioned a multifaceted space that transcends its functional origins, integrating greenery, public art, and leisure amenities to cultivate an inclusive environment where residents can gather, play, and find solace amidst the urban hustle. This innovative concept not only revitalizes neglected spaces but also fosters a sense of place and belonging, enriching the fabric of the city and enhancing quality of life for all.

Ultimately, the workshop served as a catalyst for envisioning a **more connected, livable, and inclusive Hialeah**, where transportation infrastructure and urban development converge to create a vibrant and sustainable future for generations to come.



Image 47. Table map from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).



Image 48. Table map from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).



Image 49. Table map from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).

Racetrack & Transfer Station Area Workshop 02.21.2024		
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Image 46. Registration Sheet for the Racetrack & Transfer Station Workshop. (Source: Plusurbia).

**18 PARTICIPANTS**



Image 50. Photos from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).



Image 51. Photos from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).



Image 56. Photos from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).



Image 57. Photos from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).



Image 52. Photos from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).



Image 53. Photos from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).



Image 58. Photos from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).



Image 59. Photos from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).



Image 54. Photos from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).



Image 55. Photos from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).

# CITY OF HIALEAH 2050 MASTER PLAN - RACETRACK & TRANSFER STATION AREA

## 2050 Master Plan de la Ciudad de Hialeah - Área de Racetrack & Transfer Station

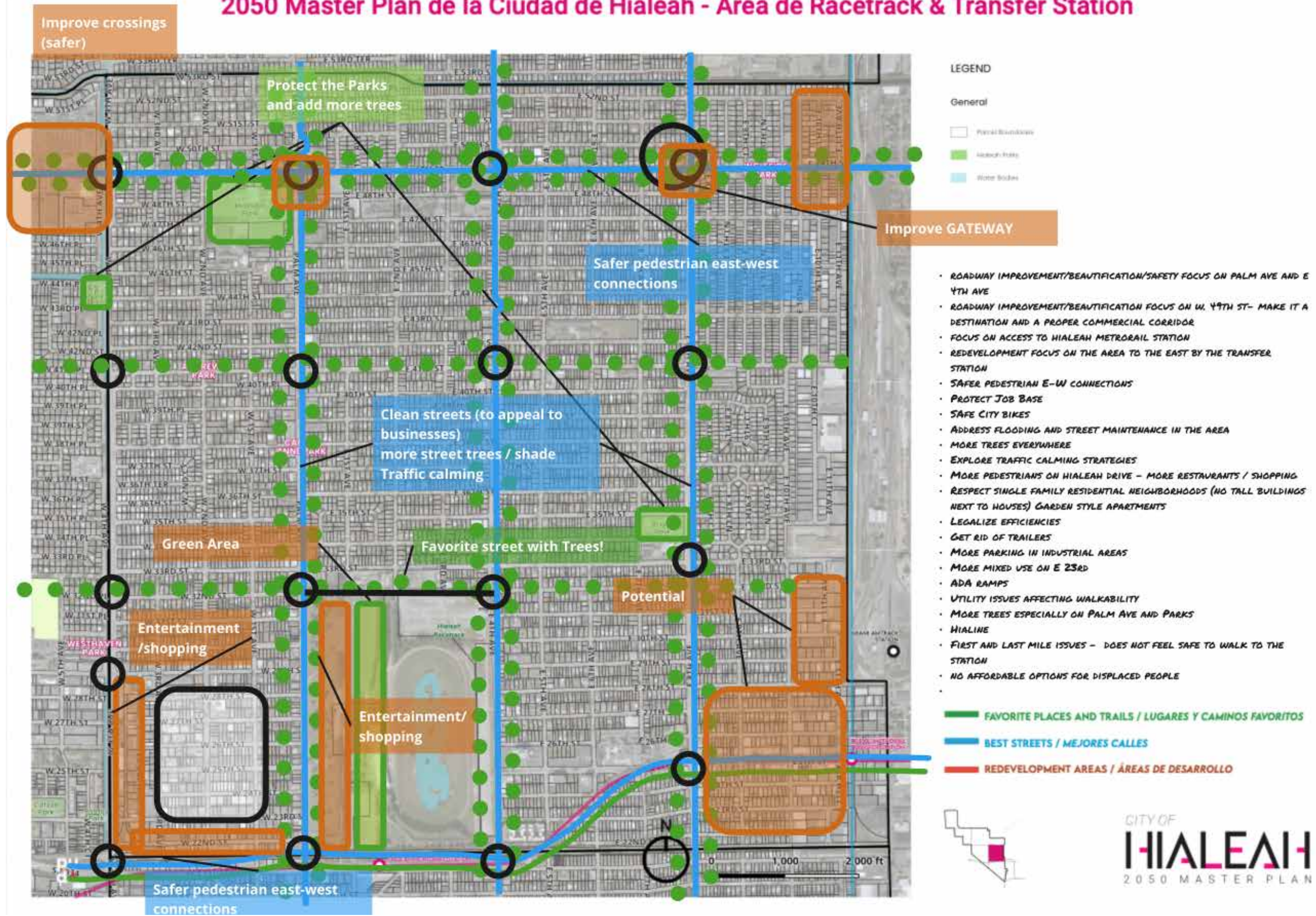


Image 60. Summary Map from the Racetrack & Transfer Station Area Workshop. (Source: Plusurbia).

**PALM SPRINGS AND AMELIA WORKSHOP | FEBRUARY 22, 2024 FROM 5:30PM - 7:30PM AT MILANDER PARK**

On February 22nd the Palm Springs and Amelia Workshop took place at Milander Park and 18 participants attended the event. Discussions among participants echoed previous workshops concerns regarding **essential infrastructure improvements**.

Residents voiced the critical need for **upgrades in sewer and water systems** to ensure the reliability and efficiency of these fundamental services. Additionally, a strong emphasis was placed on **enhancing recycling and solid waste management** practices, underscoring the community's commitment to environmental sustainability.

Regarding Wilde Park, a shared sentiment emerged: **the park requires significant revitalization to better serve the recreational needs of the residents**. From playground upgrades to landscaping enhancements,

attendees eagerly explored ideas to transform Wilde Park into a vibrant hub of community activity and leisure.

While Hialeah has several parks and educational institutions, the workshop shed light on **opportunities to optimize their utilization and accessibility, especially to Amelia Earhart Park**. Participants deliberated on strategies to ensure that these invaluable assets serve as inclusive spaces that foster community engagement and well-being.

Housing emerged as a focal point of conversation, with residents expressing a collective **desire for more diverse options, including multi-family dwellings**. The need for additional housing units was emphasized, alongside a call for thoughtful urban planning that prioritizes affordability and inclusivity.

**18 PARTICIPANTS**

NAME	EMAIL	ORGANIZATION
Fernando Vaz	fernando.vaz@hialeah.com	Hialeah
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Jon Pizarro	jon.pizarro@hialeah.com	Hialeah
Walter Torres	walter.torres@hialeah.com	Hialeah
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Jose Diaz	josediaz@hialeah.com	Hialeah
Joe Gonzalez	joe.gonzalez@hialeah.com	Hialeah

Image 61. Registration Sheet for Palm Springs & Amelia District Area Workshop. (Source: Plusurbia).

NAME	EMAIL	ORGANIZATION
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Paula Rubio	paularubio@hialeah.com	Hialeah

Image 62. Registration Sheet for Palm Springs & Amelia District Area Workshop. (Source: Plusurbia).

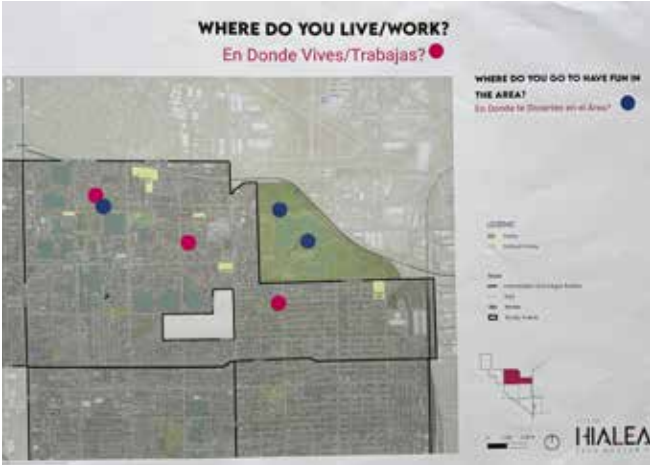


Image 63. Interactive map from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).



Image 64. Interactive board from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).

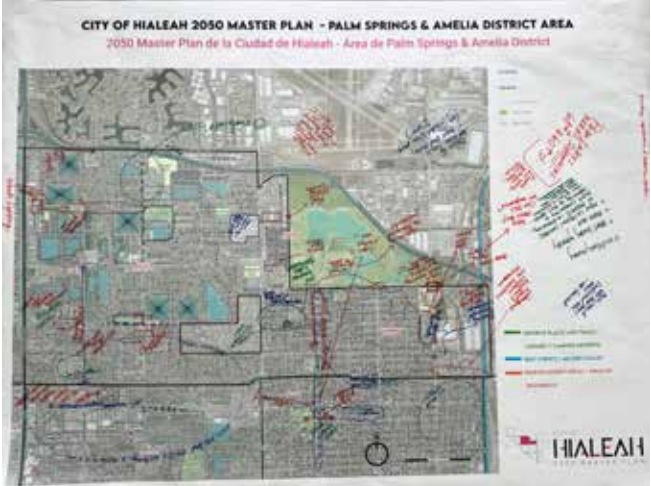


Image 65. Table map from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).



Image 66. Table map from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).



Image 67. Table map from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).



Image 68. Table map from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).

Art and culture took center stage as attendees envisioned a neighborhood adorned with vibrant murals and cultural centers. These creative expressions were seen as essential elements in cultivating a distinct identity and fostering a sense of pride and belonging among residents.

Yet, as aspirations soared, **concerns were also voiced regarding infrastructure deficiencies.** The lack of sidewalks emerged as a pressing issue, highlighting **safety and accessibility concerns for pedestrians of all ages.**

In envisioning a more connected and sustainable neighborhood, residents advocated for the **implementation of multimodal transit lanes and dedicated bike lanes.** These initiatives, coupled with appropriate lighting solutions—potentially harnessing solar power—aimed to enhance safety and convenience for all residents, encouraging alternative modes of transportation and reducing environmental impact.

A **vibrant main street emerged as a collective dream, serving as a focal point for community gatherings and commerce.** Residents emphasized the importance of providing **ample recreational opportunities for residents, especially children,** ensuring that Hialeah remains a welcoming and nurturing environment for families to thrive.



Image 69. Photos from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).



Image 70. Photos from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).



Image 71. Photos from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).



Image 72. Photos from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).

### Making the Perfect City

Nice job! Now describe your design & don't forget to mention your favorite parts.

I think this city could be better with more sidewalks and trash can in parks because people are tired and don't want to walk all the way to a trash can that's why they litter



Image 73. Children participation from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).

### Making the Perfect City

Nice job! Now describe your design & don't forget to mention your favorite parts.

I want goodhouses with cheaper rent and better places to shop like better malls, shopping plaza, and of course A RAISING CANOE



Image 74. Children participation from the Palm Springs and Amelia Area Workshop. (Source: Plusurbia).

# CITY OF HIALEAH 2050 MASTER PLAN - PALM SPRINGS & AMELIA DISTRICT AREA

## 2050 Master Plan de la Ciudad de Hialeah - Área de Palm Springs & Amelia District

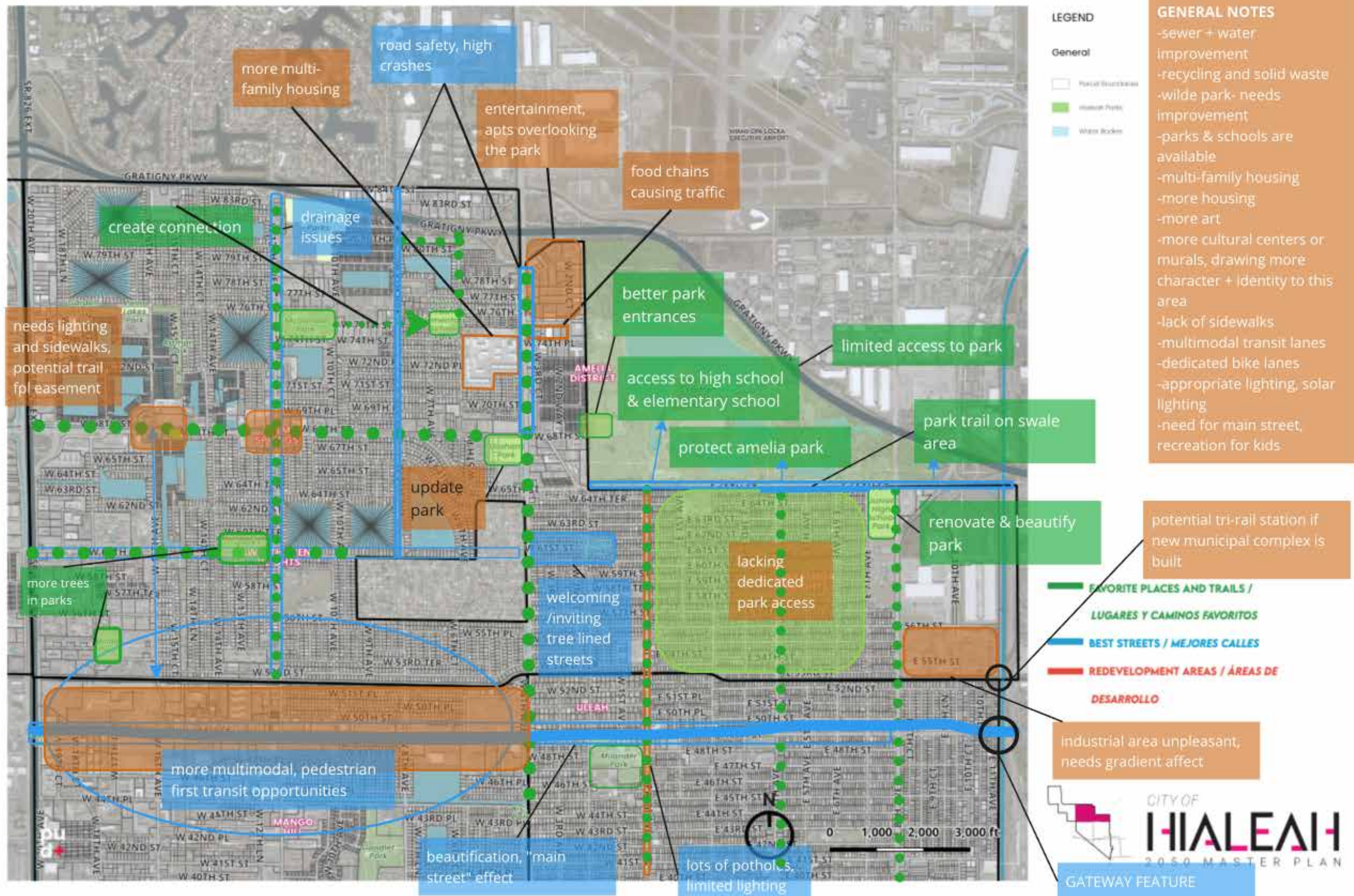


Image 75. Summary Map from the Palm Springs & Amelia Area Workshop. (Source: Plusurbia).

**NORTH OF OKEECHOBEE WORKSHOP | MARCH 5, 2024 FROM 5:30PM - 7:30PM AT GOODLET PARK**

The North of Okeechobee public workshop in Hialeah took place on March 5th at Goodlet Park. It brought together community members and officials to address vital issues concerning the improvement of parks and overall neighborhood development.

One significant focal point of the discussion was the **enhancement of parks for the benefit of future generations**, emphasizing the importance of creating a child-friendly atmosphere throughout Hialeah. Participants proposed **allocating a portion of private property on avenues to construct bus shelters, thereby enhancing public transportation accessibility** while possibly offering tax breaks to property owners as an incentive.

Attendees advocated for the establishment of sports leagues within parks, promoting active lifestyles and community engagement. Concerns were raised regarding the **lack of trees and shade in park areas, and streets in general, prompting discussions on the implementation of greenways and promenades along streets and water bodies to provide residents with refreshing outdoor spaces.** Proposals for **ferry services along the C-7 canal and Okeechobee canals were discussed**, offering alternative modes of transportation and scenic experiences for residents and visitors alike.

There were also calls for the integration of a **light rail system to alleviate traffic congestion** and reduce the risk of injuries, thus improving overall pedestrian safety.

**Parking issues and drainage concerns** were also discussed, with participants proposing solutions such as **on-street parking improvements and drainage system maintenance.** It was agreed that implementing **sustainable drainage solutions** for streets is crucial for managing stormwater effectively while minimizing environmental impact.

Discussions extended to the potential redevelopment of existing areas to **accommodate entertainment, emphasizing the need for facilities that cater to diverse community interests.** Ideas for improving connectivity to the Racetrack to foster economic development in the area were discussed as well.

Some of the specific topics that were discussed were the **beautification and safety improvements along West 49th Street, and West 4th Avenue, and to focus on the Okeechobee Metrorail Station to promote access and utilization of that station.**

Overall, the workshop served as a platform for collaborative brainstorming and strategizing aimed at revitalizing parks, enhancing public spaces, and creating a vibrant and inclusive environment for residents of Hialeah. By **prioritizing pedestrian safety, green initiatives,** and community engagement, participants demonstrated a collective commitment to nurturing a thriving and sustainable urban landscape for generations to come.

**10 PARTICIPANTS**

NAME	EMAIL	ORGANIZATION
Olga Rangel	ORangel@hialeah.gov	HIALEAH
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Michelle Gomez	michelle@hialeah.gov	HIALEAH
Michelle Gomez	michelle@hialeah.gov	HIALEAH
Sally Balle	sally@hialeah.gov	HIALEAH

Image 76. Registration Sheet for the North of Okeechobee Area Workshop. (Source: Plusurbia).

NAME	EMAIL	ORGANIZATION
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Image 77. Registration Sheet for the North of Okeechobee Area Workshop. (Source: Plusurbia).



Image 78. Table map from the North of Okeechobee Area Workshop. (Source: Plusurbia).



Image 79. Table map from the North of Okeechobee Area Workshop. (Source: Plusurbia).



Image 80. Photos from the North of Okeechobee Area Workshop. (Source: Plusurbia).



Image 81. Photos from the North of Okeechobee Area Workshop. (Source: Plusurbia).



Image 82. Photos from the North of Okeechobee Area Workshop. (Source: Plusurbia).



Image 83. Photos from the North of Okeechobee Area Workshop. (Source: Plusurbia).



Image 84. Photos from the North of Okeechobee Area Workshop. (Source: Plusurbia).

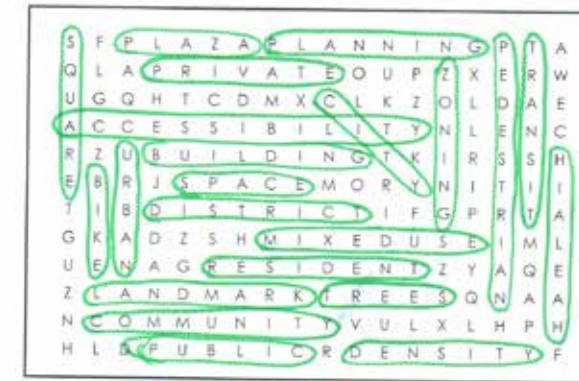


Image 85. Photos from the North of Okeechobee Area Workshop. (Source: Plusurbia).



Image 86. Photos from the North of Okeechobee Area Workshop. (Source: Plusurbia).

Word search



Find the following words in the puzzle. Words are hidden → word ↴

ACCESSIBILITY	LANDMARK	SPACE
BIKE	MIXED USE	SQUARE
BUILDING	PEDESTRIAN	TRANSIT
CITY	PLANNING	TREES
COMMUNITY	PLAZA	URBAN
DENSITY	PRIVATE	ZONING
DISTRICT	PUBLIC	
HEALEAH	RESIDENT	

Created by Plusurbia Design using Word Search Generator on Super Teacher Worksheets (www.superteacherworksheets.com)

Image 87. Children participation from the North of Okeechobee Area Workshop. (Source: Plusurbia).

Word search



Find the following words in the puzzle. Words are hidden → word ↴

ACCESSIBILITY	LANDMARK	SPACE
BIKE	MIXED USE	SQUARE
BUILDING	PEDESTRIAN	TRANSIT
CITY	PLANNING	TREES
COMMUNITY	PLAZA	URBAN
DENSITY	PRIVATE	ZONING
DISTRICT	PUBLIC	
HEALEAH	RESIDENT	

Created by Plusurbia Design using Word Search Generator on Super Teacher Worksheets (www.superteacherworksheets.com)

Image 88. Children participation from the North of Okeechobee Area Workshop. (Source: Plusurbia).

What Would You Like to See in Your City?

¿Qué te gustaría ver más en tu Ciudad?

Mark the small boxes with an 'X' by the things you'd like to see in your city or neighborhood and color in all the pictures.



I want my city to have...  
Escribo que yo quiero tener...

Image 89. Children participation from the North of Okeechobee Area Workshop. (Source: Plusurbia).

What Would You Like to See in Your City?

¿Qué te gustaría ver más en tu Ciudad?

Mark the small boxes with an 'X' by the things you'd like to see in your city or neighborhood and color in all the pictures.



I want my city to have...  
Escribo que yo quiero tener...

Image 90. Children participation from the North of Okeechobee Area Workshop. (Source: Plusurbia).

# CITY OF HIALEAH 2050 MASTER PLAN - NORTH OF OKEECHOBEE AREA

## 2050 Master Plan de la Ciudad de Hialeah - Área de North of Okeechobee

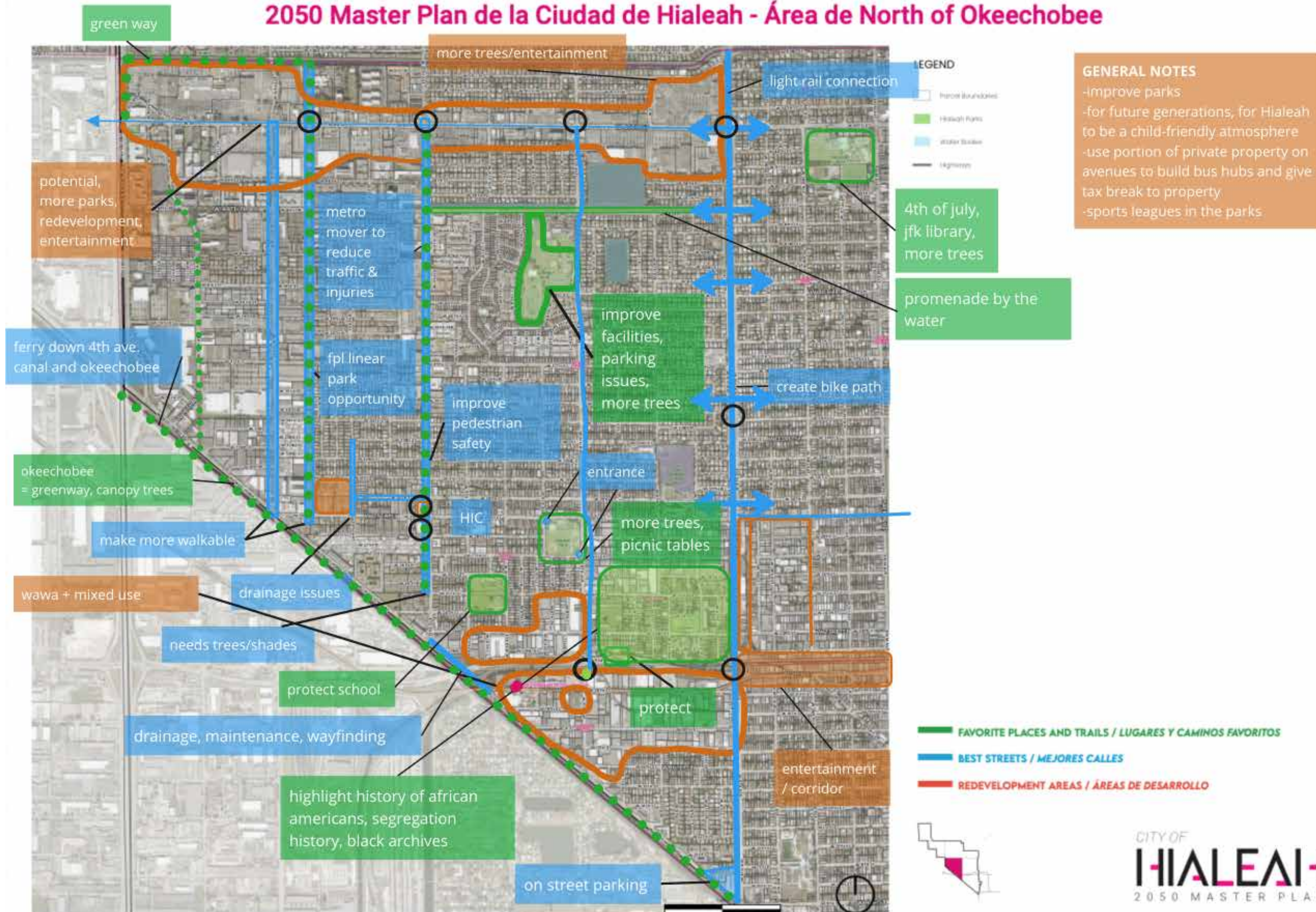


Image 91. Summary Map from the North of Okeechobee Area Workshop. (Source: Plusurbia).

**WEST HIALEAH WORKSHOP | MARCH 6, 2024 FROM 5:30PM - 7:30PM AT BUCKY DENT PARK**

The Public Workshop in West Hialeah, which took place on March 6th at Bucky Dent Park, ignited passionate discussions around a myriad of pressing community issues, reflecting the residents' aspirations for a **more vibrant and connected neighborhood**. Among the key focal points was the proposal for a **museum or gallery in the high visibility zones along 49th Street and light industrial areas**. Residents envisioned these **cultural institutions as catalysts for community engagement and economic revitalization, drawing visitors and fostering a sense of pride in the local arts scene**.

**Family-oriented facilities** emerged as a priority, with participants advocating for **enhanced transit connectivity centered around parks and schools**.

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Gus George	gus@george.com	City of Hialeah
Long Nguyen	long@nguyen.com	City of Hialeah
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]

Image 92. Registration Sheet for the West Hialeah Area Workshop. (Source: Plusurbia).

**8 PARTICIPANTS**



Image 93. Table map from the West Hialeah Area Workshop. (Source: Plusurbia).

Recognizing the importance of **accessible green spaces and recreational amenities**, residents called for **more trees and entertainment areas, including weekly farmers markets along 68th Street**. The demand for **healthier food options and mixed-use activity hubs** underscored a desire to create vibrant, inclusive spaces that cater to diverse lifestyles and preferences.

Efforts to reshape Hialeah's image and enhance its appeal to outsiders were also highlighted, with suggestions ranging from **more signage promoting the City to curated events like food and live music festivals at the parks, aimed at showcasing local businesses and cultural diversity**. Addressing practical concerns such as **traffic calming measures, sidewalk parking, and the proliferation of clinics, residents emphasized the need for comprehensive infrastructure improvements** to enhance safety and quality of life.

Moreover, the workshop underscored the community's desire for **more multifunctional spaces, parks, and gyms, with calls to activate recreation centers and host a variety of artist and education activities**. **Redevelopment opportunities, particularly in light industrial areas**, were seen as a means to repurpose underutilized spaces into vibrant public entertainment hubs, fostering community interaction and economic growth.

The proposed live/work redevelopment around schools like the City of Hialeah Educational Academy aimed to create dynamic, pedestrian-friendly environments that seamlessly integrate education, commerce, and recreation. **Roadway improvement and beautification initiatives on West 76th Street, as well as 24th and 28th Avenues, sought to enhance connectivity and comfort**, while the addition of trees along 68th Street and canal areas aimed to create **inviting destination opportunities for residents and visitors alike**. Overall, the workshop served as a platform for residents to voice their aspirations and collaborate on shaping a more inclusive, sustainable, and vibrant West Hialeah.



Image 94. Photos from the West Hialeah Area Workshop. (Source: Plusurbia).



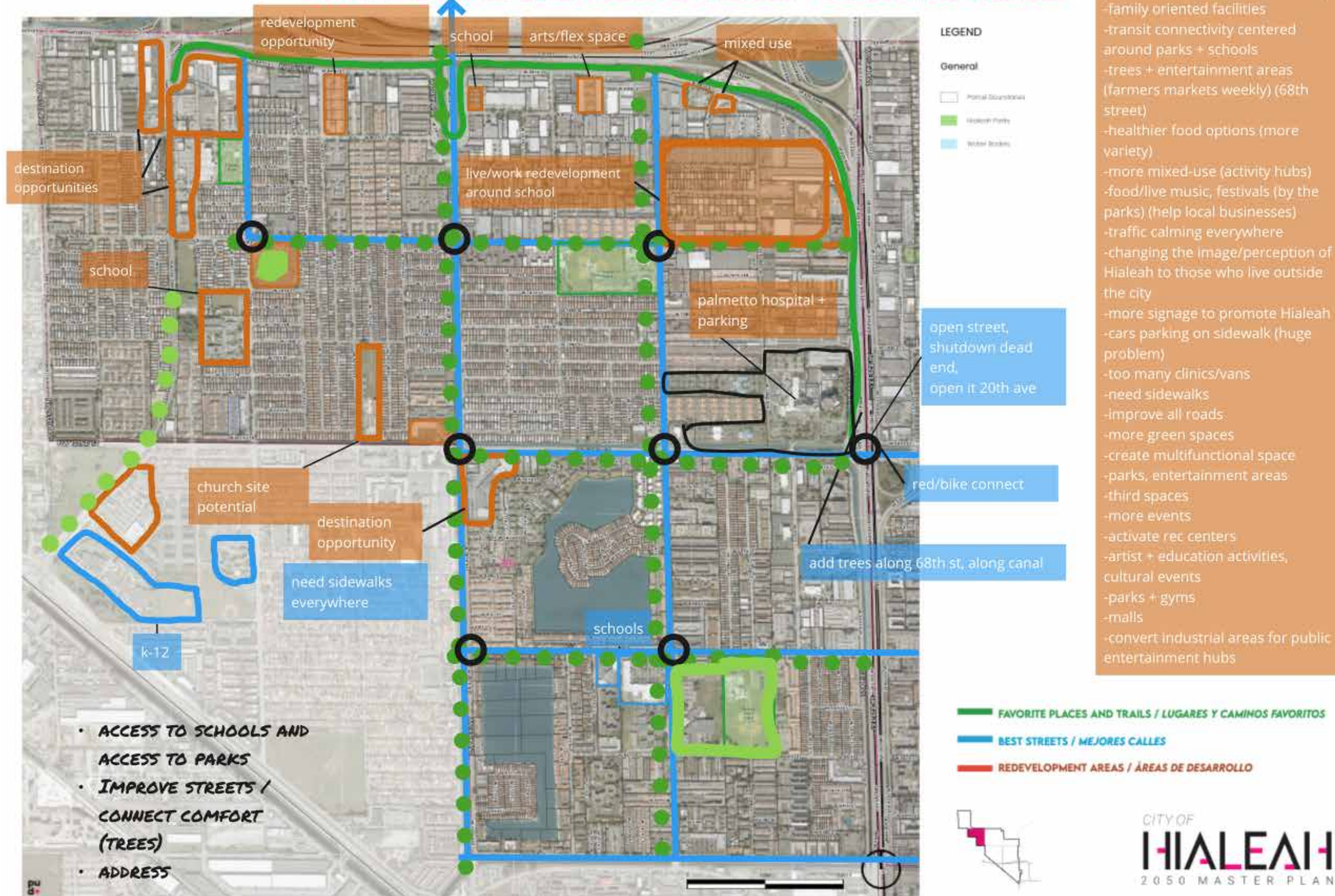
Image 95. Photos from the West Hialeah Area Workshop. (Source: Plusurbia).



Image 96. Photos from the West Hialeah Area Workshop. (Source: Plusurbia).

# CITY OF HIALEAH 2050 MASTER PLAN - WEST HIALEAH AREA

## 2050 Master Plan de la Ciudad de Hialeah - Área de West Hialeah



- ACCESS TO SCHOOLS AND ACCESS TO PARKS
- IMPROVE STREETS / CONNECT COMFORT (TREES)
- ADDRESS

**GENERAL NOTES**

- museum/gallery - high visibility (49th street/light industrial areas)
- family oriented facilities
- transit connectivity centered around parks + schools
- trees + entertainment areas (farmers markets weekly) (68th street)
- healthier food options (more variety)
- more mixed-use (activity hubs)
- food/live music, festivals (by the parks) (help local businesses)
- traffic calming everywhere
- changing the image/perception of Hialeah to those who live outside the city
- more signage to promote Hialeah
- cars parking on sidewalk (huge problem)
- too many clinics/vans
- need sidewalks
- improve all roads
- more green spaces
- create multifunctional space
- parks, entertainment areas
- third spaces
- more events
- activate rec centers
- artist + education activities, cultural events
- parks + gyms
- malls
- convert industrial areas for public entertainment hubs

Image 97. Summary Map from the West Hialeah Area Workshop. (Source: Plusurbia).

**DOWNTOWN & SOUTHEAST AREA WORKSHOP | MARCH 7, 2024 FROM 5:30PM - 7:30PM AT BABCOCK PARK**

The Downtown Hialeah & Southeast Area Public Workshop held on March 7th emerged as a pivotal platform for community members to voice their concerns and aspirations for the area's development. Among the predominant issues raised was the **noticeable absence of greenery, notably trees and swales, which attendees highlighted as essential elements for enhancing the area's visual appeal and environmental sustainability.**

**Pedestrian safety and accessibility were among the main topics discussed, cars obstructing sidewalks is viewed as one of the main problems.** Participants also advocated for the **installation of shaded areas and seating at bus stops, recognizing the importance of providing comfort and relief for**

**commuters.** Proposals for **designated bike lanes and expanded commuter rail services were met with enthusiasm,** aligning with the community's desire for more sustainable and efficient transportation options.

There was a collective call to **repurpose existing parking lots for public use and maximize the utilization of available space effectively.** Suggestions included **transforming these lots into recreational areas or communal spaces, reflecting a desire to create vibrant hubs within the urban landscape.** Ideas such as **Cultural Fridays along Palm Avenue and art strolls with trolley services** emphasized the community's aspiration to foster cultural engagement and promote local businesses.

**10 PARTICIPANTS**

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Walter Torres	walter.torres@hialeah.com	Hialeah

Image 98. Registration Sheet for the Downtown & Southeast Area Workshop. (Source: Plusurbia).

NAME	EMAIL	ORGANIZATION
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Image 99. Registration Sheet for the Downtown & Southeast Area Workshop. (Source: Plusurbia).

Concerns about the lack of communication regarding development projects prompted discussions on enhancing transparency and public engagement processes.

In addition to addressing immediate urban concerns, attendees explored strategies to market the City beyond conventional social media platforms, emphasizing the importance of showcasing its unique attributes and cultural offerings. Plans for senior center field trips and collaborations with private organizations like Publix and Sedanos aimed to enrich community engagement and support local initiatives. **Preserving the character and integrity of residential neighborhoods was a recurring theme, alongside efforts to manage truck routes effectively and improve way-finding signage for enhanced navigation.**

The workshop also delved into **envisioning an entertainment hub, attendees proposed a diverse array of establishments including cafes, bars, live music venues, bowling alleys, skating rinks, family centers, arcades, and karaoke bars.** This vision reflects the community's desire for vibrant social spaces that cater to diverse interests and demographics.

Attendees also highlighted the **need for comprehensive roadway improvement, beautification, and safety measures along the main corridors and Hialeah Drive,** recognizing these areas as critical arteries within the urban infrastructure. The proposed **redevelopment focused along NW 37th Avenue and the Tri-Rail station area** signified a collective aspiration to revitalize underutilized spaces and promote connectivity. Lastly, discussions on **designating Okeechobee Rd as a gateway corridor and implementing gateway treatments at W 4th Ave & Okeechobee Rd** enhanced the community's vision for establishing iconic entry points that reflect the area's identity and charm.



Image 100. Table map from the Downtown & South Area Workshop. (Source: Plusurbia).

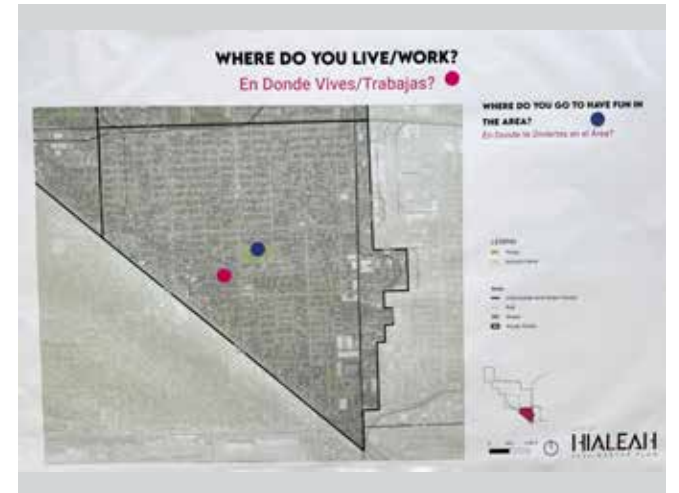


Image 101. Interactive map from the Downtown & South Area Workshop. (Source: Plusurbia).



Image 102. Interactive board from the Downtown & South Area Workshop. (Source: Plusurbia).



Image 103. Photos from the Downtown & Southeast Area Workshop. (Source: Plusurbia).



Image 104. Photos from the Downtown & Southeast Area Workshop. (Source: Plusurbia).



Image 105. Photos from the Downtown & Southeast Area Workshop. (Source: Plusurbia).



Image 106. Photos from the Downtown & Southeast Area Workshop. (Source: Plusurbia).



Image 107. Photos from the Downtown & Southeast Area Workshop. (Source: Plusurbia).



Image 108. Photos from the Downtown & Southeast Area Workshop. (Source: Plusurbia).



Image 109. Photos from the Downtown & Southeast Area Workshop. (Source: Plusurbia).



Image 110. Photos from the Downtown & Southeast Area Workshop. (Source: Plusurbia).



Image 111. Photos from the Downtown & Southeast Area Workshop. (Source: Plusurbia).



Image 112. Photos from the Downtown & Southeast Area Workshop. (Source: Plusurbia).

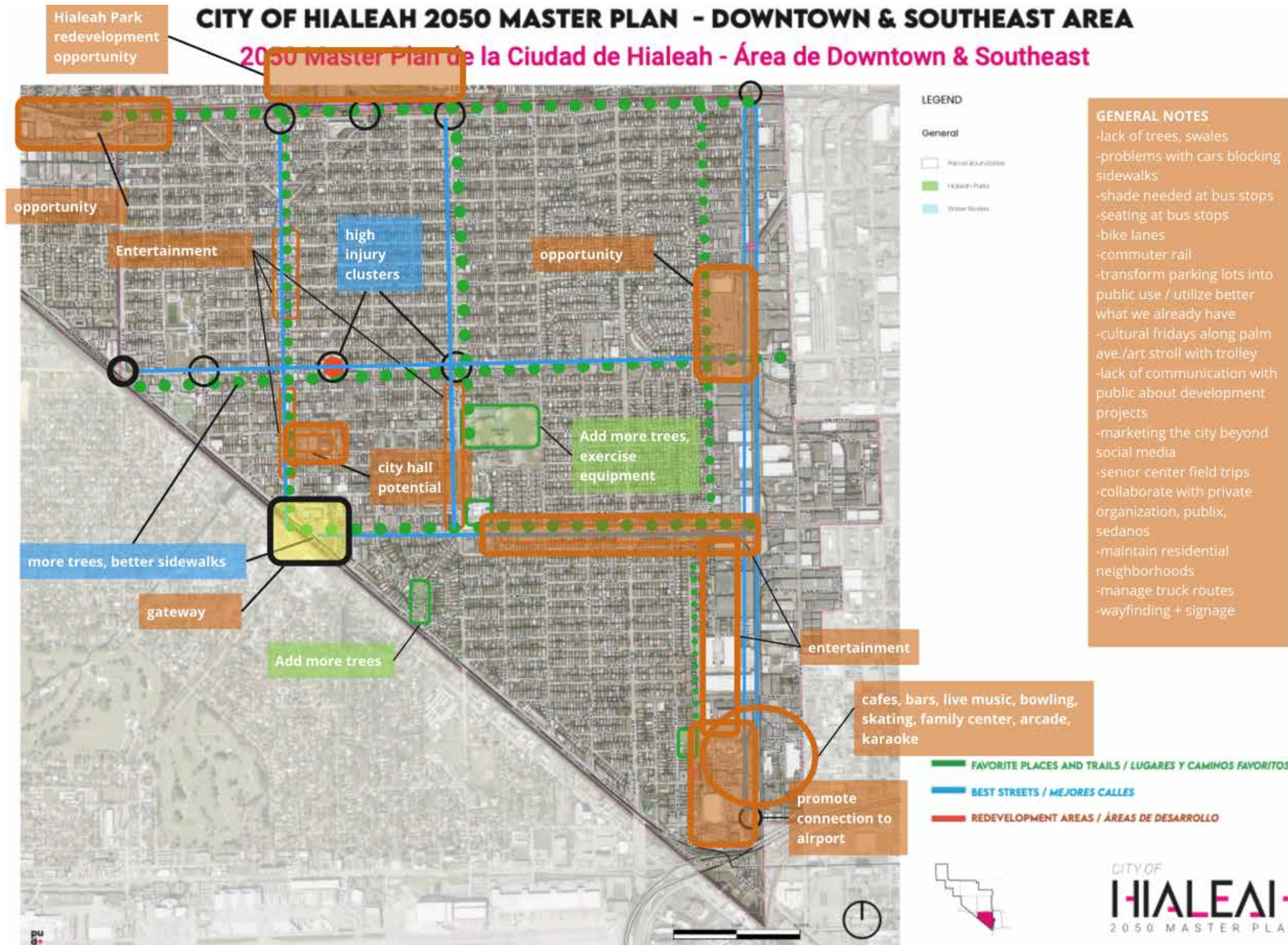


Image 113. Summary Map from the Downtown & Southeast Area Workshop. (Source: Plusurbia).

# ONE ON ONE STAKEHOLDER MEETINGS

## DEVELOPERS' FORUM - FEBRUARY 29, 2024 FROM 9:00AM - 12:00PM AT MILANDER CENTER

Smaller, focused stakeholder meetings were essential for fostering a more intimate and productive dialogue among community leaders, department staff, and specific industry groups like developers and business owners. These meetings were designed to provide a platform where these key stakeholders could exchange ideas, discuss challenges, and provide feedback in a more focused topics. It allowed for targeted discussions and the opportunity for each participant to have their voices heard, promoting a more collaborative environment.

The Developers' Forum meeting convened on February 29th served as a platform for stakeholders

to address critical issues surrounding the City's development. Several key points emerged from the discussions, shedding light on the challenges and opportunities within the current framework.

Among the concerns raised was the tedious nature of the review process, which was noted to be excessively time-consuming. Participants expressed frustration over the delays encountered, with public hearings singled out as a particular pain point. To address these issues, there were calls to revise the concurrency process, emphasizing the need for greater predictability and efficiency.



Developer Workshop  
02.29.2024

HIALEAH  
COH MASTER PLAN

WELCOME! BIENVENIDO!  
Please sign in. Por favor registre.

NAME	NAME	ORGANIZATION
Keselia Velazquez	Vela Maria	At Home Construction
Olivera Gonzalez	Olivera Gonzalez	Olivera Gonzalez
WILKINSON	WILKINSON	WILKINSON
Abelardo Jimenez	Abelardo Jimenez	Abelardo Jimenez
John Lee	John Lee	John Lee
Carolina Perdomo	Carolina Perdomo	Carolina Perdomo
Joselyne Rodriguez	Joselyne Rodriguez	Joselyne Rodriguez
Andrés Vela	Andrés Vela	Andrés Vela
Luís Alvarez	Luís Alvarez	Luís Alvarez
Martha Jimenez	Martha Jimenez	Martha Jimenez
Carla Jimenez	Carla Jimenez	Carla Jimenez
Sandra Jimenez	Sandra Jimenez	Sandra Jimenez
Daniela Jimenez	Daniela Jimenez	Daniela Jimenez
Daniela Jimenez	Daniela Jimenez	Daniela Jimenez

Image 114. Registration Sheet for the Developers Forum. (Source: Plusurbia).

Developer Workshop  
02.29.2024

HIALEAH  
COH MASTER PLAN

WELCOME! BIENVENIDO!  
Please sign in. Por favor registre.

NAME	NAME	ORGANIZATION
VO FERNANDEZ	VO FERNANDEZ	VO FERNANDEZ
Carla Jimenez	Carla Jimenez	Carla Jimenez
Dora Jimenez	Dora Jimenez	Dora Jimenez
Martha Jimenez	Martha Jimenez	Martha Jimenez
Katherine Gonzalez	Katherine Gonzalez	Katherine Gonzalez
John Lee	John Lee	John Lee

Image 115. Registration Sheet for the Developers Forum. (Source: Plusurbia).

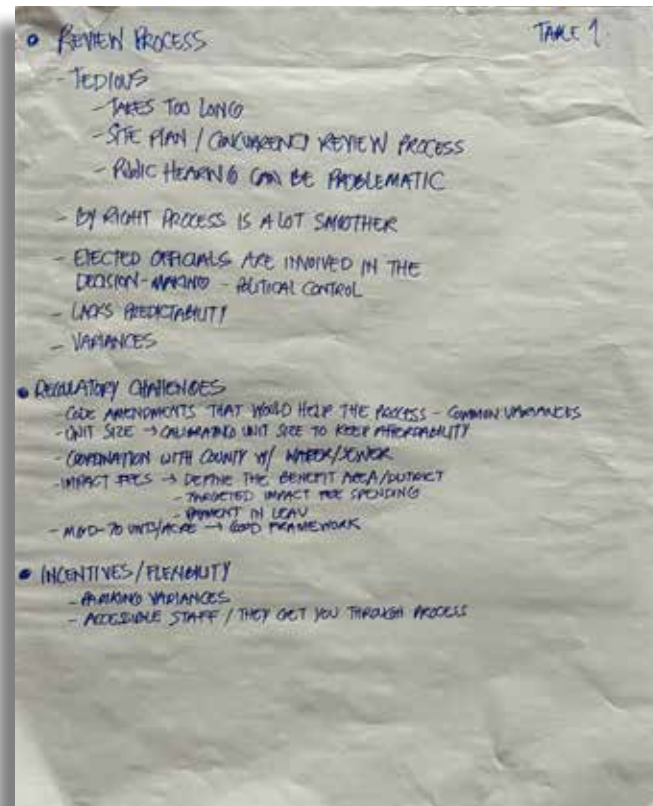


Image 116. Group notes from the Developers Forum Workshop. (Source: Plusurbia).

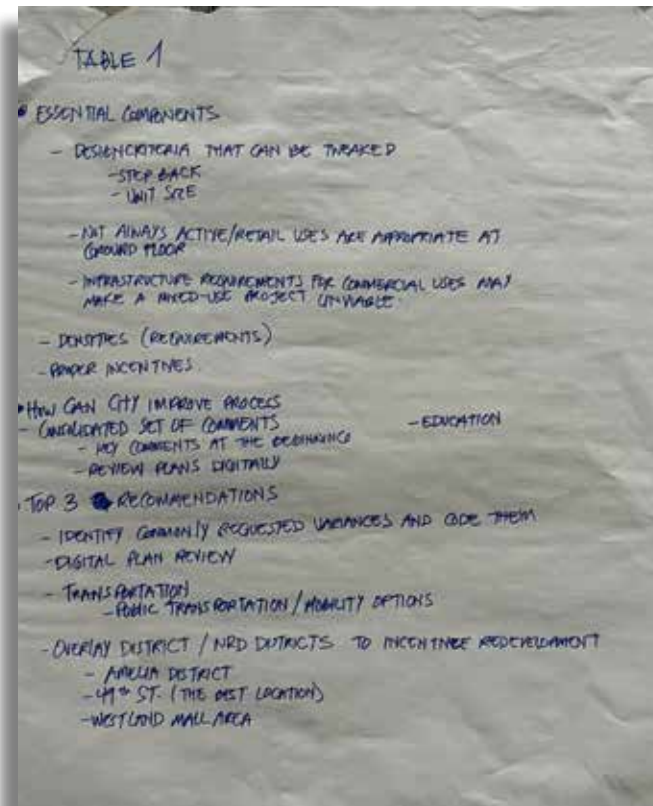


Image 117. Group notes from the Developers Forum Workshop. (Source: Plusurbia).

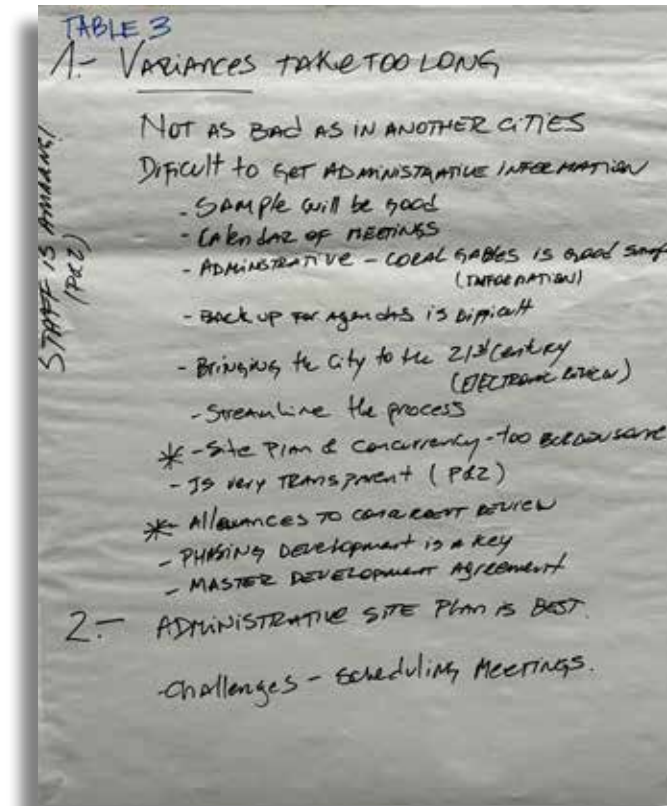


Image 118. Group notes from the Developers Forum Workshop. (Source: Plusurbia).

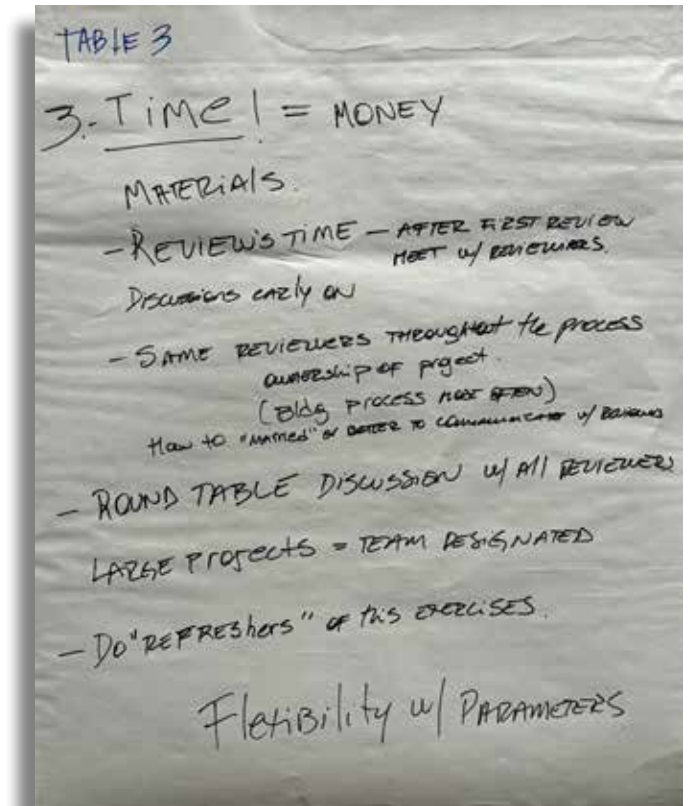


Image 119. Group notes from the Developers Forum Workshop. (Source: Plusurbia).

A notable suggestion was the consolidation of the review process under a single point of contact, streamlining procedures and reducing bureaucratic hurdles. Participants also highlighted the lengthy duration of variances and advocated for electronic review systems to expedite processes. Concerns were voiced regarding political influence over the process, with calls for a smoother "by-right" approach.

There were also discussions about allowing concurrent review and the importance of phasing development through master development agreements. These agreements were seen as key tools for coordinating and managing complex projects, ensuring a cohesive and efficient process from start to finish.

Participants engaged in a robust discussion regarding the regulatory challenges they encounter within the city. One of the primary concerns raised was the preference for administrative site plans, which were deemed the most efficient option for navigating the regulatory landscape. However, challenges in scheduling meetings emerged as a significant hurdle, causing delays and frustrations for developers.

A key point of discussion centered around common variances and the need for code amendments to streamline the process. Participants advocated for calibrated unit sizes to maintain affordability, recognizing the importance of balancing development with community needs. Additionally, coordination with county authorities and addressing

water and sewer concerns were identified as crucial aspects for successful project execution.

Participants highlighted the importance of advocating for prototypes approved with variations, emphasizing the need for flexibility within regulatory frameworks. Discussions also touched upon impact fees and the need to define benefit areas/districts to ensure targeted spending and equitable distribution of resources. The concept of "in leu" arrangements was also explored as a means of providing flexibility and incentives for developers while addressing community needs.

One of the questions addressed the essential components necessary for constructing successful projects. Among the key components identified

were design criteria that can be adjusted to accommodate evolving needs and preferences. The importance of appropriate building setbacks and unit size considerations to maintain affordability were highlighted. Infrastructure requirements for commercial uses, including access to utilities and transportation networks, were also emphasized, along with the need to balance densities to promote sustainable development.

Moreover, participants stressed the significance of providing proper incentives to encourage development and expedite the process, recognizing that time is indeed money in the construction industry. Suggestions included establishing clear review timelines and ensuring consistency by assigning the same reviewers throughout the

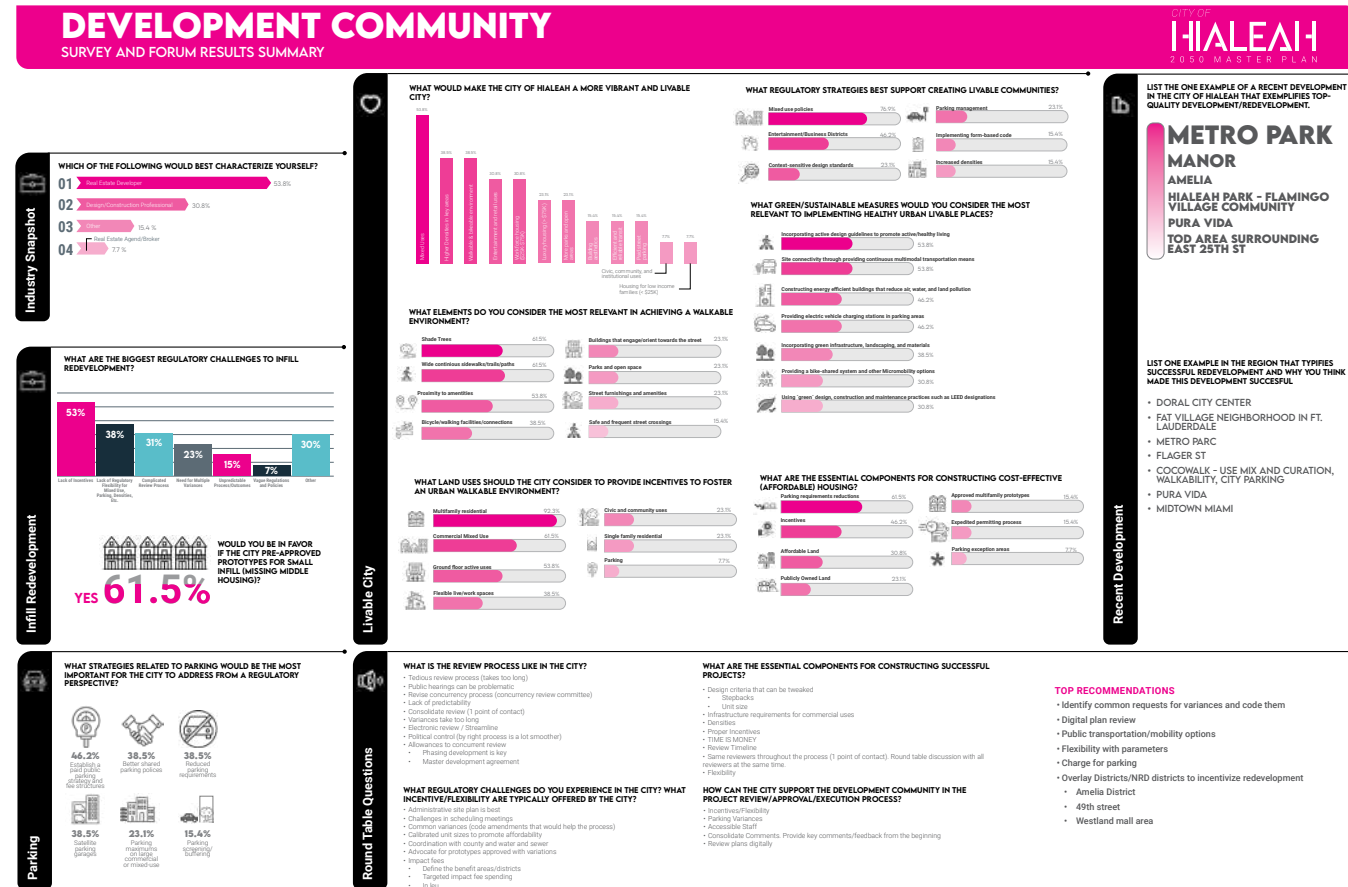


Image 120. Developers' Survey results. (Source: Plusurbia).

process. Participants advocated for round-table discussions involving all reviewers to facilitate collaboration and streamline decision-making. Flexibility was underscored as paramount to accommodate changing circumstances and foster innovation.

Another question focused on how the City can best support the development community throughout the project review, approval, and execution process. Participants highlighted the importance of offering incentives and flexibility to incentivize development and meet diverse needs. This included providing parking variances to address parking challenges and ensuring that staff members are readily accessible to provide guidance and support. Suggestions were

made to consolidate comments and provide key feedback from the outset, along with digital plan reviews to streamline the process further.

The top three recommendations from the meeting included identifying common requests for variances, implementing digital plan reviews, and enhancing public transportation/mobility options. Flexibility within parameters, charging for parking, and utilizing Overlay/NRD districts for redevelopment incentives were also emphasized, with specific areas like the Amelia District, 49th Street, and the Westland Mall area highlighted as potential focus areas for redevelopment efforts.



Image 121. Photos from the Developers Forum. (Source: Plusurbia).



Image 122. Photos from the Developers Forum. (Source: Plusurbia).



Image 123. Photos from the Developers Forum. (Source: Plusurbia).



Image 124. Photos from the Developers Forum. (Source: Plusurbia).



Image 125. Photos from the Developers Forum. (Source: Plusurbia).



Image 126. Photos from the Developers Forum. (Source: Plusurbia).

# COMMUNITY EVENTS

Throughout our outreach efforts, we've prioritized connecting with our community directly, immersing ourselves in the vibrant tapestry of events that define Hialeah. It's about meeting people where they are, embedding ourselves in the fabric of their lives to ensure that every voice is heard and every perspective valued.

To ensure maximum engagement and input for the 2050 Hialeah Master Plan, our team diligently attended a series of local events, each one a unique opportunity to foster dialogue, share information, and invite participation in shaping the future of our community.

With careful consideration and the invaluable input of the Project's Steering Committee, the team curated a diverse roster of events, spanning from cherished annual traditions to milestone celebrations, ensuring that our presence was felt across the spectrum of community gatherings and people of all ages were reached.

From the festive atmosphere of Santa's Snow Blast to the cultural richness of the Jose Martí Art Exhibition, we seized every chance to engage with the neighbors, inviting them to join us on the journey of envisioning tomorrow's landscape for Hialeah.

The Centennial anniversary of South Hialeah Elementary School was not just a moment to commemorate the past but also a beacon guiding us towards the future.

As spring bloomed, so too did our presence at events like the Eggstravaganza, weaving the spirit of renewal into our discussions on community development. And as the summer sun illuminated the sky, we stood side by side with our neighbors, celebrating unity and shared values at the 4th of July Event.

Each event was more than just a gathering; it was a testament to the power of community, a reminder that by coming together, we can shape a future that reflects the collective dreams and aspirations of all who call Hialeah home.

As we continue this journey of collaboration and co-creation, we remain committed to this ethos of inclusivity, knowing that it is only by working together that we can build a tomorrow that truly belongs to us all.



**SANTA'S SNOW BLAST EVENT | DECEMBER 9, 2023 AT 6PM AT MILANDER PARK**

Among the events attended by the team was Santa's Snow Blast, a celebration held on December 9, 2023, at Milander Park. With an array of rides and captivating live entertainment, it served as a beacon of community spirit and togetherness.

Amidst the laughter and excitement, we seized the opportunity to foster meaningful dialogue and invite participation from all generations, including our youngest residents. Children, the heartbeat of our community's future, were invited to engage in a special activity. Armed with markers and imagination, they embarked on a creative journey, expressing their visions for the future of their City.

Guided by "What Would You Like to See in Your City?" sheets, children eagerly colored and marked their preferences, ranging from more parks, trees,

transportation etc. Their colorful creations were not only expressions of creativity but also reflections of their desires for a vibrant, sustainable, and inclusive cityscape.

Beyond mere artistry, this activity served as a platform for children to articulate their aspirations and contribute their perspectives to the ongoing dialogue surrounding the 2050 Master Plan. By amplifying their voices and valuing their input, we underscored our commitment to inclusive decision-making and community-driven development.



Image 127. Photo from Santa's Snow Blast Event. (Source: Plusurbia).



Image 128. Santa's Snow Blast Community Event Flyer. (Source: City of Hialeah).

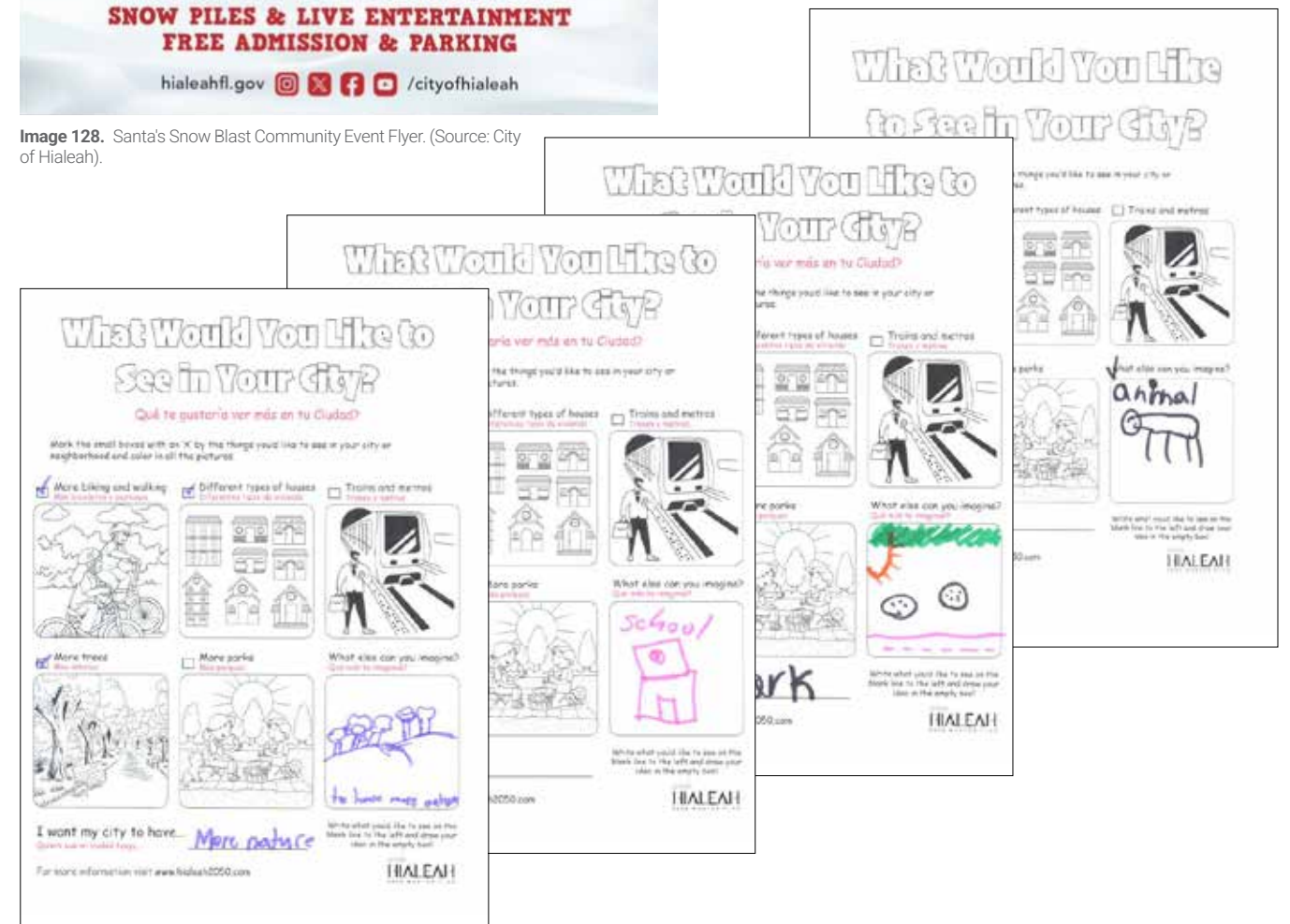


Image 129. Children Participation from the Santa's Snow Blast Community Event. (Source: Plusurbia).

**JOSE MARTI ART EXHIBITION | JANUARY 26, 2024 AT 7PM AT MILANDER CENTER FOR ARTS & ENTERTAINMENT**

Collaborating with the City of Hialeah staff, the team seized the opportunity to engage with the community during themed exhibits hosted at the Milander Center for Arts & Entertainment. One such event occurred on January 26, 2024, where the City unveiled a collective art exhibition paying homage to Cuba's revered poet and hero, Jose Martí.

These themed exhibits serve as vibrant platforms for dialogue, blending art, culture, and community engagement. By actively participating in these events, the team not only showcased the aspirations and vision of the Master Plan but also facilitated meaningful interactions with residents, enabling

them to envision their role in shaping the future of Hialeah.

This inclusive ambiance provides an ideal setting for the team to connect with older residents, sharing insights into the Master Plan's objectives and soliciting valuable feedback from them.



Image 130. Photos from the Jose Marti Art Exhibition. (Source: Plusurbia).



Image 131. Photos from the Jose Marti Art Exhibition. (Source: Plusurbia).

**HIALEAH SOUTH ELEMENTARY CENTENNIAL | FEBRUARY 14, 2024 FROM 10 AM - 1PM AT SOUTH HIALEAH ELEMENTARY**

As part of our concerted efforts to participate in community events and engage the public in shaping the future of Hialeah, the team made it a priority to participate in key local events. One event that held special significance was the Centennial celebration of South Hialeah Elementary School, a cherished institution that has been the heart of our community for a century.

Established in 1924, South Hialeah Elementary holds the distinction of being the very first school in Hialeah. Its doors opened on February 14th, 1924, hence it's cherished slogan "the school with a heart." For generations, it has served as a beacon of education, nurturing the minds and spirits of countless students who have passed through its halls.

On February 14, 2024, amidst a backdrop of nostalgia and pride, teachers, students, faculty, staff, parents, school district officials, and Miami-Dade County commissioners came together to honor this storied institution's remarkable journey.

The event was not only a commemoration of the past but also a celebration of the bright future ahead; and the team was there to participate and spread the word about the Hialeah 2050 Master Plan. It was a testament to the enduring impact of education on the community and a reaffirmation of the collective commitment to nurturing the next generation of leaders, thinkers, and innovators.



Image 132. Photos from Hialeah South Elementary Centennial. (Source: Plusurbia).



Image 133. Photos from Hialeah South Elementary Centennial. (Source: Plusurbia).

**LA PODEROSA EVENT | MARCH 14, 2024 AT CITY HALL**

On March 14th, Hialeah 2050 took an active role in fostering community dialogue and engagement at a live radio event hosted by La Nueva Poderosa 670AM, held at City Hall. This dynamic gathering served as a platform for residents to connect with various agencies and City Departments, delving into the pressing topic of housing issues within the community.

As part of our ongoing commitment to inclusive planning and community outreach, the team seized this opportunity to engage directly with residents, listening to their concerns, sharing information, and exchanging ideas on what they would like to see improved in the City.

Against the backdrop of lively discussions and exchanges, we explored a range of topics, from affordable housing initiatives to strategies for improving housing accessibility and quality of life for all residents.

Through the participation in the La Poderosa radio event, we reaffirmed our dedication to transparent, community-driven decision-making, recognizing that effective solutions to housing challenges require the active involvement and input of all members of the community.



Image 134. Photos from La Poderosa Event. (Source: Plusurbia).



Image 135. Photos from La Poderosa Event. (Source: Plusurbia).

**EGGSTRAVAGANZA EVENT | MARCH 30, 2024 FROM 10AM - 3PM AT MILANDER PARK**

On March 30th, 2024, our team participated in the Eggstravaganza event held at Milander Park, seizing the opportunity to engage the public and raise awareness about the Hialeah 2050 Master Plan. Amidst the festive atmosphere of this beloved community gathering, we embarked on a mission to educate attendees about the importance of urban planning and encourage their active involvement in the process.

As families flocked to Milander Park, our team was there, ready to connect with attendees of all ages. Through interactive displays, informative materials, and engaging conversations, we highlighted key

aspects of the 2050 Master Plan, illustrating how it aims to enhance the quality of life for all residents and create a more vibrant, sustainable, and inclusive community.

Among the excitement of live entertainment, interactive inflatables, and the much-anticipated egg hunt, we ensured that our message resonated loud and clear: every voice matters in the planning process, and every resident has the power to shape the future of Hialeah.



Image 136. Photos from the Eggstravaganza Event. (Source: Plusurbia).



Image 137. Photos from the Eggstravaganza Event. (Source: Plusurbia).

**4TH OF JULY EVENT | JULY 4, 2024 AT MILANDER PARK**

On Thursday, July 4, 2024, the City of Hialeah annual July 4th Independence Day celebration took place at Milander Park. The event is one of the most popular in the City, attracting over 20k guests. Mayor Esteban Bovo, Council-members and staff were in attendance and made the rounds, posing for photos with attendees and chatting with them.

Amenities included a wide range of food trucks and entertainment provided by various artists.

Upon arrival at the venue, the consultant team set up and managed a booth to share information pertaining to the Hialeah 2050 project. At the booth, the consultant team set up a roulette wheel and had attendees test their luck as they spun the wheel for

prizes. Each spin was a winner, and they took home pens, notepads, key chains, and handheld fans with information about the project.

Over 200 people of all ages showed up to the booth and were entertained by the ability to win prizes. Many people wanted to know about the Master Plan project. The team provided the public with general information regarding the plan and mission, and encouraged them to complete the survey using the QR Code on display.



Image 138. Photos from 4th of July Event. (Source: Plusurbia).



Image 139. Photos from 4th of July Event. (Source: Plusurbia).



Image 140. Photos from 4th of July Event. (Source: Plusurbia).

# BIKE/WALKING AUDITS

Walking and biking audits stand as crucial pillars in our community outreach efforts for the Hialeah 2050 Master Plan, serving as powerful tools to engage residents and community leaders while advocating for safer, more accessible streets. These audits provided a platform for identifying and addressing unsafe roadway conditions, empowering participants to gather vital information and advocate for impactful solutions that benefit all road users.

Recognizing the profound impact of multimodal infrastructure on community well-being, our team has prioritized the development of a user-friendly web interface that allows residents and participants to pinpoint specific locations for areas of concern and include a picture as well.

To ensure comprehensive data collection and location-specific analysis, we've crafted a sophisticated data-collection tool that harnesses the power of GIS technology. Accessible via smartphones, tablets, and other devices, this tool enables participants to capture essential data,

including photographs and geolocated information, directly in the field. This wealth of data is then transformed into a dynamic database, which fuels the creation of interactive story maps.

These GIS online story maps serve as invaluable resources, offering the public a transparent view of existing and planned projects while highlighting the input gathered during the auditing process. This data-driven approach not only enhances public understanding but also ensures that proposed projects in the visioning plan are rooted in community feedback and evaluated for feasibility before advancing to the Master Plan recommendations.

By placing stakeholders at the forefront of the planning process, our method empowers residents and community leaders to actively shape the future of Hialeah. Through collaborative engagement and data-driven decision-making, we strive to create streets that prioritize safety, accessibility, and inclusivity, enriching the lives of all who call Hialeah home.



Image 141. E 4th Ave Walking Audit GIS "Storymap". (Source: Hialeah2050.com).



**EAST 4TH AVENUE WALKING AUDIT | NOVEMBER 14, 2023**

On November 14, 2023, the first walking audit took place in coordination with City staff, Miami-Dade County, and the Florida Department of Transportation District 6 staff. The walking audit was about 2 miles and started at the Hialeah Metrorail station followed by a walk to E 4th Avenue.

By the end of the walking audit, the entries submitted assessed multiple safety issues along the route as well as a significant number of American for Disabilities Act (ADA) concerns.

This first walking audit was part of the multiple public outreach efforts to engage the residents and neighborhoods in the City.

Data collected during the audit identified locations along the corridor that are missing sidewalk connectivity and maintenance. At these locations, the installation of sidewalk segments will increase network connectivity and access to the Hialeah Metrorail Station. These locations are identified below:

- Metrorail Station Entrance (E 2nd Avenue)
- Metrorail Station Entrance (E 3rd Avenue)
- E 4th Avenue between Metrorail and Railroad



Image 144. Photos from the East 4th Avenue walking audit. (Source: Plusurbia).



Image 145. Photos from the East 4th Avenue walking audit. (Source: Plusurbia).



Image 146. Photos from the East 4th Avenue walking audit. (Source: Plusurbia).



Image 147. Photos from the East 4th Avenue walking audit. (Source: Plusurbia).

Image 142. Flyer for the East 4th Avenue walking audit. (Source: Plusurbia).

**THE E 4TH AVENUE CORRIDOR HAS BEEN IDENTIFIED AS A “HIGH INJURY NETWORK SEGMENT” ACCORDING TO THE MIAMI-DADE VISION ZERO PLAN.**

Miami-Dade Vision Zero Plan Update (2023)



Image 143. Photos from the East 4th Avenue walking audit. (Source: Plusurbia).

**ARBOR DAY WALKING AUDIT | JANUARY 19, 2024 AT SPARKS PARK**

On January 19, 2024, a walking audit was conducted in the spirit of Florida Arbor Day, focusing on identifying areas that could be enhanced by shade and pedestrian comfort. The event took place at Sparks Park, where City staff and other participants engaged in productive conversations and discussions to make the neighborhood more shaded and improve the recreational facilities.

The walking audit covered the vicinity around Sparks Park, including West 60th Street, NW 67th Avenue, West 60th Terrace, and West 14th Avenue. By the end of the walking audit, the entries submitted assessed multiple safety issues along the route as well as a significant number of American for Disabilities Act

(ADA) concerns and recreational and shaded areas that need to be improved in the neighborhood.

The data collected during the walking audit at Sparks Park on January 19, and the relentless commitment of the City of Hialeah's Parks Department have played a pivotal role in guiding the planting of over 45 trees generously donated by Cemex. The planting plan carefully aligned with the observations and recommendations from the walking audit, ensuring that the new greenery perfectly complements the park's needs.



Image 150. Data collected during the audit identified a few locations along the corridor would benefit from planting canopy trees. (Source: Plusurbia).



Image 148. Flyer for the arbor day walking audit. (Source: Plusurbia).

**SIGN-IN SHEET**  
WALKING AUDIT - SPARKS PARK

TIME	EVENT DATE	LOCATION			
2:00 P.M.	January 19, 2024	SPARKS PARK: 1301 W 60th St, Hialeah, FL 33012			
NO	NAME	PHONE	EMAIL	ORGANIZATION	CITY
1	JESSIE FIGUEROA	781-224-1111	JESSIE.FIGUEROA@EXP		
2	WENDY HUGHES	954-267-7666	WENDY.HUGHES@EXP		
3	LEAH DEL MONTE	305-490-9303	LEAH.DELMONTE@PLANNING		
4	CHRISTOPHER BURGESS	305-300-1000	CHRISTOPHER.BURGESS@CITY		
5	CHRISTOPHER BURGESS	305-300-1000	CHRISTOPHER.BURGESS@CITY		
6	VERONICA EGUI	781-703-059	VERONICA.EGUI@CITY		

Image 149. Registration Sheet for the Arbor day walking audit. (Source: Plusurbia).



Image 152. Photos from the Arbor day walking audit. (Source: Plusurbia).



Image 151. Photos from the Arbor day walking audit. (Source: Plusurbia).



Image 153. Photos from the Arbor day walking audit. (Source: Plusurbia).

**TAKE TRANSIT TO WORK DAY | APRIL 12, 2024**

On April 14, 2024, the City's first "Take Transit to Work Day" took place in coordination with City of Hialeah staff. It was a day of exploration as we came together to take transit to get to work and document the experience of the City's transit system.

The purpose was to test the Transit system and identify ways to make the transit experience more efficient, safe, and convenient. By participating, commuters had the opportunity to share their insights, connect with fellow commuters, and contribute to the improvement of the City's transit network.

All participants took different modes of transportation including, Freebie, Brightline, Trirail, Metrorail, County Bus and City Bus, with a combination of walking and biking as well.

Most commuters took about 1 hour to get to City Hall in the morning coming from areas outside of the City such as Brickell and Aventura. Surprisingly the people who took public transit within the City of Hialeah's boundary took from 1.5 hours to 2 hours to get to City Hall making evident the deficiencies in reliable public transportation within the City limits and exposing the gaps in the system.

The Freebee service in the City was praised by one staff member who took it to get to City Hall mentioning it was easy and seamless to take this service.



**TAKE TRANSIT TO WORK DAY!**

You're invited to join us for a day of exploration as we come together to take transit and uncover the strengths of the city's transit system.

Let's embark on a journey to identify ways to make the transit experience more efficient, safe, and convenient. By participating, you'll have the opportunity to share your insights, connect with fellow commuters, and contribute to the improvement of our city's transit network.

Don't miss this chance to be part of a collective effort to enhance our daily commuting experience. Whether you're a regular transit user or interested in learning more about our city's public transportation, this event is open to all City department heads or designees.

Plan to arrive by 9:00 am-9:30 am  
Breakfast will be provided



Image 154. Flyer for Take Transit to work day. (Source: Plusurbia).

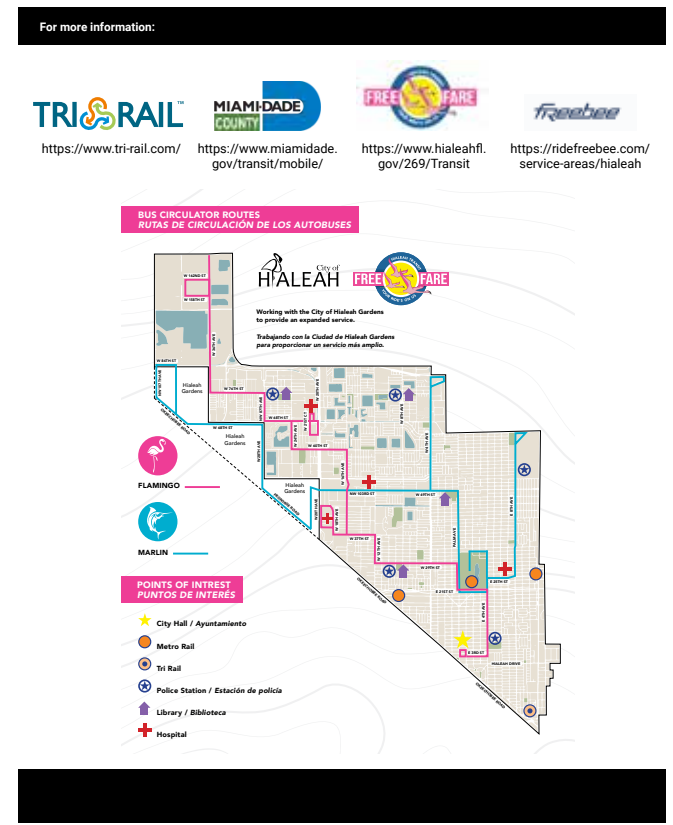


Image 155. Flyer for Take Transit to work day. (Source: Plusurbia).



Image 156. Photos from the Take Transit to work day. (Source: Plusurbia).



Image 157. Photos from the Take Transit to work day. (Source: EXP).



Image 158. Photos from the Take Transit to work day. (Source: Plusurbia).



Image 159. Photos from the Take Transit to work day. (Source: EXP).



Image 160. Photos from the Take Transit to work day. (Source: Eddie Santiesteban).



Image 161. Photos from the Take Transit to work day. (Source: EXP).

**EAST HIALEAH WALKING AUDIT | APRIL 25, 2024**

On April 25, 2024, our collaborative efforts continued as we embarked on the third walking audit. This audit was conducted in partnership with City of Hialeah staff.

Spanning a distance of 2.1 miles, the walking audit traversed the bustling neighborhood of East Hialeah, stretching from LeJeune Rd to East 10th Ave, and from East 41 Street to East 50 Street. Over the course of two hours, participants meticulously surveyed the route, documenting a myriad of safety concerns and American with Disabilities Act (ADA) deficiencies as well as drainage, maintenance, lack of trees and shade and parking issues.

As the audit drew to a close, it became evident that the route had a few pressing issues, ranging from

severe roadway flooding to a neglected drainage systems and roadway conditions. Participants noted the disheartening sight of a fire hydrant that had been out of service for more than six years, underscoring the urgent need for intervention and remediation.

Among the challenges highlighted were also instances of missing sidewalk connectivity and safe intersections, further exacerbating accessibility issues and hindering pedestrian mobility. These observations underscored the critical importance of our collaborative efforts in identifying and addressing infrastructure deficiencies that impact the safety and well-being of community members.



Image 162. Flyer for East Hialeah walking audit. (Source: Plusurbia).

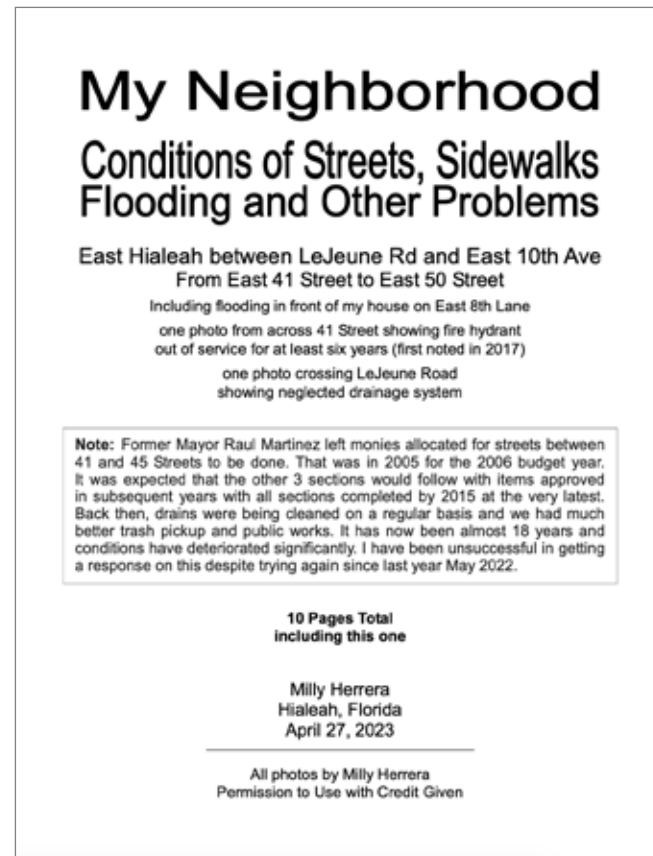


Image 163. Resident Neighborhood conditions report. (Source: Milly Herrera).



Image 164. Photos from the East Hialeah walking audit. (Source: Plusurbia).



Image 165. Photos from the East Hialeah walking audit. (Source: Plusurbia).



Image 167. Photos from the East Hialeah walking audit. (Source: Plusurbia).



Image 166. Photos from the East Hialeah walking audit. (Source: Plusurbia).



Image 168. Photos from the East Hialeah walking audit. (Source: Plusurbia).

**CICLO-LEAH BIKE AUDIT | MAY 4, 2024 AT 11AM AT BABCOCK PARK**

The Ciclo-Leah Bike audit took place on May 4th in collaboration with Miami Dade County, City Police Department, Bike 305 and Shoma Village. This event provided a fantastic opportunity for cyclists, pedestrians, and stakeholders to come together, explore the City's streets and parks, and identify ways to make them safer and more enjoyable for everyone.

The bike audit was a dynamic event where stakeholders, including kids were able to ride in the neighborhood, assessing the condition of The City. Together, we examined road surface quality, signage, lighting, with the aim of informing future improvements in the community. It was wonderful

to see local knowledge and experience shaping the discussions and paving the way for positive changes.

The team provided all the necessary audit materials, ensuring that everyone could actively contribute to the process. Additionally, bikes were available on loan by Bike 305 and helmets generously donated by Florida Department of State (FDOT) and fitted by certified helmet fitters.

The bike ride ended at Shoma Village, where food trucks and activities awaited the whole family. It was a fantastic opportunity to unwind and celebrate the collective efforts while enjoying delicious food and fun-filled activities.



Image 171. Photos from the Ciclo-Leah Bike audit. (Source: Plusurbia).



Image 172. Photos from the Ciclo-Leah Bike audit. (Source: Plusurbia).



Image 173. Photos from the Ciclo-Leah Bike audit. (Source: Plusurbia).



Image 175. Photos from the Ciclo-Leah Bike audit. (Source: Plusurbia).



Image 174. Photos from the Ciclo-Leah Bike audit. (Source: Plusurbia).



Image 169. Flyer for the Ciclo-Leah bike audit. (Source: Plusurbia).



Image 170. Photos from the Ciclo-Leah Bike audit. (Source: Plusurbia).

# STEERING COMMITTEE MEETINGS

The Team's commitment to lead monthly meetings with the Steering Committee was a crucial part of maintaining project momentum and ensuring that all stakeholders were kept informed. These meetings acted as a checkpoint, allowing the project team to provide comprehensive updates on the project's progress. They also served as an opportunity to identify any challenges or obstacles that may arise during the project.

This approach has helped keep the project on track and moving forward. The Steering committee played a crucial role in identifying the boundaries of the study areas, identify key objectives and challenges before the workshops and identify key community events to attend and engage with the community.

This communication ensured that all parties involved in the project were aligned with the project's objectives and understand their roles and responsibilities.

It also fostered a collaborative environment where ideas from the workshops were shared constructive feedback was provided.

## Steering Committee meeting schedule:

1st Tuesday of every month @ 10am

- November 15, 2023
- January 16, 2024
- February 8, 2024
- April 2, 2024
- May 7, 2024
- June 4, 2024
- August 6, 2024
- September 3, 2024
- October 1, 2024
- January 7, 2025

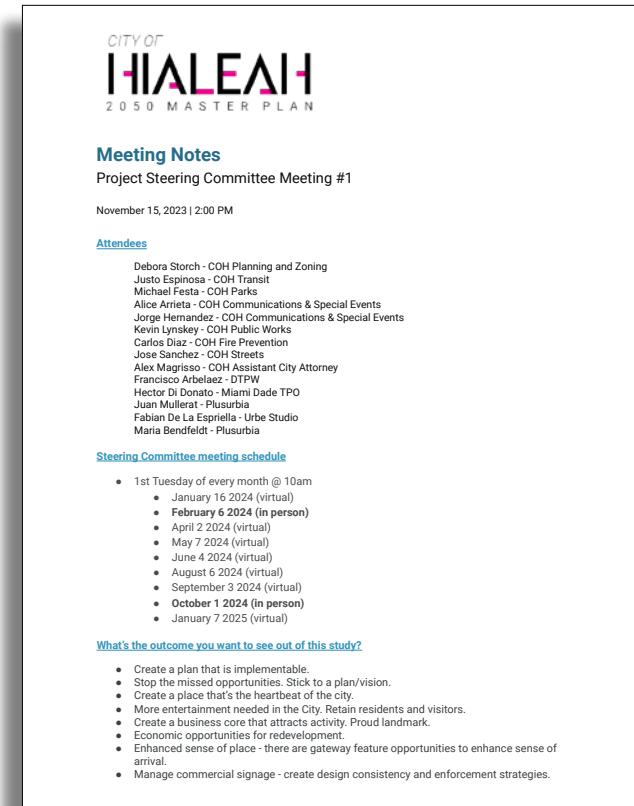


Image 176. Steering Committee Meeting #1, 15/11/23 Notes. (Source: Plusurbia).

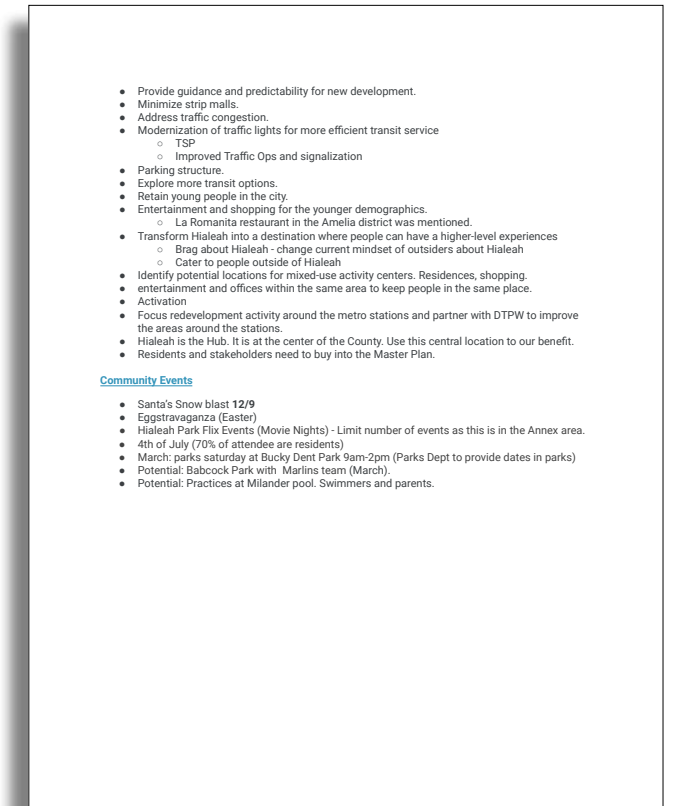


Image 177. Steering Committee Meeting #1, 15/11/23 Notes. (Source: Plusurbia).

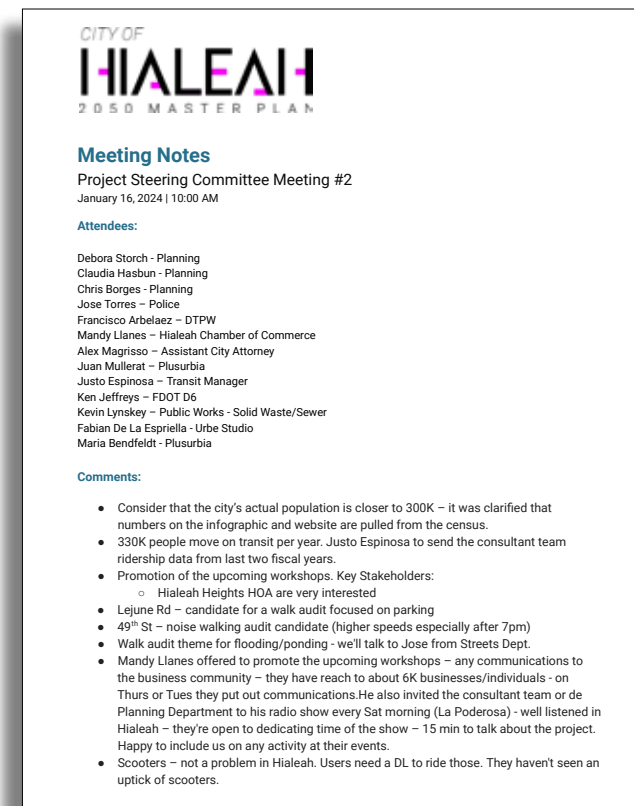


Image 178. Steering Committee Meeting #2, 16/01/24 Notes. (Source: Plusurbia).



Image 179. Registration Sheet for the Steering Committee Meeting #1. (Source: Plusurbia).

# RECOMMENDATIONS OPEN HOUSES

On September 17th, 18th and 19th, 2024 three Open Houses were held in a collaborative effort with the City of Hialeah as an opportunity for community members to review the draft recommendations for the Hialeah 2050 Master Plan. These events aimed to gather public input and feedback to ensure that the recommendations align with the public's needs and wants. By presenting highly visual recommendations, based on months of previous public engagement sessions and analysis, the team sought to foster an inclusive dialogue that prioritizes the voices of those who live and work in Hialeah.

The recommendations presented to the public included a series of boards and maps with topics such as placemaking and sense of place, redevelopment near transit, a wider range of housing types, destinations and landmarks, increase of mixed-uses on commercial corridors, safe access to parks and schools as well as access to transit, fostering multimodal connections, improving first and last mile connections to transit, supporting the city's sustainable growth tackling infrastructure, flood mitigation and drainage.

The flyer features a map of Hialeah divided into three colored zones: North Area (pink), Central Area (blue), and South Area (green). A text box on the map says: "We will be presenting draft recommendations at the open house—come and share your thoughts to help us shape the master plan!". A QR code is provided for more information. The event details are as follows:

Area	Date	Time	Location
1 NORTH AREA	Tue September 17	5:30 pm - 7:30 pm	Aragon Clubhouse, 8700 W 35th Ct
2 CENTRAL AREA	Wed September 18	5:30 pm - 7:30 pm	Westland Mall, 1675 W 49th St
3 SOUTH AREA	Thu September 19	10:00 am - 12:00 pm	City Hall, 501 Palm Ave

Contact information: www.Hialeah2050.com, 305.883.8075, @Hialeah2050.

Image 180. Flyer announcing the three different Recommendations Open Houses. (Source: Plusurbia).



Image 181. Photos from the Hialeah Heights Recommendations Open House at Aragon Clubhouse. (Source: Plusurbia).



Image 182. Photos from the Hialeah Heights Recommendations Open House at Aragon Clubhouse. (Source: Plusurbia).



Image 183. Photos from the Central Area Recommendations Open House at Westland Mall. (Source: Plusurbia).



Image 184. Photos from the Central Area Recommendations Open House at Westland Mall. (Source: Plusurbia).

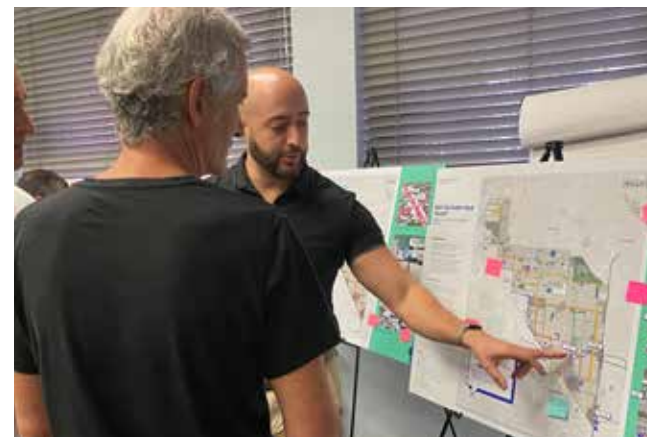


Image 185. Photos from the South Area Recommendations Open House at City Hall. (Source: Plusurbia).



Image 186. Photos from the South Area Recommendations Open House at City Hall. (Source: Plusurbia).

The public feedback received revealed a strong resonance with several key ideas presented on the boards. Among the most frequently mentioned were concepts surrounding park activation and bike and ped improvements. Community members expressed a genuine enthusiasm for enhancing local parks, emphasizing their potential as vibrant community hubs that host recreational activities and events.

The proposal to reroute truck traffic also struck a chord with attendees, many participants highlighted the importance of establishing designated truck routes to minimize disruptions and ensure safer streets for pedestrians and cyclists. Feedback regarding parking management in strategic areas

was equally positive.

From the visualizations presented, several ideas captured the public's attention, particularly the concept of protected bike lanes and safe pedestrian areas. Residents were enthusiastic about the prospect of well-lit sideealks lined with shade trees. High-visibility crossings at intersections were highlighted as essential safety measures. The incorporation of green infrastructure, such as bioswales, received strong support as well, with many attendees recognizing its dual benefits of enhancing urban aesthetics while managing stormwater effectively.



Image 187. Registration Sheets for the events. (Source: Plusurbia). 86

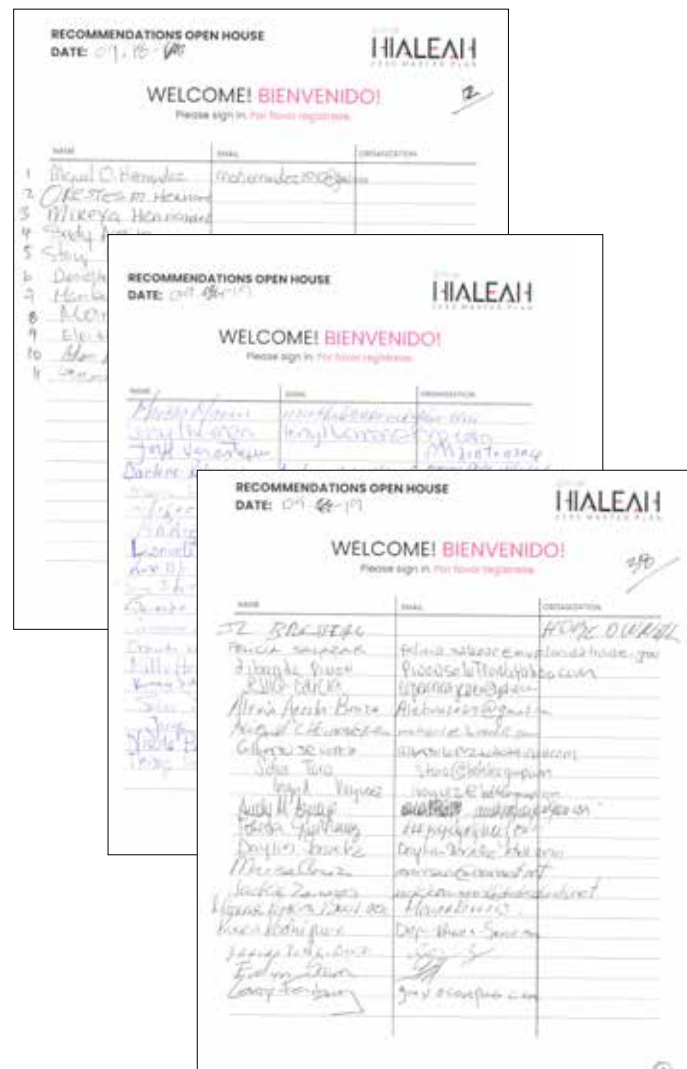


Image 188. Registration Sheets for the events. (Source: Plusurbia).



Image 189. Board with comments from the North Area Recommendations Open House at Aragon Clubhouse. (Source: Plusurbia).



Image 190. Photos from the North Area Recommendations Open House at Aragon Clubhouse. (Source: Plusurbia).



Image 191. Photos from the South Area Recommendations Open House at City Hall. (Source: Plusurbia).



Image 192. Board with comments from the South Area Recommendations Open House at City Hall. (Source: Plusurbia).

The diagrams illustrating bus and transit shelters along with examples of premium transit technology sparked considerable interest, with residents keen to see improvements in public transportation options. Many expressed a desire for more comfortable and accessible transit facilities that would encourage greater use of public transport, enhancing mobility across the city.

On the housing front, the boards showcasing low scale buildings with multiple units on a typical 50 ft x 100 ft lot, and side-by-side housing options resonated particularly well with the public. Community members appreciated the diversity of housing types presented, which they believed would cater to various demographics and contribute to a more inclusive

neighborhood fabric.

Lastly, the discussions around reliable public transit options and first and last mile improvements generated significant enthusiasm. Initiatives like Freebee Hialeah, improved signage and wayfinding, and low-speed automated transit services were particularly well received. Additionally, the introduction of cycle tracks and dockless shared bikes and scooters was celebrated as an innovative way to promote sustainable transportation, allowing residents to navigate the city with ease.

# ONLINE ENGAGEMENT

A project website for the Master Plan Project was created in an easy-to-understand format so the public and stakeholders could get up to date information on the progress and status of the project as well as provide feedback. The project website provided information about the project, timelines, calendar with key dates, online surveys, project documents and maps, and a link to an interactive online map that allowed stakeholders to leave comments and point out areas of concern or areas that they liked in the City.

Due to the fact that 90.1% of the population in the City over 18 speaks Spanish at home and 96% of the population identifies as Hispanic or Latino, the consultant team developed all materials both in English and Spanish.

Instagram and Facebook accounts linked to the project website were also created to engage stakeholders through other platforms. These provided another platform for the public and stakeholders to voice their opinions, questions and concerns.

The team also created content and graphics for the project website, flyers, as well as email blasts, news releases, social media posts, and marketing resources such as newsletters, reviewed and approved by the City prior to publishing.

The team also worked with City of Hialeah staff to pitch news stories to local media partners in order

to continue to spread the word about community engagement opportunities. In addition, the team developed videos, and other graphics for community events, and engagement activities.

Online surveys served as vital tools for soliciting feedback from a wide array of interest groups and stakeholders, providing an inclusive platform for residents to voice their needs and desires for the City of Hialeah. With input from City staff, the team meticulously designed comprehensive survey questionnaires, ensuring that it captured relevant insights while remaining user-friendly and accessible.

The survey was carefully crafted to incorporate engaging visuals, a vibrant color scheme, and interactive features, transforming it into a captivating experience that enticed individuals to participate and actively engage in the planning process.

Participants were encouraged to take the survey at their convenience and on any device during various public outreach events, ensuring flexibility and accessibility for all residents. Additionally, paper surveys were made available upon request, catering to individuals who preferred traditional methods of feedback submission.

The Interactive Map featured on the website proved to be a powerful tool designed to empower residents and stakeholders. This innovative platform provided a user-friendly interface where individuals

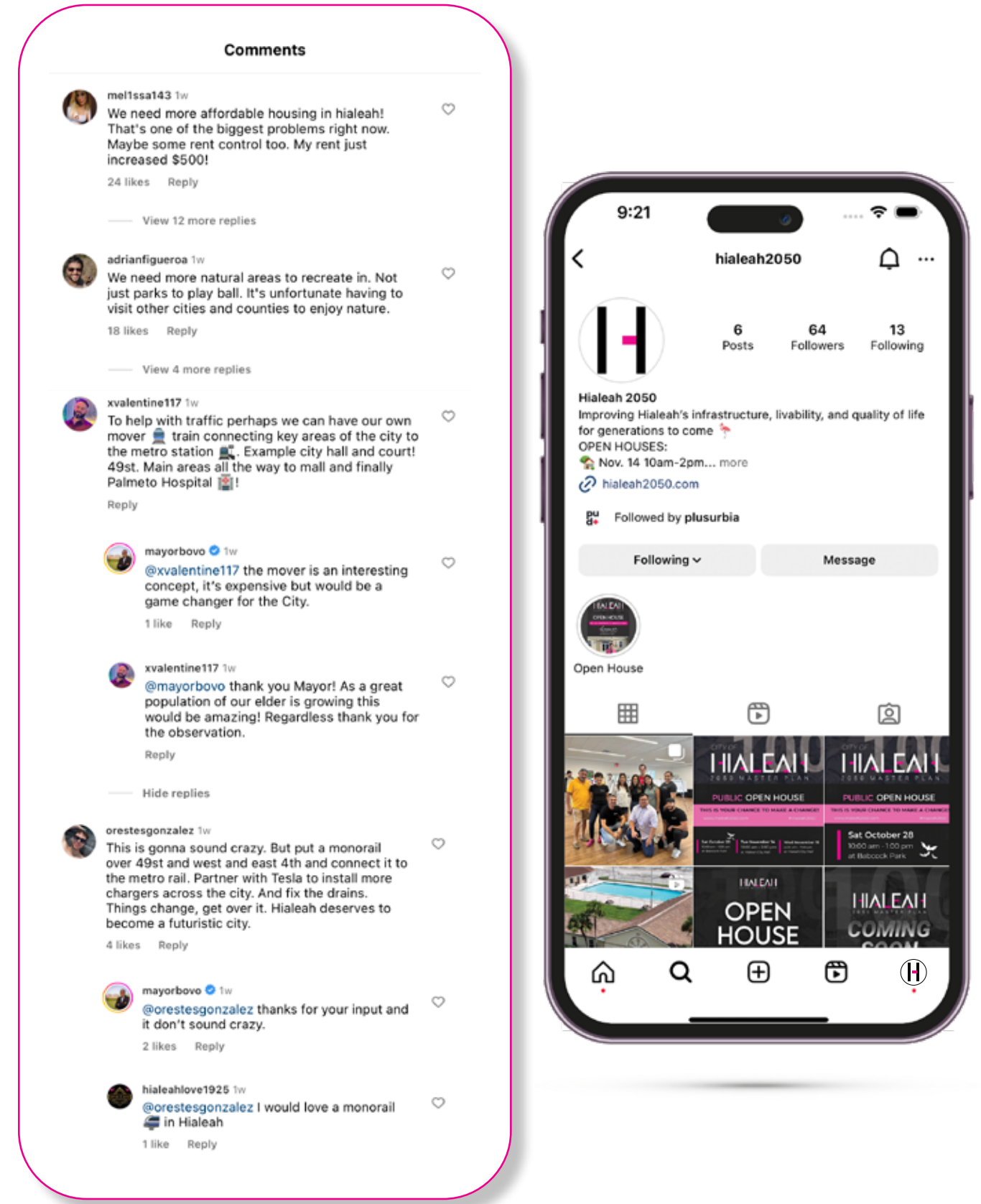


Image 193. Hialeah 2050's Instagram account. (Source: Plusurbia).

INTERACTIVE MAP AND PROJECT WEBSITE

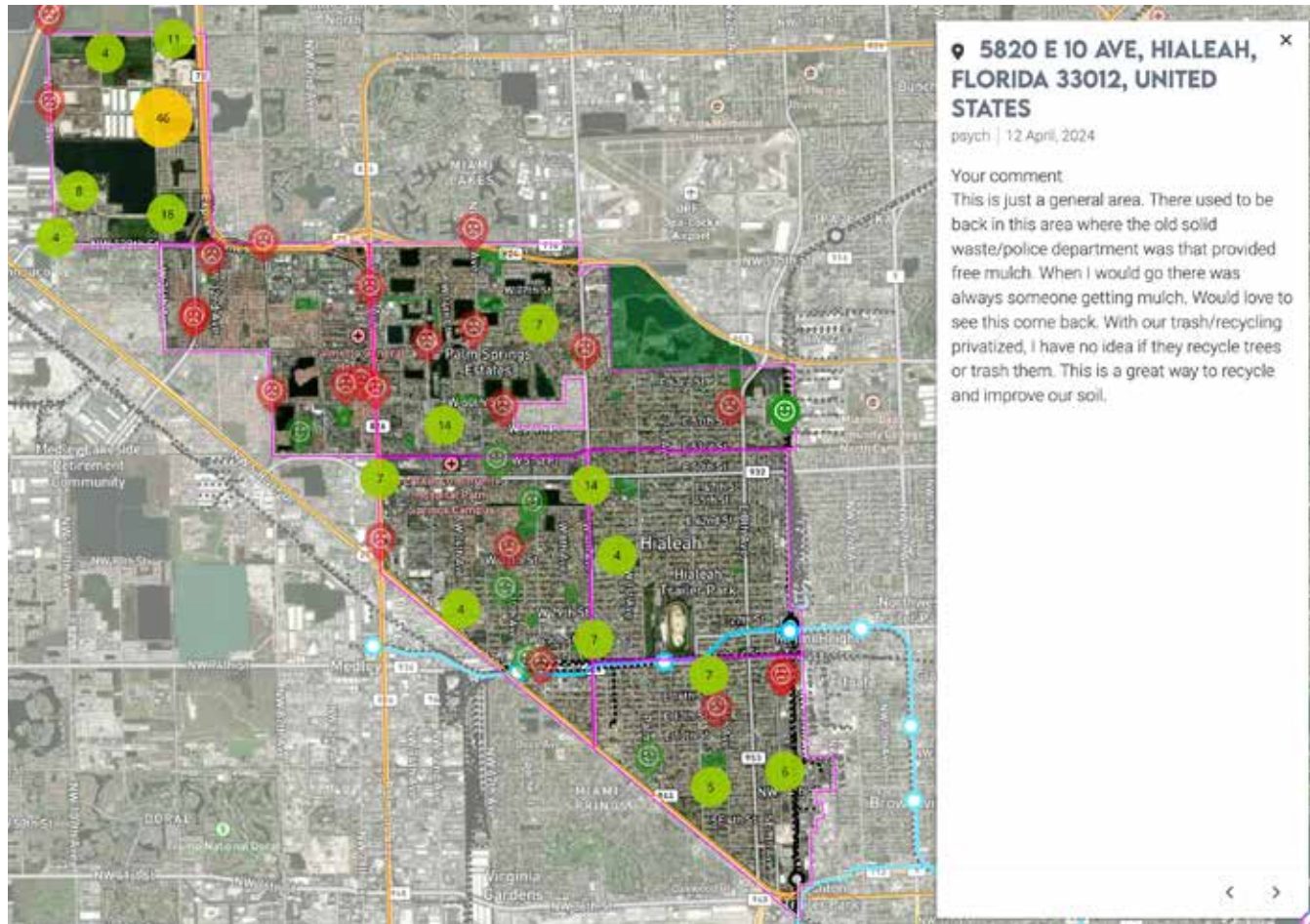
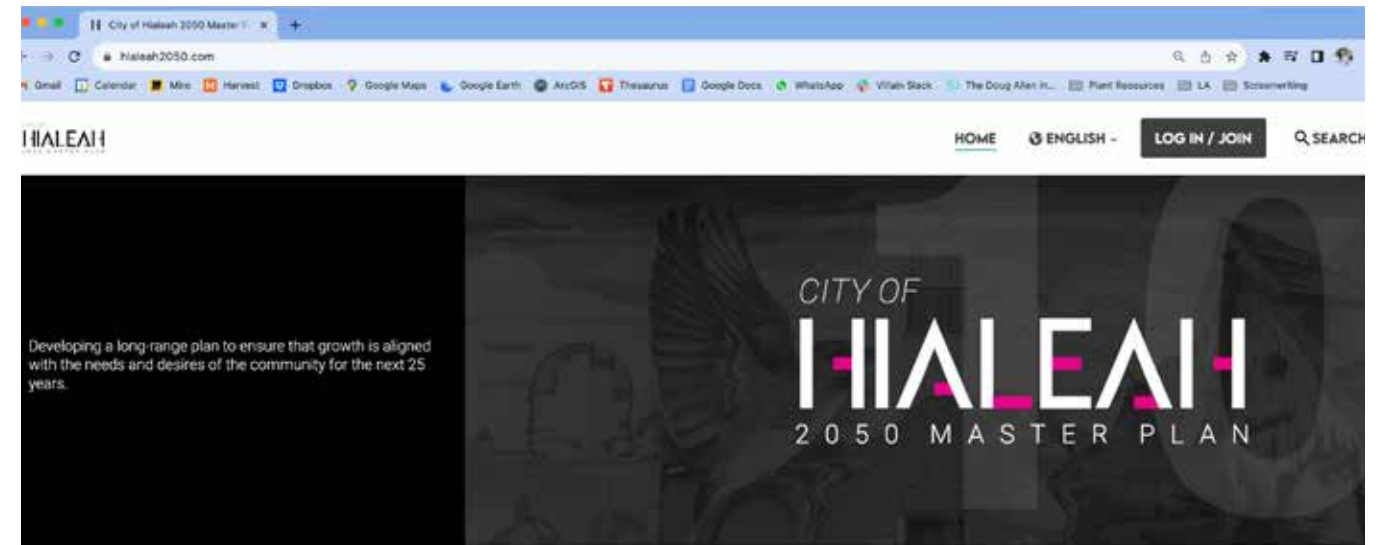


Image 194. Interactive map that allows people to leave comments and point out areas of concern. (Source: Plusurbia).

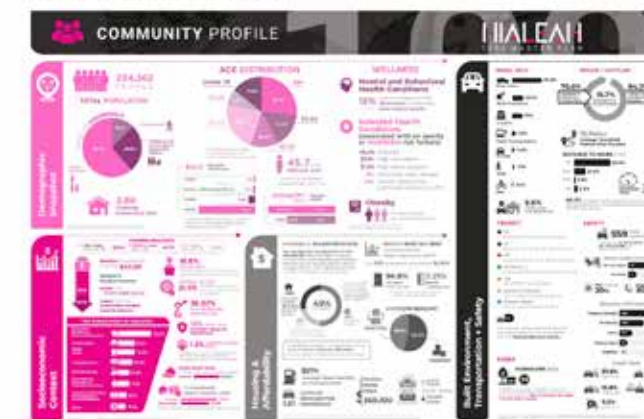


PROJECT BACKGROUND

The City of Hialeah has embarked on an ambitious Master Plan for the vision of the next 25 years that aims to enhance the city's infrastructure and livability and increase quality of life to City residents. The project is expected to analyze existing conditions, identify needs related to infrastructure and regulatory gaps, and address development pressures. The City is committed to crafting a vision for Hialeah in time for the city's 100th anniversary in 2025. The Hialeah 2050 Master Plan is an opportunity for the City to look forward and develop a to develop a plan for Hialeah to become a vibrant, sustainable, and connected community.

INFORMATION TAKE THE SURVEY! DOCUMENTS

COMMUNITY PROFILE



PROJECT TIMELINE

- Phase 1 - Discovery & Evaluation  
Learning about the City
- Phase 2 - Public Engagement  
Learning from community members and stakeholders
- Phase 3 - Master Plan Development

See less

KEY DATES

- Open House
- SATURDAY 28 OCTOBER 2023 10:00 AM - 1:00 PM  
Open House 1 @ Babcock Park (651 E 4th Ave)  
<https://www.eventbrite.com/e/hialeah-2050-master-plan-open-house-1-tickets-7522997816871411-odd-tickets>
  - TUESDAY 14 NOVEMBER 2023 10:00 AM - 2:00 PM  
Open House 2 @ City Hall (501 Palm Ave)  
<https://www.eventbrite.com/e/hialeah-2050-master-plan-open-house-2-tickets-7524111236171411-odd-tickets>
  - WEDNESDAY 15 NOVEMBER 2023 4:00 PM - 7:00 PM  
Open House 3 @ City Hall (501 Palm Ave)  
<https://www.eventbrite.com/e/hialeah-2050-master-plan-open-house-3-tickets-750132953971411-odd-tickets>

could explore their neighborhoods, identify areas of concern, and leave comments to share their insights and perspectives.

Beyond providing feedback, participants had the opportunity to ask questions and subscribe to project notifications through various channels, enabling them to stay informed about upcoming public engagement milestones, activities, and other ways to get involved. This proactive approach fostered a sense of community ownership and involvement, empowering residents to play an active role in the process.

By leveraging the online surveys and the interactive

map as a key channels of communication, the team was able to gather valuable insights, foster meaningful dialogue, and cultivate a sense of collective responsibility for the City of Hialeah's future. Through inclusive and engaging outreach efforts, residents were empowered to contribute to the decision-making process and drive positive change in their community.

**From Sept 2023 to Oct 2024 the project website got more than 10,000 views and more than 850 contributions to the multiple interactive maps, surveys and comment sections.**

Image 195. Hialeah 2050's website. (Source: Plusurbia).

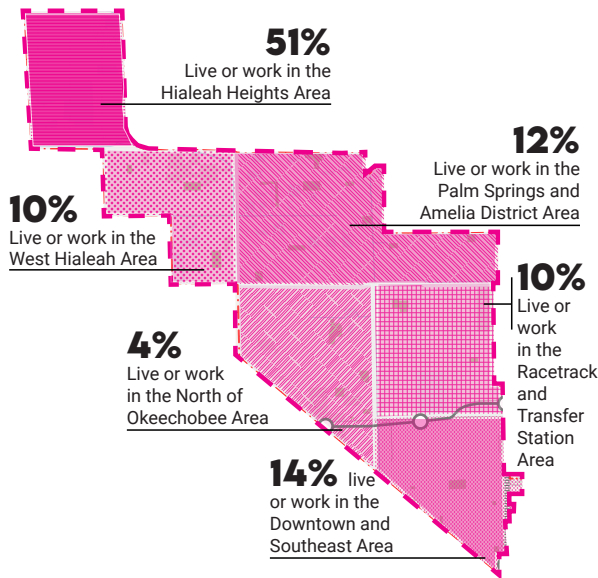
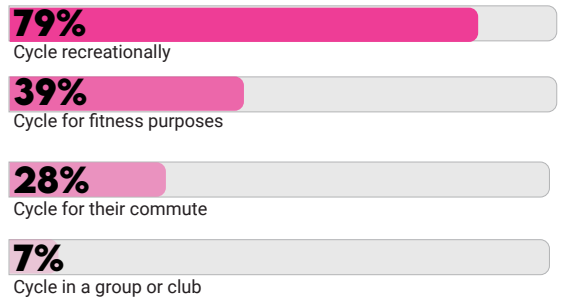
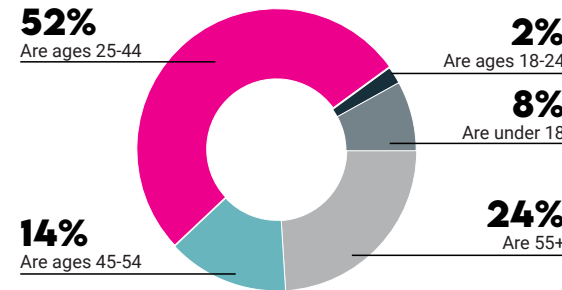
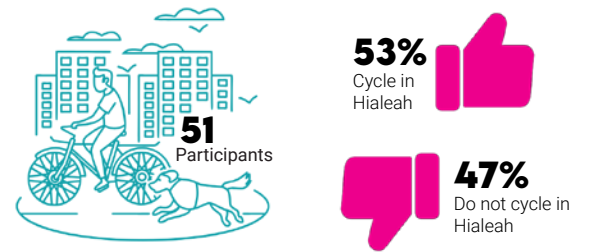
CITY OF HIALEAH FLORIDA BIKE MONTH SURVEY

In celebration of Florida Bicycle Month, the City of Hialeah conducted a brief survey throughout March and April 2024 to gather valuable insights on enhancing the cycling experience within Hialeah.

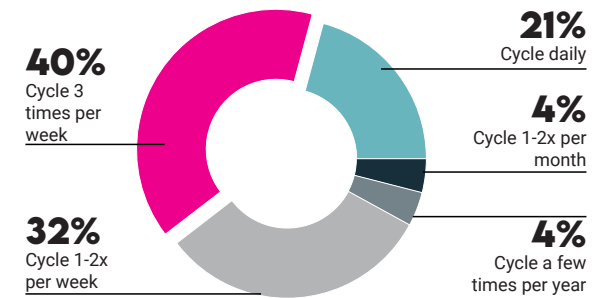
The survey culminated in the vibrant Ciclo-Leah bike ride event on May 4th, 2024, bringing together cycling enthusiasts and advocates.

The findings from the survey provided illuminating perspectives on the pressing need to enhance bicycle safety measures and bolster infrastructure across the City.

Out of the 51 individuals who participated in the survey, a significant portion fell within the age group of 25-44. Notably, 51% of respondents hailed from the Hialeah Heights area, indicating a strong interest in cycling within this community



A notable 53% of respondents revealed that they actively cycle in the City, with nearly 80% engaging in cycling primarily for recreational purposes.



BENEFITS AND CHALLENGES

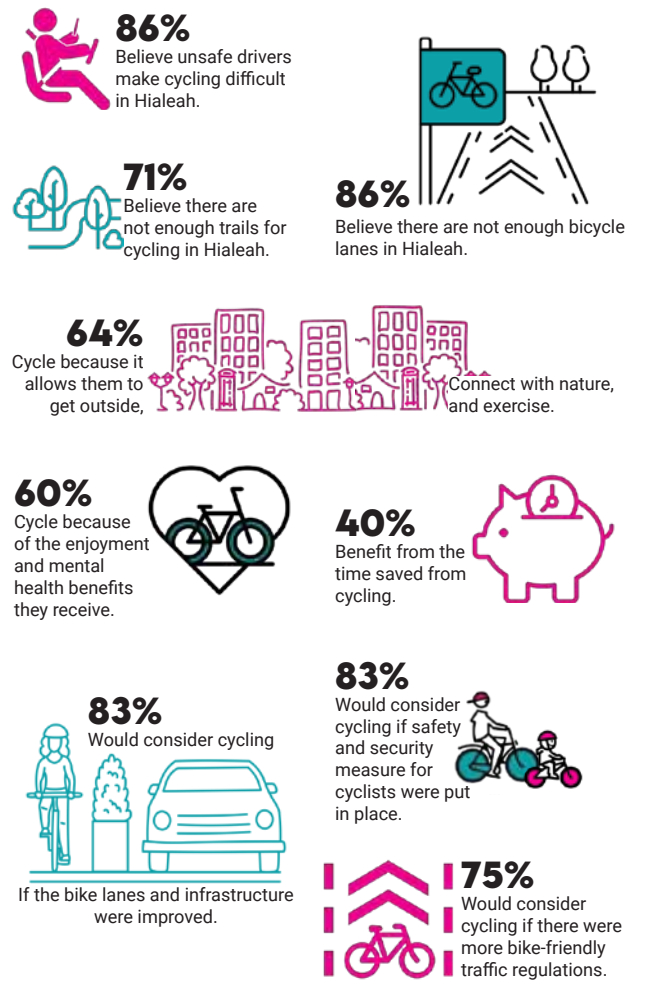


Image 196. Bike Survey Results. (Source: Plusurbia).

Image 197. Bike Survey Results. (Source: Plusurbia).

### HIALINE POLL

A quick poll was conducted as part of the outreach efforts for the Hialine initiative.

Analysis of the quick poll data revealed strong support for the Hialine initiative among surveyed individuals. A remarkable 90% of respondents expressed agreement with the proposed project, indicating widespread endorsement within the community. This high level of support suggests that the Hialine initiative resonates with the priorities and preferences of residents and stakeholders in Hialeah.

The quick poll results provide valuable insights into community support for the Hialine initiative and underscore the importance of public engagement in urban development projects. Moving forward, stakeholders can use these findings to inform decision-making processes and ensure that the Hialine project reflects the needs and aspirations of the Hialeah community. By leveraging community support and involvement, the initiative has the potential to transform underutilized spaces into vibrant hubs of activity and foster a sense of belonging among residents.

### HIALINE PROPOSAL



### QUICK POLL

WOULD YOU LIKE TO SEE HIALINE BUILT?

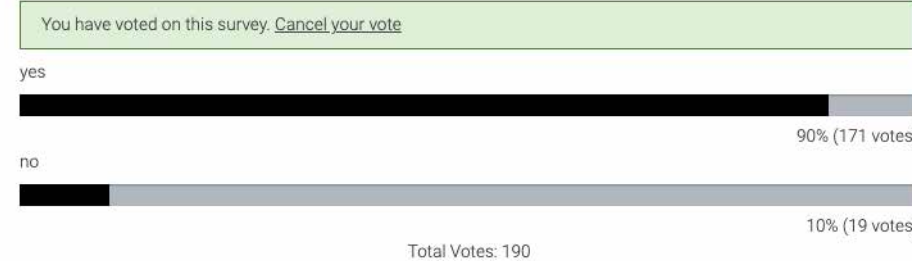


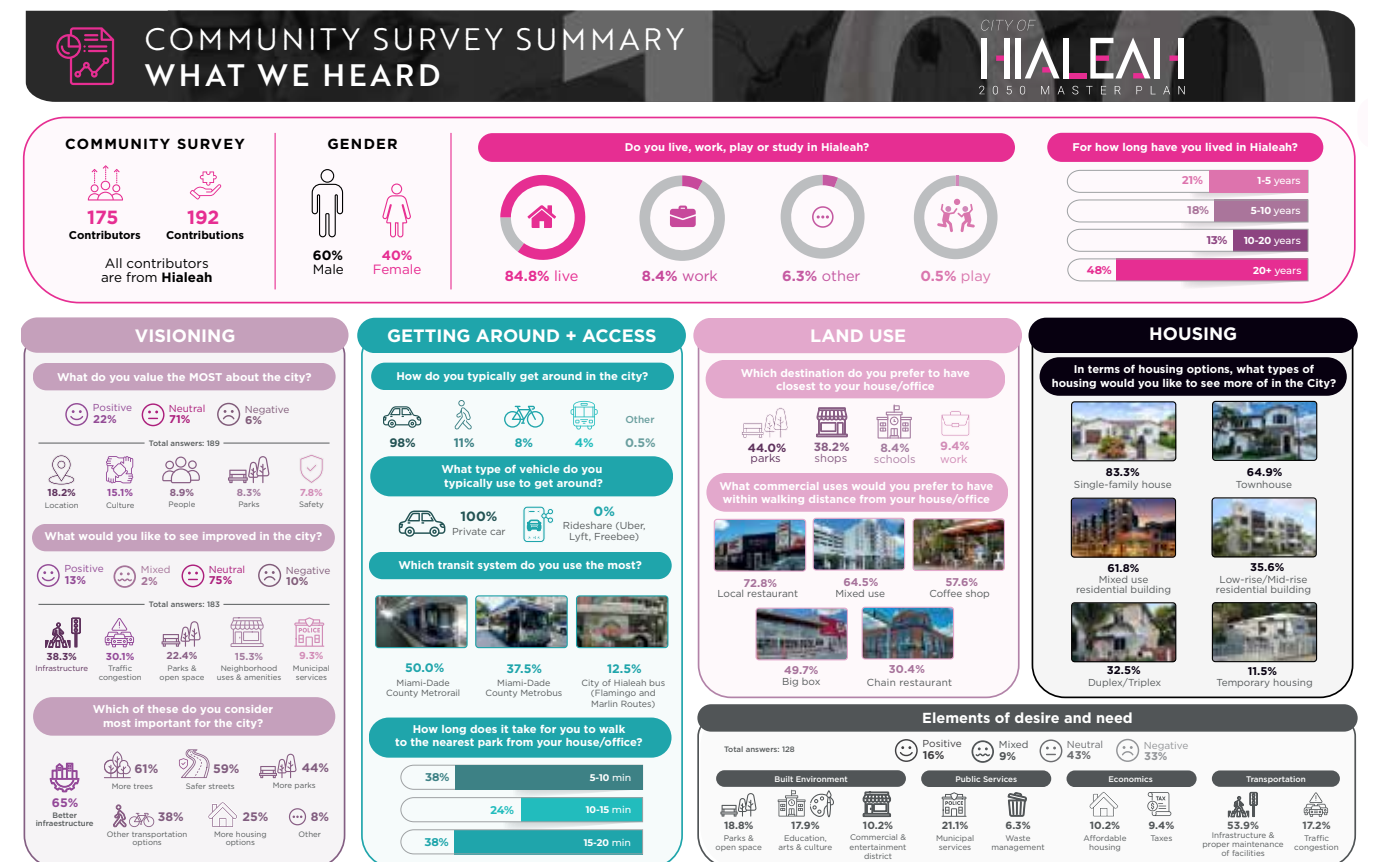
Image 198. Hialine Quickpoll website results. (Source: Plusurbia).

### CITY WIDE SURVEY

In an effort to shape a master plan that genuinely reflects the community's priorities, a city-wide survey was launched in October 2023 and concluded in July 2024. This initiative aimed to gather insights into the concerns, needs, and values held by the community. With over 200 contributions, the survey played a crucial role in capturing a diverse range of voices and perspectives. These valuable inputs are instrumental in guiding the development of the master plan, ensuring that it addresses the most pressing issues and aspirations of the city's residents. By actively engaging the community through this survey, the city demonstrates its commitment to creating a future that resonates with and serves its people.



Image 199. October 28th Open House. (Source: Plusurbia).



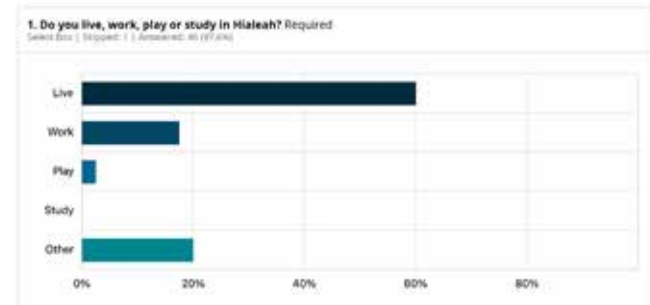
CITY WIDE SURVEY

1. DO YOU LIVE, WORK, PLAY OR STUDY IN HIALEAH?

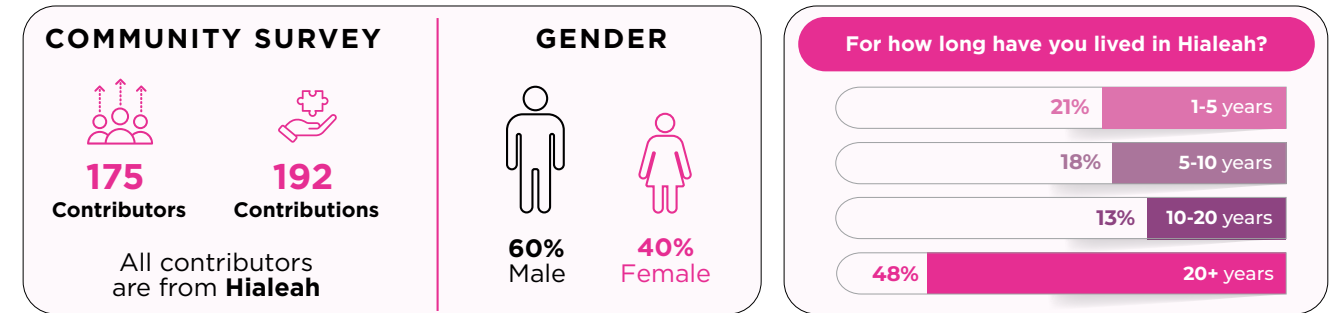
OPEN HOUSE #1



ONLINE SURVEY



CONCLUSION



OPEN HOUSE #2 & #3



ADDITIONAL SURVEY QUESTION

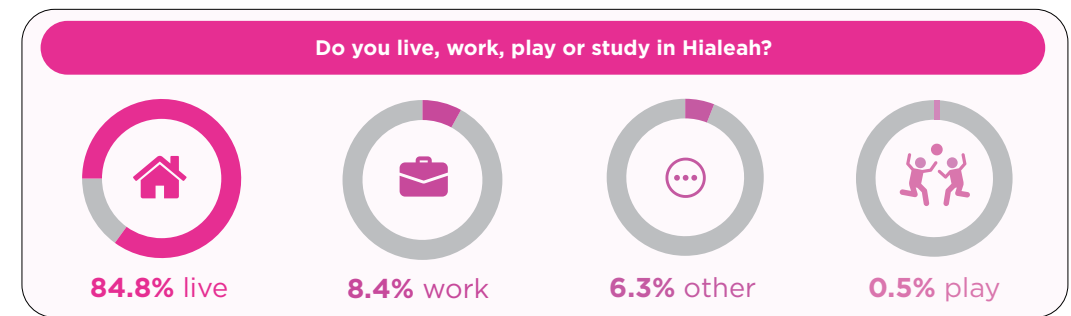
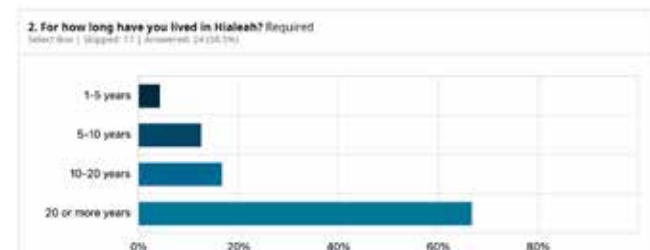


Image 200. Photo from the October 28th Open House. (Source: Plusurbia).



Image 201. Photo from the October 28th Open House. (Source: Plusurbia).

During the three Open Houses held as part of our community engagement efforts, bilingual interactive boards played a pivotal role in eliciting input from the diverse community in an effective and inclusive manner. These boards were strategically designed to overcome language barriers, ensuring that all residents could actively participate and contribute to the dialogue surrounding the future of Hialeah. Additionally, the same questionnaire was included in an online survey to reach those who could not attend the events in person, further expanding the reach and inclusivity of our feedback efforts.

The first question posed was: "Do you live, work, play or study in Hialeah?" The responses to this question provided valuable insights into the community's demographic makeup and their connections to the city. **Approximately 85% of respondents indicated that they lived in Hialeah, while roughly 8% reported working in the city.** Another 7% of respondents identified with other connections to Hialeah, such as playing or other activities in the area.

Another key inquiry posed to participants was regarding the length of time they had resided in Hialeah. This question aimed to gauge the level of community longevity and attachment among residents. **The responses revealed that a significant portion of respondents, approximately 48%, had lived in Hialeah for 20 or more years, highlighting the deep-rooted connections many residents have to the city.** Less than 13% of respondents reported residing in Hialeah for 10-20 years, while 18% indicated a residency duration of 5-10 years and less than 21% answered 1-5 years.

Overall, these questions provided valuable insights into the demographic composition and residency patterns of the Hialeah community. By soliciting input in a bilingual and accessible format, we ensured that all voices were heard and accounted for in the development of the Hialeah 2050 Master Plan.

2. WHAT DO YOU VALUE THE MOST ABOUT THE CITY?

OPEN HOUSE #1



Image 202. Photo from the October 28th Open House. (Source: Plusurbia).

OPEN HOUSE #2 & #3

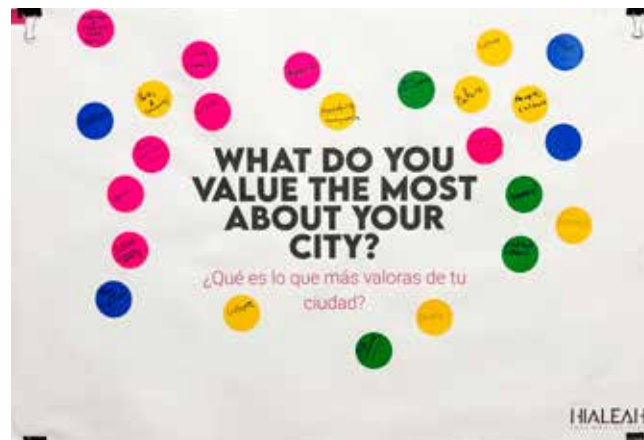


Image 203. Photo from the November 14th Open House. (Source: Plusurbia).

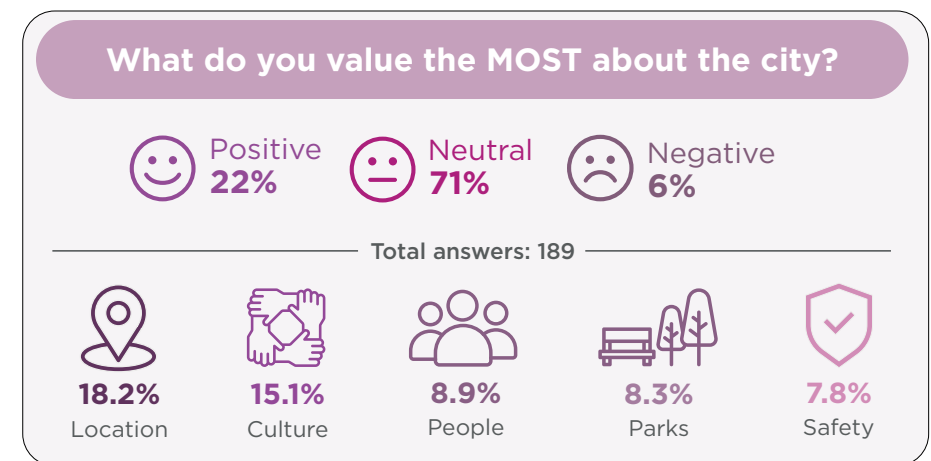


Image 204. Photo from the October 28th Open House. (Source: Plusurbia).

ONLINE SURVEY



CONCLUSION



The second question presented was: "What do you value the most about the City?"

Responses to this question provided a multifaceted view of the aspects of Hialeah that resonate most deeply with its residents. **Participants shared a diverse range of values, including location, culture, community, diversity, history, parks, and more.** These responses underscored the rich tapestry of attributes that contribute to the unique identity and character of Hialeah.

Upon analyzing the sentiment of the answers provided, it was found that responses varied in tone. Approximately 71% of responses were categorized as neutral, indicating a mixed sentiment or lack of strong opinion. Meanwhile, 6% of responses were characterized as negative, reflecting areas of concern or dissatisfaction among some residents. On the other hand, 22% of responses were classified as positive, highlighting the strengths and assets of the city that are highly valued by its residents.

3. WHAT WOULD YOU LIKE TO SEE IMPROVED IN THE CITY?

OPEN HOUSE #1



Image 205. Photo from the October 28th Open House. (Source: Plusurbia).

OPEN HOUSE #2 & #3

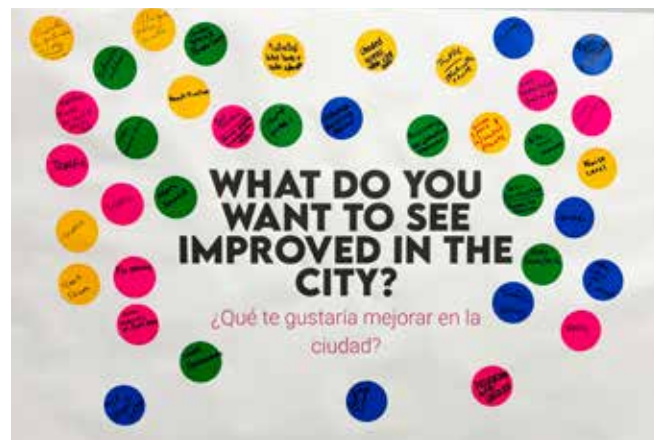


Image 206. Photo from the November 14th Open House. (Source: Plusurbia).

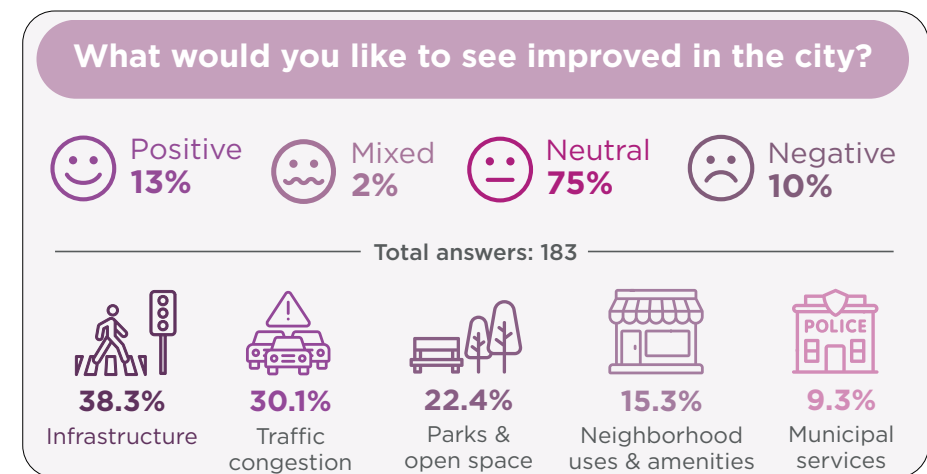


Image 207. Photo from the October 28th Open House. (Source: Plusurbia).

ONLINE SURVEY



CONCLUSION



The third question was: "What would you like to see improved in the City?"

The replies to this question offered valuable insights into the areas where residents believe there is room for improvement within the city. Participants shared a wide range of suggestions, including better infrastructure, traffic management, park and open space enhancements, neighborhood uses and amenities, municipal services and urban renovation projects. These responses reflected the diverse needs and priorities of the Hialeah community.

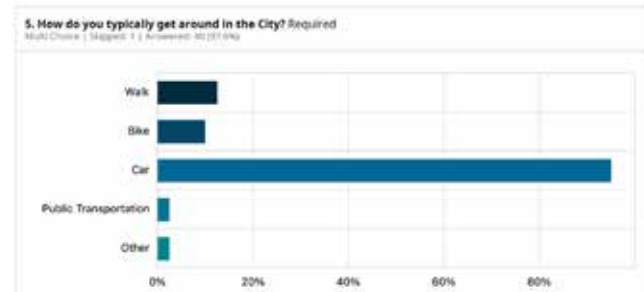
Upon analysis of the sentiment of the answers provided, it was observed that responses varied in tone. Approximately 75% of responses were categorized as neutral, 10% of responses were characterized as negative, highlighting areas of concern or dissatisfaction among some residents. 2% were mixed and 13% of responses were classified as positive, signaling areas of optimism or satisfaction with certain aspects of the city.

4. HOW DO YOU TYPICALLY GET AROUND IN THE CITY?

OPEN HOUSE #1



ONLINE SURVEY



CONCLUSION

**How do you typically get around in the city?**

**98%**

**11%**

**8%**

**4%**

**0.5%**  
Other

**What type of vehicle do you typically use to get around?**

**100%**  
Private car

**0%**  
Rideshare (Uber, Lyft, Freebee)

**Which transit system do you use the most?**

**50.0%**  
Miami-Dade County Metrorail

**37.5%**  
Miami-Dade County Metrobus

**12.5%**  
City of Hialeah bus (Flamingo and Marlin Routes)

OPEN HOUSE #2 & #3



ADDITIONAL SURVEY QUESTION



ADDITIONAL SURVEY QUESTION

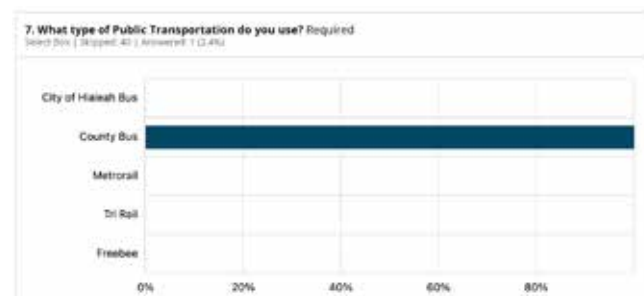


Image 208. Photo from the November 14th Open House. (Source: Plusurbia).

The fourth question was: "How do you typically get around in the city?"

The responses provided valuable insights into the primary modes of transportation utilized by residents on a regular basis. **By car was the predominant answer, followed by bicycle and walking.** Both public transportation and other modes of transportation, were each used by a small percentage of respondents. **These responses highlighted the predominance of car usage among residents,** with a smaller percentage utilizing bicycles, walking, or public transportation for their daily commuting needs.

In addition to this question, two additional survey questions were included to complement the responses provided. One question queried whether participants used private cars or ride-shares for transportation, to which 100% of respondents indicated that they used private cars. Another question inquired about the most frequently used form of public transportation, with all participants responding that they primarily utilized the Metrorail and the County Metrobus.

### 5. HOW LONG DOES IT TAKE FOR YOU TO WALK TO THE NEAREST PARK FROM YOUR HOUSE/JOB?

#### OPEN HOUSE #1



Image 209. Photo from the October 28th Open House. (Source: Plusurbia).

#### OPEN HOUSE #2 & #3

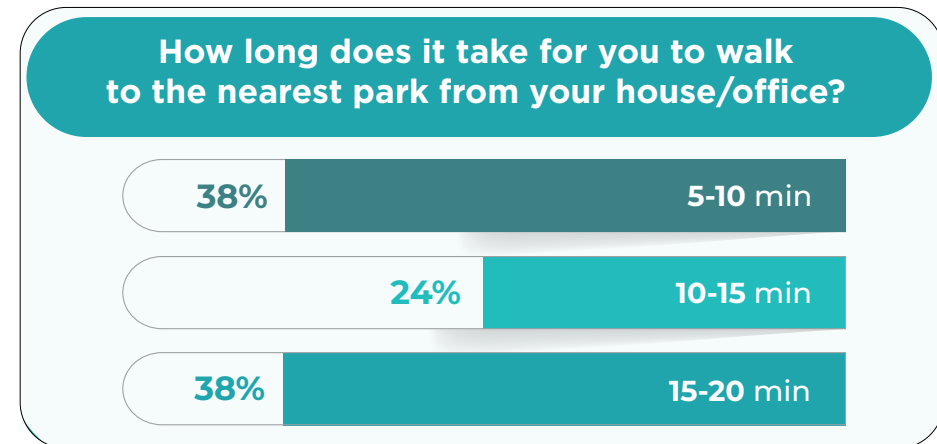


Image 210. Photo from the November 14th Open House. (Source: Plusurbia).



Image 211. Photo from the October 28th Open House. (Source: Plusurbia).

#### CONCLUSION



Question number five was: "How long does it take you to walk to the nearest park from your house/work?"

The responses provided valuable information about the accessibility of parks within the city and the walking distances residents are willing to undertake to access these recreational spaces. The breakdown of responses were varied. **38% of participants indicated that it takes them between 5 to 10 minutes to walk to the nearest park from their residence or workplace**, 24% of respondents reported that it takes them between 10 to 15 minutes to reach the nearest park on foot. Roughly 38% of participants stated that it takes them between 15 to 20 minutes to walk to the nearest park.

These responses shed light on the proximity of parks to residential and commercial areas, as well as residents' willingness to engage in walking activities to access recreational amenities. Understanding the walking distances involved in reaching parks is essential for city planners and policymakers to ensure equitable access to green spaces and promote active lifestyles within the community.



Image 212. Photo from the November 14th Open House. (Source: Plusurbia).



Image 213. Photo from the October 28th Open House. (Source: Plusurbia).

## 6. WHICH OF THESE DO YOU CONSIDER MOST IMPORTANT FOR THE CITY?

### ONLINE SURVEY



Image 214. Photo from the October 28th Open House. (Source: Plusurbia).

### OPEN HOUSE #1



Image 215. Photo from the October 28th Open House. (Source: Plusurbia).

### OPEN HOUSE #2 & #3



Image 216. Photo from the October 28th Open House. (Source: Plusurbia).

### CONCLUSION



The 6th question presented a selection of options and asked them to indicate which they considered most crucial for the city's development. Each option was accompanied by curated images thoughtfully selected by the team to visually represent the concept.

Upon analyzing the responses, it became evident that certain options resonated more strongly with participants, garnering higher scores and indicating their perceived importance. Topping the list were **"Better Infrastructure"**, **"More Trees"** and **"Safer Streets"**. Participants recognized the significance of increasing tree coverage throughout the city, understanding the environmental, aesthetic, and well-being benefits they bring. Additionally, there was a strong emphasis on prioritizing safety for cyclists and pedestrians, highlighting the urgent need for improved infrastructure and measures to enhance road safety.

Following closely behind were "More Parks and "Other Transportation Options." Participants underscored the importance of expanding green spaces and diversifying transportation options beyond traditional modes. Access to parks and varied transportation choices not only enhances quality of life but also promotes community well-being and mobility.

Rounding out the options was "More Housing Options." Although slightly lower in score, participants highlighted the importance of investing in infrastructure to support the city's growth and development. Simultaneously, there was a clear call for increasing housing options to cater to the diverse needs of the community and ensure housing affordability for all residents.

**7. IN TERMS OF HOUSING, WHAT TYPES OF HOUSING WOULD YOU LIKE TO SEE MORE OF IN THE CITY?**

**OPEN HOUSE #1**



Image 217. Photo from the October 28th Open House. (Source: Plusurbia).

**OPEN HOUSE #2 & #3**

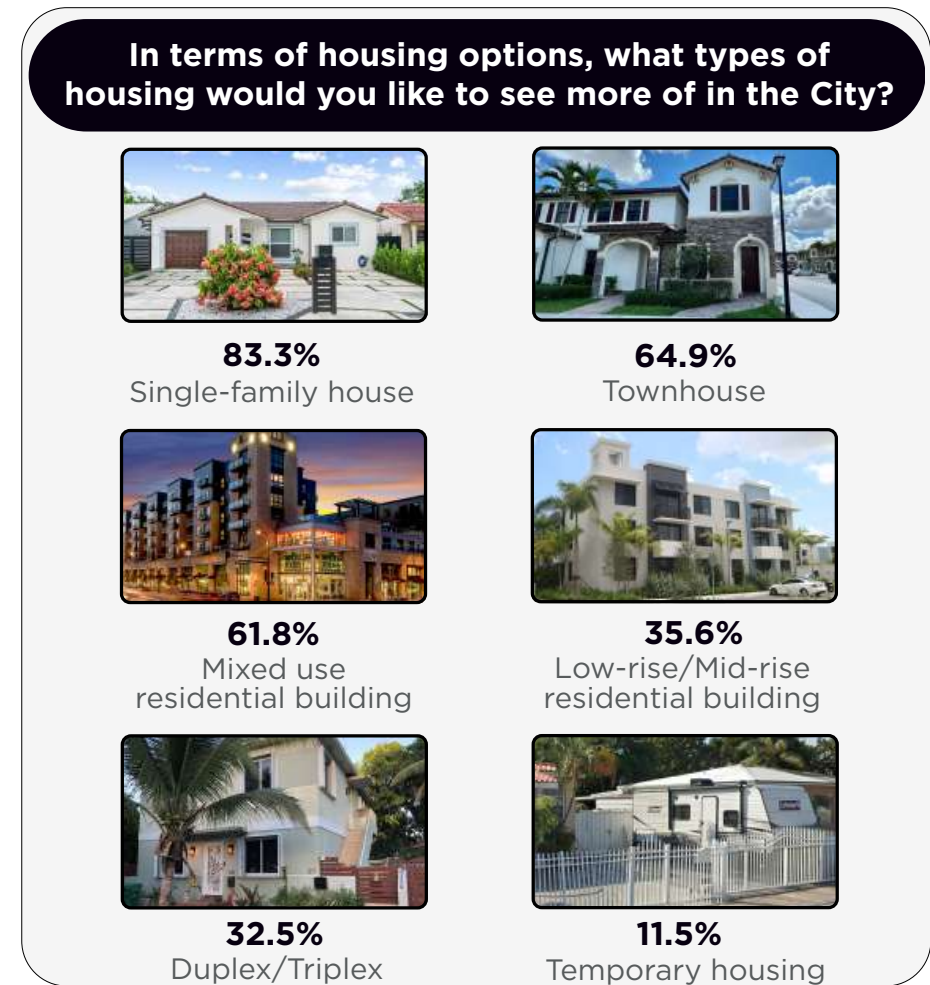


Image 218. Photo from the November 14th Open House. (Source: Plusurbia).



Image 219. Photo from the October 28th Open House. (Source: Plusurbia).

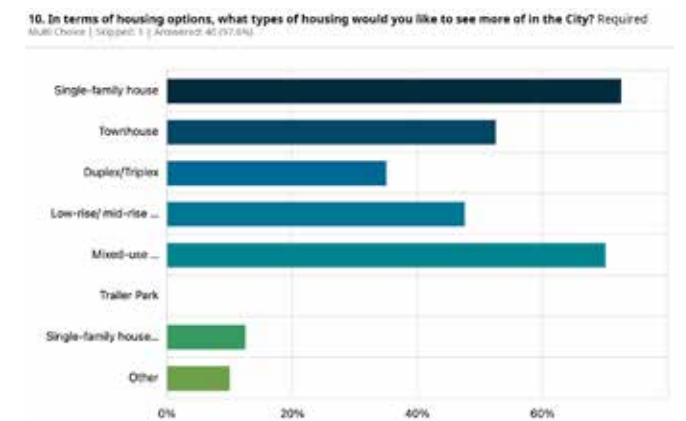
**CONCLUSION**



The 7th question was: "What types of housing would you like to see more of in the City?"

Participants expressed a desire for more single-family dwellings, "Townhouses" and mixed-use developments. Following these options were "Low and mid-rise buildings," indicating a preference for multi-family housing options that offer a balance between space and density. Participants also showed interest in "Duplexes and triplexes," suggesting a desire for smaller-scale, multi-unit residences that provide flexibility and affordability.

**ONLINE SURVEY**



**8. WHAT TYPE OF COMMERCIAL BUILDINGS WOULD YOU PREFER TO HAVE WITHIN WALKING DISTANCE FROM YOUR HOME/JOB?**

**OPEN HOUSE #1**



Image 220. Photo from the October 28th Open House. (Source: Plusurbia).

**OPEN HOUSE #2 & #3**

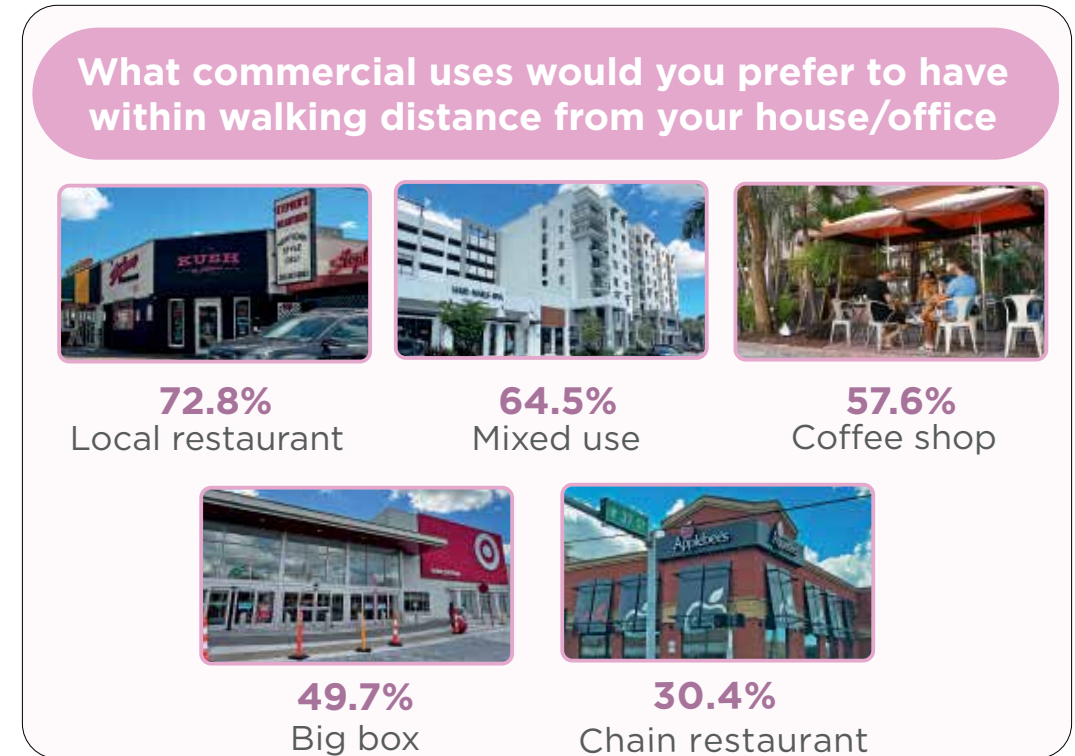


Image 221. Photo from the November 14th Open House. (Source: Plusurbia).



Image 222. Photo from the October 28th Open House. (Source: Plusurbia).

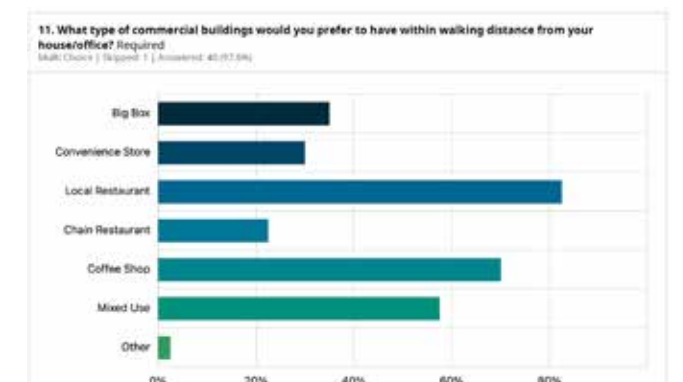
**CONCLUSION**



The 8th question prompted to select different answers to the question regarding commercial building preferences. **The most popular choices were local restaurants, coffee shops, and Mixed-use developments.** Participants expressed a desire for vibrant, community-oriented spaces, where they could enjoy locally-owned eateries and cafes within walking distance.

Following these options were big boxes and chain restaurants, indicating a desire for access to essential goods and services within the neighborhood. Participants recognized the importance of having nearby options for everyday necessities.

**ONLINE SURVEY**



### 9. WHICH DESTINATION DO YOU PREFER TO HAVE CLOSEST TO YOUR HOUSE/JOB?

#### OPEN HOUSE #1

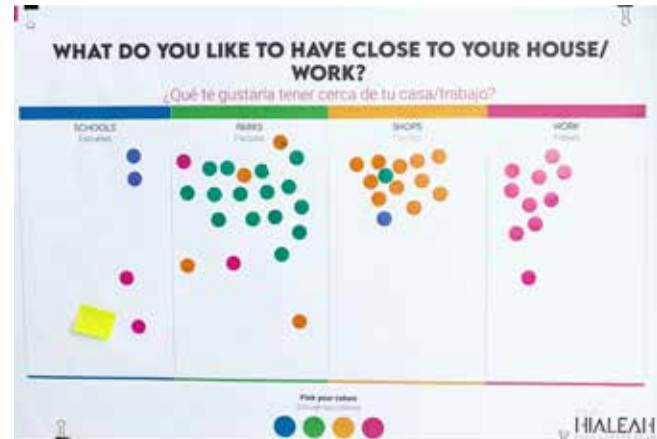


Image 223. Photo from the October 28th Open House. (Source: Plusurbia).

#### OPEN HOUSE #2 & #3

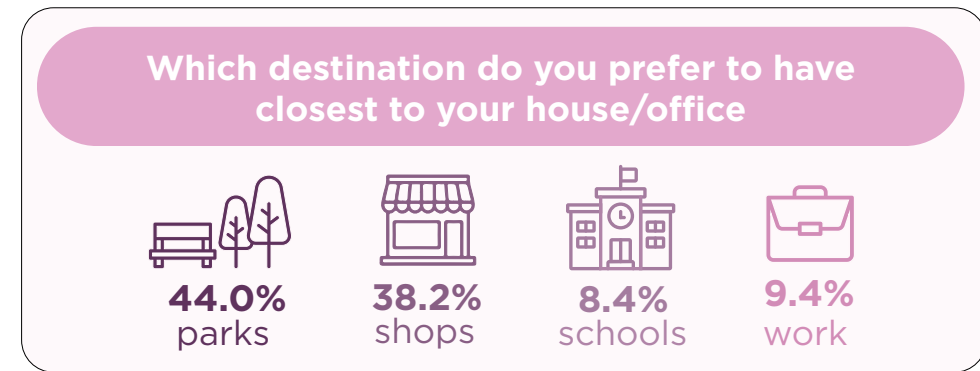


Image 224. Photo from the November 14th Open House. (Source: Plusurbia).



Image 225. Photo from the October 28th Open House. (Source: Plusurbia).

#### CONCLUSION



The 9th question was: "Which destination do you prefer to have closest to your house/job?"

The most popular choices were "Parks" and "Shops." Participants expressed a desire for access to recreational green spaces and retail establishments within close proximity to their residences or workplaces. The appeal of parks highlights the importance of outdoor leisure activities and the need for accessible recreational amenities. Similarly, the preference for nearby shops reflects the desire for convenience and accessibility to retail services.

Following these options was "Work," indicating a desire for proximity to employment opportunities. Participants recognized the importance of reducing commuting distances and enhancing work-life balance by having workplaces in close proximity to their homes. Lastly, "Schools" received fewer selections, suggesting that while education is valued, participants prioritized other amenities and destinations in their immediate surroundings.

#### ONLINE SURVEY

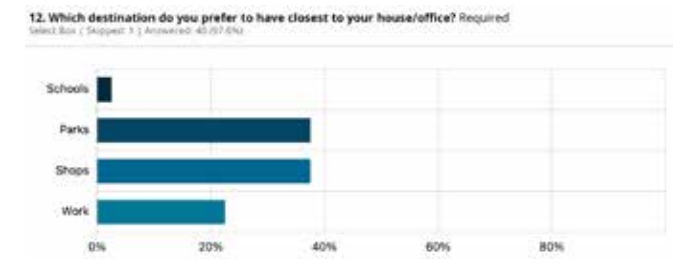
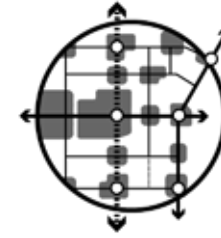


Image 226. Photo from the October 28th Open House. (Source: Plusurbia).

# WHAT WE HEARD

During the Public Outreach Sessions and different events where the Hialeah 2025 team was present, several recurring concerns emerged. After thorough review the team categorized them into four key areas. First, access, transportation, mobility and connectivity where residents expressed their concerns regarding traffic calming strategies, safer pedestrian connections and a desire for enhanced public transit options to improve mobility throughout the city. Infrastructure issues were also a major focus, as many attendees pointed out the need for upgrades to aging roads and utilities to support future growth. In terms of urban design, participants emphasized the importance of preserving Hialeah's unique character while incorporating more trees to beautify and add shade, activating parks, special focus on pedestrian-friendly areas, and proposing more areas with mixed-uses as well as commercial corridors, landmarks and destinations. The need for a wider variety of housing options was also discussed many times. Lastly, parking emerged as a significant concern, with residents worrying about the adequacy of parking facilities in both residential neighborhoods and commercial districts. These concerns reflect the community's concerns that will be addressed in the proposed recommendations and Master Plan.



## INFRASTRUCTURE / PUBLIC SERVICES

- Address flooding and street maintenance
- Lack of swales
- ADA ramps/accessibility in general
- Better sidewalks & appropriate lighting
- Recycling and solid waste management



## URBAN DESIGN, LAND USE & QUALITY OF LIFE

- Roadway improvement/ beautification focused on specific streets
- Create destinations
- Create commercial corridors & more mix of uses
- More trees/shade everywhere
- Implement proper zoning for residential areas (no tall buildings)
- No trailers
- Need more affordable housing options
- Activate parks, events, implement sports leagues
- Need for recreational centers & cultural centers cultural activities
- Positive image of the city



## ACCESS, TRANSPORTATION, MOBILITY & CONNECTIVITY

- Safer pedestrian connections/ focus on pedestrian crossings at intersections
- Wayfinding and signage
- Explore traffic calming strategies
- Support for the Hialine
- Commuter rail and multi-modal transit lanes
- 1st and last mile needs to be addressed, safety issues to walk to station
- Connectivity centered around schools and parks
- Truck re-routing in some areas
- Dedicated bike lanes
- Transit stops improvements, shade, comfort, light, security



## PARKING

- Increase parking options in industrial areas
- Manage on street parking and address illegal parking obstructing sidewalks

# APPENDIX

OPEN HOUSE  
10.28.2023



WELCOME! BIENVENIDO!  
Please sign in. Por favor registrese.

NAME	EMAIL	ORGANIZATION
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Image 227. Registration Sheet for Open House #1. (Source: Plusurbia).

OPEN HOUSE  
10.28.2023



WELCOME! BIENVENIDO!  
Please sign in. Por favor registrese.

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Image 228. Second Registration Sheet for Open House #1. (Source: Plusurbia).





Image 233. Interactive boards from the October 28th Open House. (Source: Plusurbia).

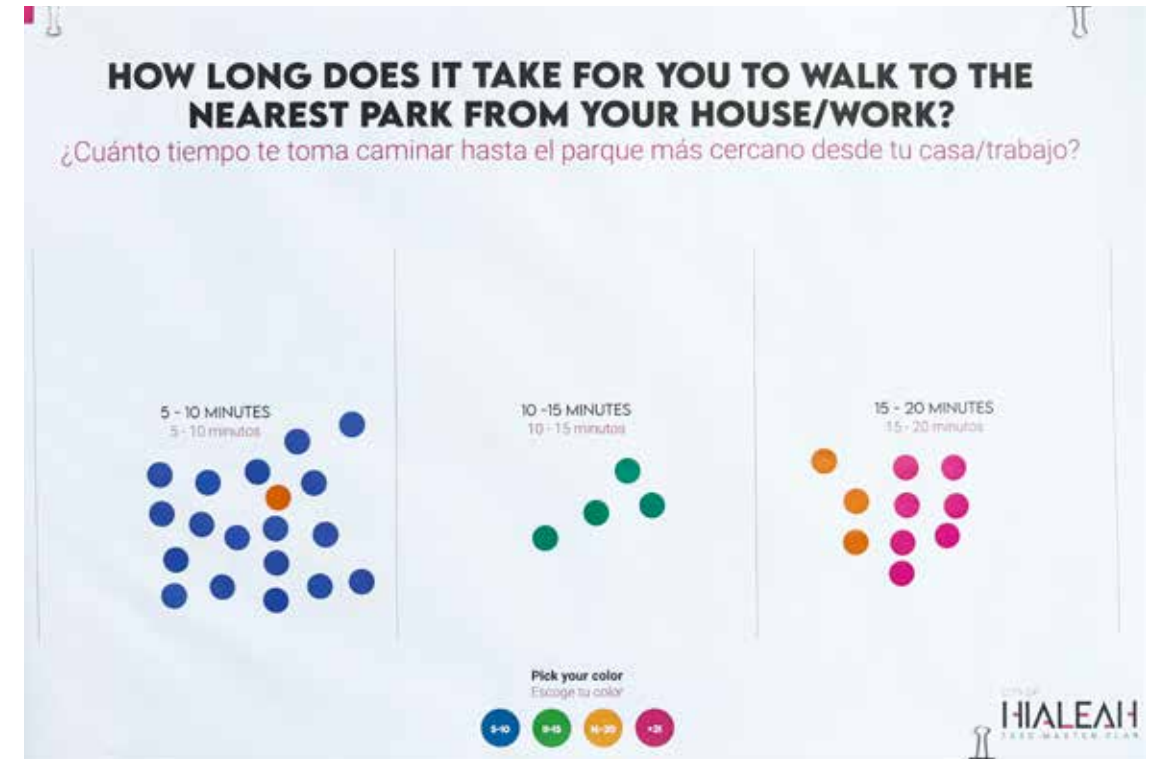


Image 235. Interactive boards from the October 28th Open House. (Source: Plusurbia).

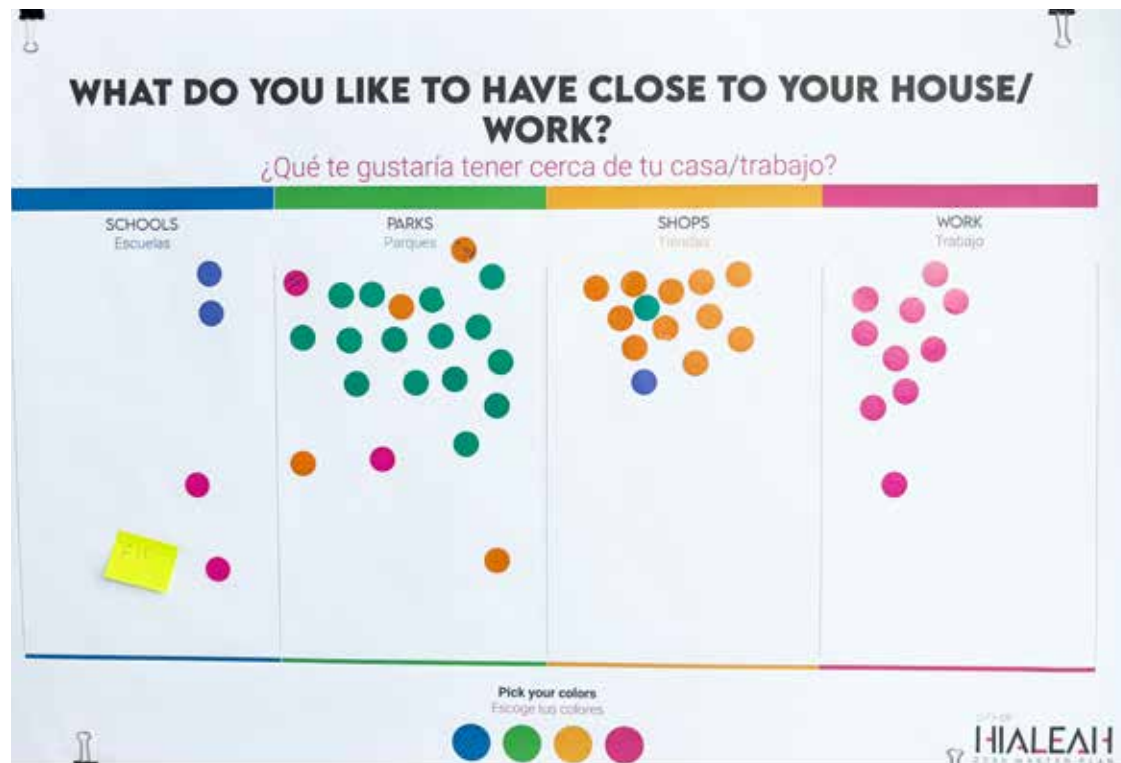


Image 234. Interactive boards from the October 28th Open House. (Source: Plusurbia).



Image 236. Interactive boards from the October 28th Open House. (Source: Plusurbia).



Image 237. Interactive boards from the October 28th Open House. (Source: Plusurbia).

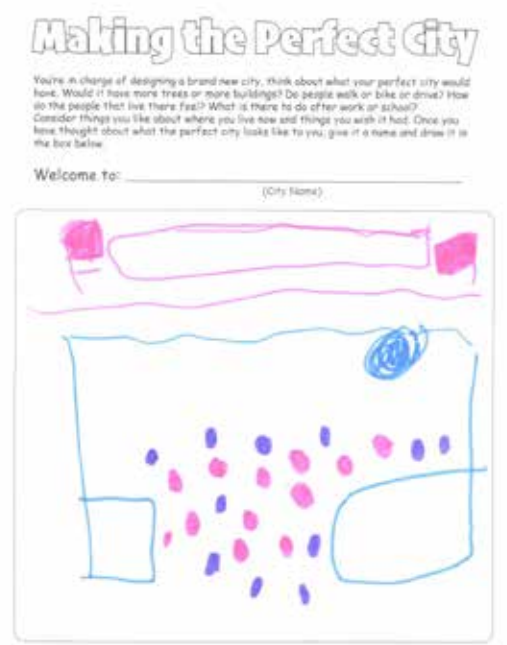


Image 239. Children Participation from the October 28th Open House. (Source: Plusurbia).



Image 238. Children Participation from the October 28th Open House. (Source: Plusurbia).

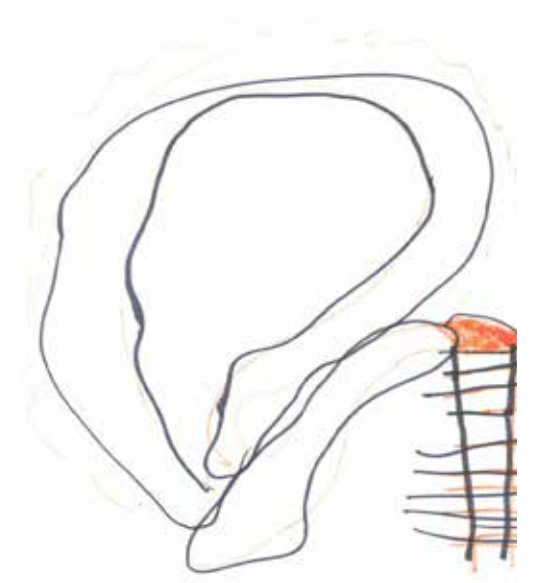


Image 240. Children Participation from the October 28th Open House. (Source: Plusurbia).



Image 241. Children Participation from the October 28th Open House. (Source: Plusurbia).



Image 243. Children Participation from the October 28th Open House. (Source: Plusurbia).



Image 242. Children Participation from the October 28th Open House. (Source: Plusurbia).

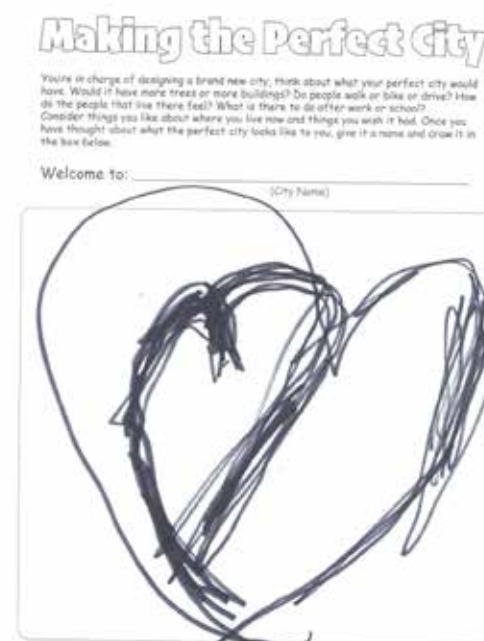


Image 244. Children Participation from the October 28th Open House. (Source: Plusurbia).



### What Would You Like to See in Your City?

Mark the small boxes with an 'X' by the things you'd like to see in your city or neighborhood and color in all the pictures.

More biking and walking   
  Different types of houses   
  Trains and transit

More trees   
  More parks   
 what else can you imagine?

I want my city to have \_\_\_\_\_

Write what you'd like to see on the blank line to the left and draw your idea in the empty box!

For more information visit [www.hialeah2050.com](http://www.hialeah2050.com)

### Making the Perfect City

You're in charge of designing a brand new city. Think about what your perfect city would have. Would it have more trees or more buildings? Do people walk or bike or drive? How do the people that live there feel? What is there to do after work or school? Consider things you like about where you live now and things you wish it had. Once you have thought about what the perfect city looks like to you, give it a name and draw it in the box below.

Welcome to: Meghan Polos city  
(City Name)



Image 245. Children Participation from the October 28th Open House. (Source: Plusurbia).

### Making the Perfect City

You're in charge of designing a brand new city. Think about what your perfect city would have. Would it have more trees or more buildings? Do people walk or bike or drive? How do the people that live there feel? What is there to do after work or school? Consider things you like about where you live now and things you wish it had. Once you have thought about what the perfect city looks like to you, give it a name and draw it in the box below.

Welcome to: \_\_\_\_\_  
(City Name)



Image 246. Children Participation from the October 28th Open House. (Source: Plusurbia).

OPEN HOUSE  
11.14.2023



WELCOME! BIENVENIDO!  
Please sign in. Por favor registrese.

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Richard Jimenez	ricardoreal@lle.com	Premiera Group

Image 247. Registration Sheet from the November 14th Open House. (Source: Plusurbia).

11.14.2023

**HI ALEAH**  
2050 MASTER PLAN

## WELCOME! BIENVENIDO!

Please sign in. Por favor registrese.

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Image 248. Second Registration Sheet from the November 14th Open House. (Source: Plusurbia).

OPEN HOUSE  
11.15.2023

**HI ALEAH**  
2050 MASTER PLAN

## WELCOME! BIENVENIDO!

Please sign in. Por favor registrese.

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Franck DELFAZ	Hialeah@outlook.com	SEIT

Image 249. Registration Sheet from the November 15th Open House. (Source: Plusurbia).

**SC OPEN HOUSE**  
11.15.2023

CITY OF  
**HALEAH**  
2050 MASTER PLAN

**WELCOME! BIENVENIDO!**  
Please sign in. Por favor regístrate.

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Jorge Hernandez	JHernandez@hialeahfl.gov	" "
Kevin Lynsky	KALQ3195@	" " Public Works
Debra Storch		R&Z
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Francisco Amador	Francisco.Amador@miamidade.gov	DTPW
SC Hector Di Donato	hector.didonato@miamidade.gov	- Miami Dade TR

Clear Direction

- 1 SAFETY
- 2 MORE FIRE STATION
- 3 ~~TRAFFIC CONTROL~~
- 4 BETTER TRANSPORTATION
- 5 TRAFFIC CONTROL

Image 250. Registration Sheet from the November 14th Special Council Meeting. (Source: Plusurbia).



Image 251. Interactive boards from the November 14th & November 15th Open Houses. (Source: Plusurbia).



Image 252. Interactive boards from the November 14th & November 15th Open Houses. (Source: Plusurbia).



Image 253. Interactive maps from the November 14th & November 15th Open Houses. (Source: Plusurbia).



Image 255. Interactive boards from the November 14th & November 15th Open Houses. (Source: Plusurbia).



Image 254. Interactive boards from the November 14th & November 15th Open Houses. (Source: Plusurbia).

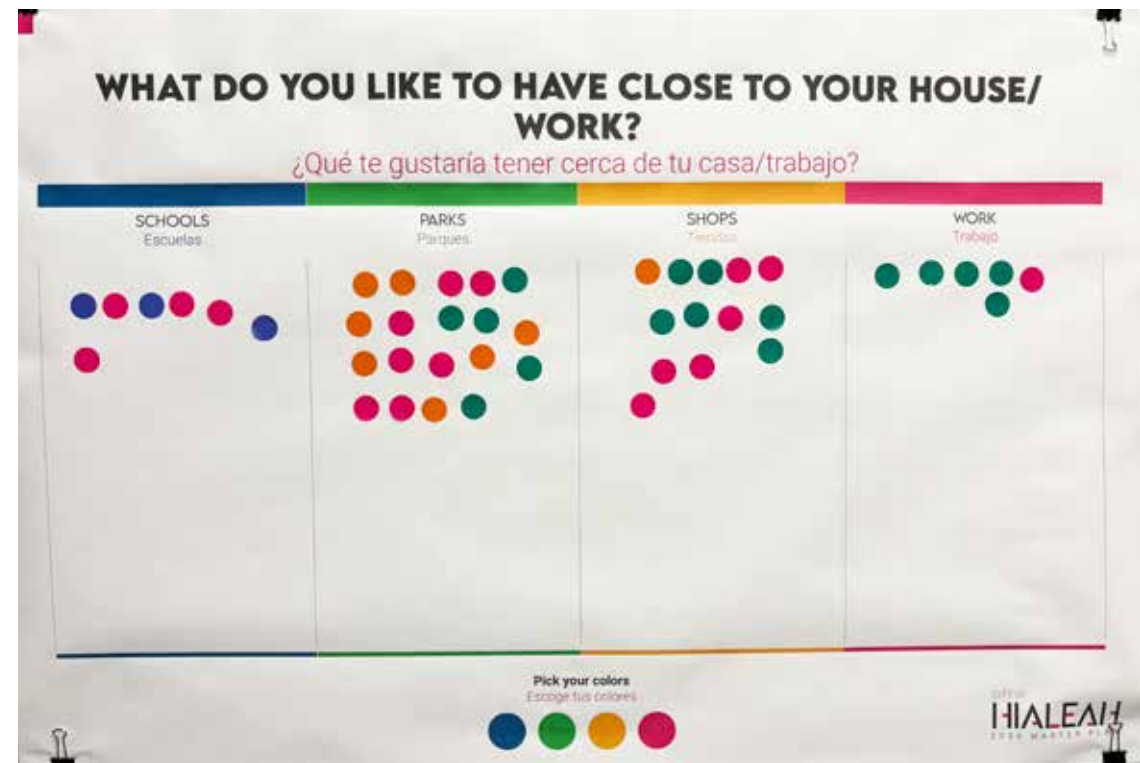


Image 256. Interactive boards from the November 14th & November 15th Open Houses. (Source: Plusurbia).



Image 257. Interactive boards from the November 14th & November 15th Open Houses. (Source: Plusurbia).



Image 259. Interactive boards from the November 14th & November 15th Open Houses. (Source: Plusurbia).



Image 258. Interactive boards from the November 14th & November 15th Open Houses. (Source: Plusurbia).

# plusurbia.

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STUDIO  
Community | Places | Mobility

**CÚRE &  
PENABAD**

**exp.**

**THE  
CORRADINO  
GROUP**

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